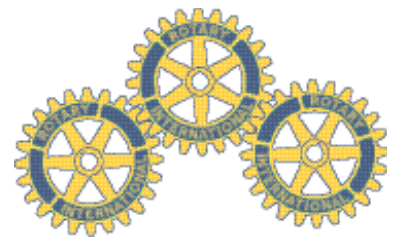




Reach Within to Embrace Humanity

Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

VOL LXXVIII

NO.122

November 16, 2011

EDITOR: Jenifer Peschken

OUR PROGRAM FOR NOVEMBER 30TH:

90 YEARS OF SANTA ROSA ROTARY

THE FIRST ROTARY CLUB IN SONOMA COUNTY—FOUNDED OCTOBER 26, 1921

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON

No Meeting Wednesday, November 23rd Due to Thanksgiving



Santa Rosa's Occidental Hotel where our club's first meeting was held 90 years ago

The first regular meeting of the Rotary Club of Santa Rosa was held in the Occidental Hotel, our club's 4th Street home for many years. We received our charter from Rotary's national headquarters only a few days after Thanksgiving, on December 2, 1921. It was the first Rotary Club in Sonoma County, the first of a dozen more Rotary Clubs in the county and the second oldest of the 46 active Rotary Clubs in District 5130.

Don't miss the big 90th Anniversary Party at 12 noon, Wednesday, Nov. 30th in the Flamingo Ballroom. Celebrate with refreshments, a special lunch, and our huge birthday cake! Check out the archives, newspaper clippings from the 1920s, old photographs, ancient Santa Rosarians, and prestigious club awards. Enjoy the opportunity to get to know your fellow Rotarians better, socialize, schmooze, and enjoy Rotary fellowship.

www.santarosarotary.com

UPCOMING PROGRAMS....

- Dec. 7, 2011:** Sports writer Lowell Cohn
- Dec. 14, 2011:** Prep for Rotary's Nutcracker Christmas Party
- Dec. 21, 2011:** No meeting—Christmas holiday
- Dec. 28, 2011:** Dorfman hosts our annual Trivia competition

CHECK OUT THESE LINKS

- Visit our website at www.santarosarotary.com
- Check out <http://www.va.gov/>
- Explore <http://www.rotarymeansbusiness.org>
- Visit Rotary's [Foundation](#) page

PLEDGE OF ALLEGIANCE

Jim Johnson stood in for **Bob Higgs**, leading us in the Pledge of Allegiance

INSPIRATION

John Poremba inspired us with a prayer of gratitude he had read on the wall at another Rotary Club's meeting.

VISITING ROTARIANS

Penny Tibbetts introduced Julie Nation visiting from West Santa Rosa Rotary Club; Edmond Wilson who is the President-elect of the Sebastopol Rotary Club; Dewey Watson of Sebastopol Sunrise Rotary; and Bill Hillendahl, Commercial Real Estate Broker, visiting the Mother Club from our New Generations Rotary Club.

GUESTS OF ROTARIANS

Susi Siebert, guest of **Kerrie Chambers**, Larry Milano's guest Tim Delany; **Jack Abercrombie's** guests—Michael Ott & Keith Gentry, and Scott Allgower, guest of **Derrek Schurter**.

SUNSHINE REPORT

Jim Johnson gave us the complete medical diagnosis on the ailing **Juan Hernandez** who has recovered from his bout with pneumonia that complicated his diabetes problems. After eight months of severe pain, his doctors are still searching for the source. Several get-well cards circulated for signatures to let him know he is in our prayers and we all send our good wishes.

RAFFLE

Jackie McMillan hosted today's raffle. With three blue losers and one clear winner, the odds of winning the \$230 jackpot were decent. Unfortunately for **Tony Walker**, he pulled a blue marble winning himself a joke from **President Marnie** about a blue ball and a measly \$10 bucks.



Tony Walker tries for the lucky marble

Black Stripes: Lucky raffle investors holding tickets with a black line on the back were generously awarded a costly bottle of Trecini wine from **Cathy Vicini** to thank them for

their support of our club.

SECRET GREETER

Mystery man & **Past President Yale Abrams** singled out the warm handshake of **Cathy Vicini** for the free lunch.

ANNOUNCEMENTS

No Rotary Meeting: Wednesday, November 23rd, the day before Thanksgiving.

90 Years of Santa Rosa History: Don't miss the big 90th Anniversary Party at 12 noon Wednesday, Nov. 30th in the Flamingo Ballroom. Celebrate with refreshments, a special lunch, and our huge birthday cake! Check out the archives, newspaper clippings from the 1920s, old photographs, ancient Santa Rosarians, and club awards. Enjoy the opportunity to get to know your fellow Rotarians better, socialize, schmooze, and enjoy Rotary fellowship.

Veterans Memorial Remembrance: Chair **Nick Knickerbocker** was thankful for the 120 tickets that Rotarians from our club bought for the Veterans Day event on Nov. 8th. His goal was 100 and we exceeded his expectations. 20 of those tickets were donated to veterans who needed the help.

Thanksgiving Pinot: **Cathy Vicini** is matching each \$50 Pinot for Polio bottle purchased with a bottle of Trecini Pinot. \$32 of each purchase goes to fight Polio.

Evening Rotary meeting on December 14: The gift wrapping party begins at 5 pm to wrap the presents for our club's traditional Children's Christmas Party and Nutcracker Ballet at Spreckles Theater on December 17th at SSU.

Christmas poinsettias for sale: When we purchase poinsettias for our offices, friends, customers, relatives, and ourselves, we use the proceeds to give 50 Christmas plants for the low-income seniors living at Vigil Light Senior Housing Complex. Please help to make this holiday season a happy memory for our elderly neighbors. Your price for poinsettias is once again \$9.25 each. The second order date is Wednesday, Nov. 30, but you can order online: Email your order to **Peggy Soberanis:** pegsoberainis@gmail.com or call her at 823-4028. You may pick up your poinsettias at the Flamingo on Wednesday, Dec. 7th.

Ring those bells for the Salvation Army's Christmas Kettles: This is a hands-on project for our Rotary Club. Two-hour shifts are available on the weekends of December 9 & 10 and 16 & 17. Sign up at Rotary or contact **Jack Atkin** at jatkin@sonic.net or 529-1857.

July's Giro Bello needs volunteers now: The co-directors of our very own bicycle event are **Stoney Newton** and **Diane Moresi**. Consigliere of the Giro Bello is **Carmen Sinigiani**. We need volunteer CHAIRS now for Rest Stop Management, Rider Fundraising, Print Marketing, and Website Manager along with committee sub-chairs and volunteers for advance planning. **Ginny Cannon, Gesine Franchetti, Layne Bowen, Kerrie Chambers, Jock McNeill, Jackie McMillan, Doug Johnson, and Dan Walker** have already stepped up. The date is Saturday, July 21, 2014. To volunteer contact **Diane Moresi** at dmoresi@mac.com, or 707-799-8751 or **Stoney Newton** at newtons@exchangebank.com or 707-326-8866.

Free tickets to Bangkok: \$10 raffle tickets available from **Debi Zaft**. All expenses paid to the 2012 Rotary International Conference in Thailand.

RECOGNITIONS

Matt Everson stole **President Marnie's** phone, went to Orlando for a business conference and took his daughter Maddi to Half Moon Bay for a horseback ride on the beach to celebrate her 10th Birthday. For all of that he only had to cough up \$50. Beware! Marnie stalks her Rotarians on Facebook in search of finable activity or "recognitions".

President-elect Bill Rousseau was recognized for his fundraiser rock band Faux Play. On-stage our mild rock star wears a satin tuxedo vest (sans undershirt), women's very tight stretch-pants, and a long brunette wig, displayed in large living color on the big projection screen for all to see—a hilarious drag photo of Bill in his outfit. For the opportunity to entertain us, he gave \$25 to the club.



Bill Rousseau having a bad hair day

NOMINATIONS & ELECTIONS

Disguised as Colonel Saunders, **Past President Fred Levin** announced the nomination of **Mark Burchill** to serve as our 2014-15 President. He was elected unanimously and consented to serve. Directors nominated and elected to the Rotary board for 2012-14 were **Suzanne Drace, Matt Fannin, Jose Guillen, Nicole Le, and Tony Roehrick**.

STUDENT SCHOLARSHIP AWARD

Suzanne Drace introduced this month's recipient, from Piner High School, Jason Sailor, an athletic scholar with a 4.5 GPA as a result of his AP and Honors courses. Jason runs cross-country, plays basketball and runs the 800m on the track team as well. He is Treasurer of the Math Club and President of the Christian Club. His college major will be Mechanical Engineering and he hopes to be involved in creating the energy efficient vehicles of the future.



Outstanding student Jason Sailor

PROGRAM

Cordell Stillman, Deputy Chief Engineer for the Sonoma County Water Agency, presented a feasibility study on implementing Community Choice Aggregation in Sonoma County (AB117, 2002). His conclusion is that our



Speaker Cordell Stillman

county can significantly reduce greenhouse gas emissions and increase local constructions jobs if we proceed. Energy may be more expensive in the short-term but will likely be the same or less than PG&E over the long-term. The benefit if implementing CCA is the reduction of greenhouse gas.

This week's photographer:
Carrie Ludke

BUT WAIT - THERE'S MORE!

Look below to see President Marnie's Thanksgiving tribute to the members of the Rotary Club of Santa Rosa

Special Thanks from President Marnie Goldschlag

THANK YOU TO THE PROGRAM COMMITTEE

Rotary's weekly program is a diverse mixture of entertainment, information, education, enlightenment, stimulating thought and discussion- and this year more visual than years past! It is a tough, demanding job with tight deadlines set by both time and circumstances. Some of our most memorable programs come from fellow Rotarians, who recommend a speaker, a subject, or a presentation to the president or to the program committee. Members themselves often share professional expertise or avocations. Program chair **Matt Everson** and his committee pull it all together each and every Wednesday.

SPECIAL THANKS...

To Giro Bello Organizers/Volunteers who did an incredible job not only envisioning this fabulous event, but also making it a huge success! This event will continue on for years to come and be a big part of our Club's successful fundraisers.

To the Casino Royale Organizers/Volunteers who were very flexible and creative in helping pull off an incredible night of fun and fundraising! The success of this event helped raise the funds necessary to do all the great things our Club does. I can't wait to see what you are planning for next year!

To the Fellowship Committee who sets the mood for our guests and members by always having a smile on their face when greeting members, guests, and visiting Rotarians, taking lunch tickets, assisting with the Raffle, leading us in the Pledge, and of course being passionate when they provide us with their invocation or inspiration, and our Sunshine Report every week.

To the Sergeant-at-Arms Committee who makes sure our meeting is ready to go each week. **Jack Geary** and his band of volunteers are the first to show up and the last to leave each meeting. They set up the room and put everything away every Wednesday, regardless of the meeting location. Thanks to **Nona** and **Roy** and all the people that fill in for them when they are not able to collect our fine money!

To the Rotary Children's Christmas and the many volunteers who buy so many gifts, wrap them in joy, and distribute them to the needy children, along with free tickets, transportation, and treats at the Nutcracker Ballet.

To the Dictionary Project and the dozens volunteers who delivered dictionaries to third graders.

To our Christmas Salvation Army bell ringers who collect donations at each of the Salvation Army's Red Kettles and have helped us encourage our community to give a little change.

To the Joint Charitable Projects Committee made up of members of the Club and the Club's Foundation that select and distribute funds to qualified charities, raised from our annual fund raisers.

To the World Community Service Committee that is always coming up with worthy projects in locations that truly need our help.

To the Red Badge Committee for keeping the Red Badgers moving forward toward becoming Blue Badgers!

To the Website and Bulletin Committee that has done a tremendous job making both our website and weekly bulletin fun, visually stimulating and informative. Thank you to **Susan O'Rourke** for your dedication to Rotary!

And to the many, many people that help with the various on-going Rotary projects: Senior Services, Veterans and Public Safety Awards, High School Recognition, College Scholarship, Youth in Agriculture, Interact, Student Exchange and Ambassadorial Scholarship committees.

A special THANK YOU, to **Jack Abercrombie** and **Cecil Humes** who run the administrative table every week and then some!

Lastly, thank you to each and every Rotarian for all the great things you do for both our community and the world. It starts by you just showing up, donating money and time, supporting the various projects that we take on, and for supporting me each week. I hope you all have a wonderful Thanksgiving with your family and friends.



OFFICERS

Marnie Goldschlag, President
Bill Rousseau, President Elect
Jack Abercrombie, Secretary
Cecil G. Humes, Treasurer
Jack Geary, Sergeant at Arms

PRESIDENT, ROTARY INTERNATIONAL

Kaylan Banerjee
Rotary Club of Vapi, Gujarat

GOVERNOR, DISTRICT 5130

Maureen Merrill
Rotary Club of Windsor

ATTENDANCE SECRETARY

Jack Abercrombie
P.O. Box 505
Santa Rosa, CA
538-4770

BOARD OF DIRECTORS

Rick Allen
Layne Bowen
Mark Burchill
Casey D'Angelo
Paul Hamilton
Craig Meltzner
Diane Moresi
Vinay Patel
Robert Pierce
Carmen Sinigiani
Don McMillan, Past President