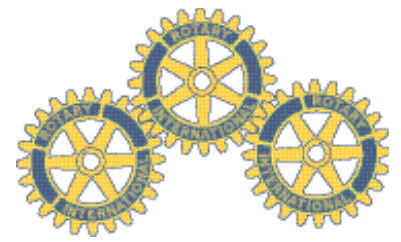




Reach Within to Embrace Humanity

# Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

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EDITOR: Jim Johnson

## OUR PROGRAM FOR NOVEMBER 16TH:

### SONOMA COUNTY WATER SYSTEM

*LAKES, DAMS, RIVERS, RAIN, PUMPS & STORAGE TANKS PLUS 690,000 THIRSTY RESIDENTS & VISITORS*

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON

**No Meeting Wednesday, November 23rd Due to Thanksgiving**



**Cordell Stillman**

There will never be a water shortage. Our earth has been recycling the available water for our planet for billions of years. It's automatic: The water evaporates from a liquid into water vapor in the air. It condenses into clouds and then falls back to earth as rain, snow sleet, or hail and is collected by streams, rivers, and lakes. The problem is maintaining potable water that is clean, healthy, and drinkable. In Sonoma County that is the job of the Sonoma County Water Agency. At our next Rotary meeting the job of Water Agency Engineer Cordell Stillman will be to explain how the county water system protects and distributes clean water to almost three-quarters of a million residents and visitors in Sonoma and Marin Counties.

[www.santarosarotary.com](http://www.santarosarotary.com)

#### UPCOMING PROGRAMS....

- Nov. 23, 2011: **No meeting**—Thanksgiving
- Nov. 30, 2011: 90th Birthday of SR Rotary!
- Dec. 7, 2011: Sports writer Lowell Cohn
- Dec. 14, 2011: Prep for Rotary's Nutcracker Christmas Party

#### CHECK OUT THESE LINKS

- Visit our website at [www.santarosarotary.com](http://www.santarosarotary.com)
- Check out <http://www.va.gov/>
- Explore <http://www.rotarymeansbusiness.org>
- Visit Rotary's [Foundation](#) page

## HONORING OUR VETERANS: 2011

At the beginning of the 21st Century, on Veterans Day in the year 2000, at the suggestion of another military veteran—the late Bob Blanchard—the Kiwanis and Rotary Clubs of Santa Rosa began this annual tribute to all veterans who have unselfishly served our country. As a veteran, I have attended every luncheon and have seen it grow to overflow Santa Rosa's Veterans Memorial Auditorium. The event itself overflows each year with the patriotic traditions of the United States of America over the past 236 years—the Call to Order and Welcome, Presentation of the Colors, our Pledge of Allegiance to the Flag and National Anthem—dependably the same, always inspiring to attending veterans and their guests, reflecting the gratitude of generations of Americans.

The veterans and others who attend Veterans Day ceremonies across the nation come to remember and honor past generations. As broadcast journalist Tom Brokaw wrote in his 1998 book *The Greatest Generation*, "It is, I believe, the greatest generation that any society has ever produced. These men and women fought not for fame and recognition, but because it was the right thing to do. When they came back from World War II, they rebuilt America into a superpower."

## THE PROGRAM

- The Colors—traditional flags and emblems—were presented by the United States Marine Corps Color Guard from the USMC Reserve Training Center, Concord, California.
- The Pledge of Allegiance was led by Herb Williams, father of Staff Sergeant Jesse Williams, a Santa Rosa soldier killed in action in Balad, Iraq, in 2007
- The National Anthem was sung by Santa Rosa Junior College student Jesten Langland
- U. S. Navy Chaplain Steve Stougaard from the Coast Guard Training Center at Two Rock gave the invocation
- The Santa Rosa High School Band entertained the huge crowd with traditional band music.



Deborah Gray, Eileen Carlisle and the USMC Colorguard

## RECOGNITIONS, LUNCH, & TABLE TALK

When the veterans of our armed forces get together, the years fall away, an aged veteran of World War II compares stories with a middle-aged Desert Storm vet and a grizzled Marine from the

Korean War compares his memories with those on leave from active duty in Iraq or Afghanistan, all united in a bond that shared goals and adventures engender. You could hear and feel it in the air—patriotism, the eagerness to serve, brotherhood, courage, optimism, and love of our country. Over sandwiches and coffee, the cavernous auditorium buzzed with introductions, reunions, war stories, and tall tales as veterans of all ages got to know each other again or for the first time.



Santa Rosa High School Symphonic Band under the direction of Mark Wardlaw

## KEYNOTE SPEAKER

Tom Brokaw's words on the Greatest Generation: "If we are to heed the past to prepare for the future, we should listen to the voices of those who speak to us of duty, honor, sacrifice and accomplishment. More of their stories should be preserved and cherished as reminders of all that we owe them and all that we can learn from them."

Thomas C. Reed began his long career—Director of National Reconnaissance, Special Assistant to the President, consultant to the Director of the Lawrence Livermore National Laboratory, and much more—with engineering degrees from Cornell University and USC, plus a hard-earned ROTC commission into the U. S. Air Force, more than half a century ago. He was assigned to the Air Force Ballistic Missile Division in Los Angeles, then sent to Livermore Labs where he designed two thermonuclear devices. In 1973, he was recruited to manage certain intelligence projects at the Pentagon. He became Director of Information Systems, where he developed a worldwide military command and control system. In the late seventies, he was selected to serve as Secretary of the Air Force under Presidents Ford and Carter. Then, in the 1980s, as Special Assistant for National Security to President Ronald Reagan, he is given credit for authoring the road map that led the U. S. to prevail over the Soviet Union and end the Cold War.

Tom Reed left Washington in 1983 but continued to advise on national security issues. He served as a consultant to Chairman of the Joint Chiefs of Staff, General Colin Powell. He presided over the Policy Committee of Joint Strategic Planning to help plan the START I treaty that was announced by U. S. president George Bush and Russian president Boris Yeltsin. In his first book, *At the Abyss: An Insider's History of the Cold War*, he recalls the men and women on both sides of history—presidents & general secretaries, soldiers & scientists, schemers & spooks—who fought and persevered to end the Cold War without nuclear shots being

fired. Heeding Tom Brokaw's warning he gave credit to those who served their nation, did their jobs, and protected the world from nuclear holocaust by giving our leaders the time and the strength we needed. He closed with praise for these Americans, for their sacrifice and accomplishment, reminding us all of what we owe these veterans.

The 11th Annual Tribute to Veterans ended with Piper Martha Yaes in a traditional Memoriam and the Benediction by Chaplain Stourgard. The Colors were retired until Veterans Day 2012 and the meeting was adjourned.

## SANTA ROSARIANS OF THE PAST

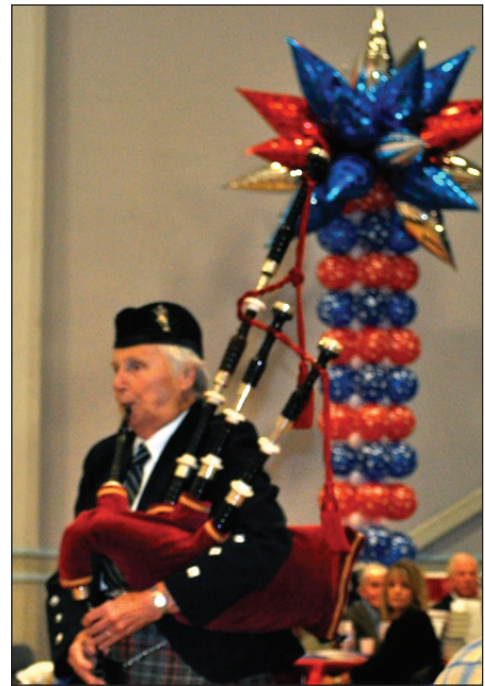
Ten years into the 21st Century virtually every aspect of our lives has been touched by the digital revolution. To imagine a world without the Internet, Smart Phones, and pocket computers seems pure fantasy.

As an on-going reminder that this Rotary club is only a decade away from our Centennial Year—2121—why not take a minute to access the Rotary Club of Santa Rosa's digital archives at <http://www.santarosarotary.com/newsletters.html>. You will be able to quickly access almost 500 issues of our weekly bulletin/newsletter from early 2003. Each Santa Rosarian is filed by year, month, and date. The oldest online bulletin online, dated Jan. 8, 2003 is coded n2030108.

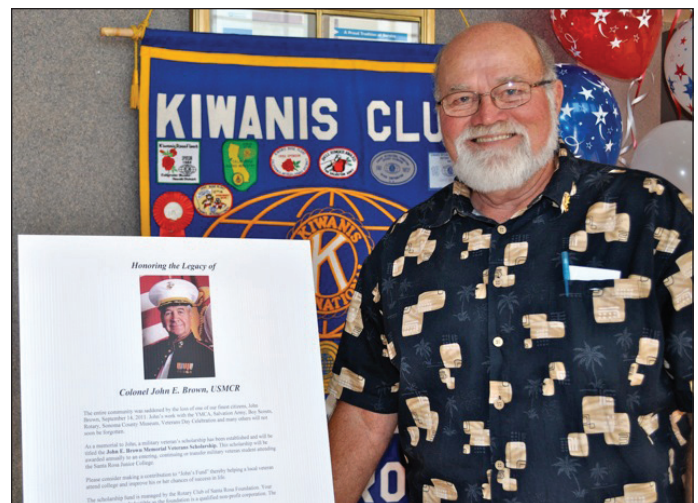
Paper copies of the newsletters published prior to 2003 are in storage, waiting to be scanned and digitally archived as a worthy project for our club's 100th birthday. All that we need are volunteers and/or grant money. Interested in Rotary history? Contact **Club Historian Jim Johnson, President Marnie Goldschlag, or President-elect Bill Rousseau**...if someone ever gets around to it.



**President Marnie, Carrie Ludke and Robert Pierce**



**In Memorium: Piper Martha Yaes**



**The John Brown Veterans Scholarship was announced at the tribute. Steve Olson & the poster**

***This week's photographer:***  
**Diane Moresi**

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