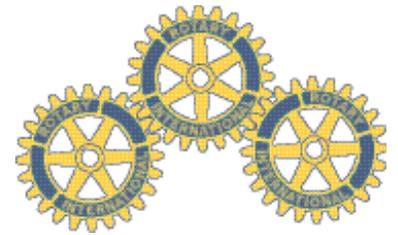




# Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

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EDITOR: Jose Guillen

## OUR PROGRAM FOR JANUARY 12TH:

# ROTARY'S FIGHT FOR LITERACY

*SANTA ROSA ROTARY CLUBS COME TOGETHER AT JOINT EVENING MEETING*

FLAMINGO RESORT HOTEL, WEDNESDAY, 6:00PM



*Speaker Jean Irwin*

One of the greatest tools Rotary has in our fight to eliminate poverty and work toward world understanding is through literacy and education around the world. As Rotarians, our major goal is to improve literacy, locally and internationally.

Next Wednesday evening in the Flamingo Resort Hotel Ballroom, our 89 year-old Rotary Club will host a joint meeting of all Santa Rosa Rotary Clubs featuring Rotarian and literacy advocate Jean Irwin, a 1989 Ambassadorial Scholar who holds a Master's Degree in Education from England's Nottingham University. Recipient of Rotary's "Service Above Self" award in 2009 and "Best of Education" award in 2004, and in 1972 Jean was honored as "Reading Teacher of the Year".

The special joint meeting, which replaces next week's regular Rotary's meetings, begins at 6 pm, scheduled to conclude at 8 pm. Advance reservations are required @ \$20 per person. Respond to [jackabercrombie@sbcglobal.net](mailto:jackabercrombie@sbcglobal.net) by Monday, January 10th at the latest.

[www.santarosarotary.com](http://www.santarosarotary.com)

## UPCOMING PROGRAMS....

**January 19, 2011:** The Sonoma County Courts and Jose Guillen's Journey to America

**January 26, 2011:** The Lee E. Abramson Rotary Public Safety Awards

**February 2, 2011:** "At the Abyss" with author & diplomat Thomas Reed

## CHECK OUT THESE LINKS

Visit our website at [www.santarosarotary.com](http://www.santarosarotary.com)

Visit Snoopy and friends at the [Schulz Museum](#)

Learn more about [District 5130](#)

You can sponsor the next issue of The Santa Rosarian

See Layne Bowen to find out how!

## OPENING CEREMONIES

The pledge was given by **Paul Hamilton** and the Invocation was by **Debra Smith**.

## VISITING ROTARIANS

A visitor each from three Sonoma County Rotary Clubs today—David Harris from Santa Rosa East, Steve Amend from the Santa Rosa Sunrise Club, and Barbara Beedon from the Sebastopol Sunrise Club.

## GUESTS

John Nelson, Pris Abercrombie, Richard Fennell, Wendell Nordby, Eunice Valentine, Erika Copenhaver, Nicole Arnone, Barbara Gallager, Wendy Young, Doug Johnson.

## RAFFLE

Raffle by: **Chip Rawson**

Amount: \$304 (2 blue and 1 white marbles)

Ticket Winner: **President Don McMillan** drew the winning ticket, but unfortunately he picked a blue marble, thus limiting



**President Don looks happy despite only winning \$10 from Chip Rawson**

his winnings to the \$10 consolation prize. A second winning ticket was picked for a donated bottle of 2008 Chardonnay from the Kunde Family Winery in Kenwood. As luck would have it, the donor, **Rich de Lambert** had the winning ticket. In a gesture of goodwill and to make-up for the many times he has harassed **President Don**, Rich gifted the wine bottle back to Don. As a "Revenue Enhancement" opportunity, **President Don** auctioned the wine, netting \$50 for Polio Plus from **Jerald Marquis**.

## SECRET GREETER

**Red Badge Rotarian Juan Hernandez** won a Free Lunch for shaking hands with our Secret Greeter, **Ginny Cannon**.

## SUNSHINE REPORT

**Debi Zaft** was fined \$5 for pre-empting the President and then announced that besides **Tony Walker's** flu, the sun is indeed shining on our membership.

## BIRTHDAYS

Sam Faye thanked Jennifer Peschken for coordinating last month's birthday celebration. The January babies in attendance were treated to cool gifts ranging from Starbucks' gift certificates to car-detailing coupon from Jerry Marquis Auto Body. The following members were acknowledged with a melodious "Happy Birthday" song:

**Ed Anderson, Matt Everson, Marnie Goldschlag, Jeff Gospe, Peter Lescure, Jerald Marquis, Steve Olson, Stephan Passalacqua, Jerry Wells.**



**Five of the Fabulous January Birthday Folk**

## ANNOUNCEMENTS

**President Don** reminded the **Club that the Marketing Committee Meeting had been re-scheduled** to Thursday afternoon, January 13, 2011 at 5:00 p.m, at Stout's Irish Pub on 4th Street.

**Dictionary Project Chair Ted Wilmsen** urged volunteers to pick up their dictionaries at the end of the meeting for distribution to the designated schools. Participating members were thanked in advance for carrying on this worthwhile tradition of giving meaningful learning tools to our youth.

**60 for 60 bucks Party--June 4, 2011:**

**President Don and Jackie McMillan** will host a special 60th birthday barbeque party at their home a World Community Service fund-raising opportunity. \$4,500 in additional revenue is needed to meet the budgeted amount of \$10,000. Tickets for this spectacular party will be \$60 per person. Music and a delicious BBQ feast will await the guests. Mark your calendar and buy a ticket now because they will go fast.

**Red Badge Social:**

Yale Abrams announced the upcoming Red Badge Social, hosted by **President-elect Marnie Goldschlag** at her home scheduled for Thursday, January 20th, at 5:30 p.m. All new members of the Rotary Club of Santa Rosa and their mentors are cordially invited.

## ROTARY MOMENT

**Tim Fawcett** shared his heartfelt Rotary Moment. He credited his 91-year-old father, who has had perfect Rotary Club attendance, for inspiring him to be part of the Rotary family. Tim attended each of the Rotary Clubs in Sonoma County in search of the best one. In 1994 he selected our club as the best. Tim firmly believes that one of the many great things we do is the “Land of Imagination” toy give-away event. His participation in this event is dear and near to his heart and he will never give it up.

## FINES AND RECOGNITIONS

**David Brown** escaped a fine for a set of lost keys found by President Don. Several members claimed ownership of the keys, once everyone learned that they were valued keys to a Mercedes Benz.

**Wally Lowry** was fined \$50 as guilty of being a proud grandfather for his granddaughter’s accomplishment. Young athlete Julie, a Montgomery High School graduate, came in first in a local 5K Cross Country Race and placed third at the National Competition held in San Diego.

**President Don** asked **Dan Bornstein** to stand-up from his seat at the very rear of the ballroom and welcomed him back from a recent golf trip. Dan claimed he could not recall a past trip involving golf, although **Matt Everson** suggested that perhaps **President Don** might be referring to Dan’s business trip to Las Vegas. After listening to the colloquy and excuses that ensued, **President Don** imposed a light fine of \$5 for each of them.

**Jack Abercrombie** was fined \$50 for introducing his lovely wife Pris, as Priscilla.

Missing orthodontist **Charles Wear** was recognized and welcomed back after a long hiatus. This recognition cost him \$200. Allocation of the fine to be determined at a later time. **Dr. Wear** has been a Rotarian and member of our club for 30 years, since 1980...a very good year for Rotary.



**Jack Abercrombie and Pris, his better half**

## ROTARY PUBLIC SAFETY AWARDS

In 1993, long-time **Rotarian Lee Abramson** had a brilliant idea for a Rotary project to recognize outstanding Santa Rosa firefighters and law enforcement officers as guests of honor each year at a Rotary luncheon. Approved by the board of directors as a vocational avenue of service, the Public Safety Awards has become a permanent project of our Rotary Club.

Lee passed away last fall and the awards ceremony has been renamed the Lee E. Abramson Rotary Public Safety Awards. This year, the awards will be held Wednesday noon, January 26th at the Flamingo. Mark your calendars and invite a good friend as your guest.

## ROTARIAN OF THE MONTH

**Robby Fouts** was recognized as Rotarian of the Month for his participation and generous donation of materials for our Club’s “Hands-On Projects.”



**The fantastic Robby Fouts**

## SPECIAL HIGH SCHOOL STUDENT

**Genie Delles** introduced Santa Rosa High School Principal, Brad Coscarelli, who introduced, in turn, Zackary Freeze,



**Zachary Freeze and proud Principal Brad Coscarelli**

Rotary’s Outstanding High School Student of the month and this year’s valedictorian at Santa Rosa High. Zackary was recognized for his outstanding scholastic achievements with a 4.74 Grade Point Average, and community involvement—an Eagle Scout, a second degree

black belt in Taekwondo, and many other activities. Zack . thanked the membership for this distinguished recognition and for Rotary’s generous contributions and service to our community, emphasizing the \$10,000 grant awarded by Windsor Rotary Club for an Eagle Scout project that built an outdoor theater stage for Windsor kindergarten students.

## ROTARY MAGAZINE QUIZ

Congratulations to **Carmen Sinigiani** who gave the correct answer to the Rotarian Magazine question. Carmen is now eligible for the Magazine Quiz Contest. If you would like to be eligible for the drawing, just answer the following magazine question. Seven topics have remained central to “The Rotarian” and the January 2011 issue is dedicated to these topics. Name three of them.

## NEW GENERATIONS OF ROTARY

As the first Rotary Club to be founded in Santa Rosa, we have a long tradition of sponsoring new Rotary Clubs as Sonoma County and the North Bay has grown over the past 89 years—the Rotary Club of Santa Rosa West in 1965, the Rotary Club

of Santa Rosa East in 1970, the Rotary Club of Windsor in 1987 and, in the year 2000, Valley of the Moon. At this month's meeting, the Board of Directors voted unanimously to recommend to our club that we sponsor a new club as part of Rotary International's new Fifth Avenue of Service: **New Generations**. Learn more about the prospective new club at our noon meeting on January 19th, and then vote on whether our club should sponsor this new club.

## PROGRAM

**Jackie McMillan** introduced Craig Schulz as our keynote speaker, highlighting his accomplishments as flight instructor, film maker, entrepreneur, motor cross enthusiast and his enthusiasm and generosity in giving back to our community. Craig shared his experiences growing up as one of five siblings in famed cartoonist Charles Schulz' household.

He traced his dad's journey back to October 2, 1950, when the first cartoons, known as "Little Folks", which morphed into "Peanuts", featuring the characters of Sherman and



**Speaker Craig Schulz**

Patty. He highlighted his dad's precise use of language and cartoon line drawings to convey emotions and connected with those reading and viewing his cartoons. He also provided an insight into the sources of inspiration and how personal experiences and environment shaped his work.

Craig described his dad's work as communicating with art and key language using pen and ink like a scalpel with high precision. He quoted his dad as saying that a true professional writer/cartoonist never runs out of material or encounters writer's block. Charles Schulz used everyday items and people around him as inspiration for his cartoons.

Growing up, Craig was able to see familiar surroundings and characters in his dad's cartoons. Peppermint Patty was inspired by a cousin. Craig can now see clearly the evolution of his dad's work. The cartoons started with big heads and tiny

bodies until they evolved into what we know today. Growing up was difficult to describe and be understood by his friends when describing what his dad did for a living. He admired his dad as a true and committed professional. His dad was determined to produce the best product and stay competitive at all times.

Craig shared with delight his family's acquisition of partnership and ownership of his dad's work. Iconics—a New York-based partnership—has been established to preserve and promote Charles Schulz' work and legacy.

Craig and his family are involved in many philanthropic activities and giving back to the community. One of the many events sponsored by his family is the Ice Arena Free Concerts held during Easter, Valentine's Day, and Halloween. Craig encouraged us to visit the Schulz museum to get a true perspective of the precision, complexity, and richness of his dad's work. Seeing a cartoon strip in the newspaper does not do justice to the original cartoon.

When asked if he still enjoys motor cross riding, Craig indicated that he enjoys it thoroughly. He is currently planning to ride the spectacular Transamerica Dirt Trail that runs from Pennsylvania to Oregon.

At the conclusion of his presentation, Craig helped us raise money for our club by auctioning a bi-plane ride, admission to Schulz' museum, and a DVD of this exciting bi-plane ride. This adventurous and exciting opportunity generated \$550 and it was purchased by Genie Delles. In light of such generosity, President Don waived and suspended a \$5 fine on Genie for her cell phone ringing.

**President Don** thanked Craig for his presentation and generosity and helping us raise money for our club. Craig was presented with our club's exclusive, one of a kind, china cup as a token of our appreciation and also a donation to Polio Plus on his behalf.

***This week's photographer:***  
**Kris Anderson**

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Marnie Goldschlag, President Elect  
Bill Rousseau, PE Nominee  
Jack Abercrombie, Secretary  
Cecil G. Humes, Treasurer  
Jack Geary, Sergeant at Arms

### PRESIDENT, ROTARY INTERNATIONAL

Ray Klingensmith  
Rotary Club of Kirksville, Missouri

### GOVERNOR, DISTRICT 5130

Jim Flamson  
Rotary Club of Calistoga

### ATTENDANCE SECRETARY

Jack Abercrombie  
P.O. Box 505  
Santa Rosa, CA  
538-4770

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