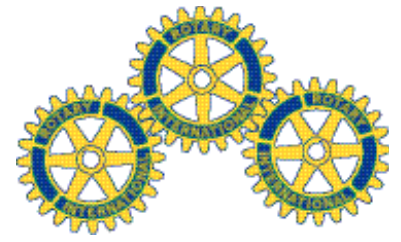




Reach Within to Embrace Humanity

Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

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EDITOR: Mike Truesdell

OUR PROGRAM FOR JANUARY 11TH:

FORENSIC ACCOUNTING

CPA JEFFREY MALLAN ON FIGHTING AND PREVENTING FINANCIAL FRAUD

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



Endemic in businesses and especially non-profit organizations, so-called “white collar crime” is virtually out-of-control throughout the United States. When state and federal legal systems get involved in financial crime and our courts tackle the problems of fraud and misappropriation of funds, qualified forensic accountants like Santa Rosa CPA Jeffrey Mallan—whose specialty and passion is fighting and preventing financial fraud—go to work. With more than 20 years experience including seven years in the U.S. Department of Defense, Jeff Mallan is coordinator and founder of the North Bay Alliance of Certified Fraud Examiners and a dedicated volunteer for the District Attorney offices in Sonoma & Napa Counties.

www.santarosarotary.com

UPCOMING PROGRAMS....

January 18: Avoiding Conflict in Communication

January 25: Rotary's 18th Annual Public Safety Awards

February 1: The WWII vet who rescued JFK

CHECK OUT THESE LINKS

Visit our website at www.santarosarotary.com

Check out photo galleries of recent events at

www.rotarymeansbusiness.org/photos.php

Visit Rotary's [Foundation](#) page

At 12:24pm **President Marnie** called the meeting to order, apologized for her nasal congestion, and welcomed everyone.

PLEDGE OF ALLEGIANCE & INVOCATION

President Marnie called upon **Karen Ball** to lead the Pledge of Allegiance to the Flag of the United States of America. **Julia Parranto** then immediately stepped to the microphone, invited the assembly to pray with heads bowed for “stamina, patience, and a sense of humor.”

VISITING ROTARIANS

President Marnie invited **Doug Johnson** to introduce four visiting Rotarians. Doug first encouraged all to welcome Barbara Beedon, our own past-president, now from Sebastopol. Next Doug acknowledged Richard Hyde of Rotary’s first online club. Finally Doug recognized Dr. Martha Schad from Augsburg, Germany and Valdor Wagner from Bonn, Germany. **President Marnie** invited both visiting Rotarians from Germany to join her on the stage for an exchange of Rotary Club flags.

GUESTS OF ROTARIANS

Will Haymaker stood first to introduce his grandson, Justin Davis who will be soon graduated from UC Santa Cruz, and then his second guest, Collette Michaud, CEO of Children’s Museum of Sonoma County. **Stoney Newton** introduced his daughter and best friend Logan, **Juan Hernandez** introduced Robin Bartholow, **Larry Miyano** introduced Tim Delaney and **Tony Roehrick** introduced his guest Peggy Stark. Finally, **Jackie McMillan** introduced our guest speaker, Michael Evje.

SECRET GREETER

Martha Lovejoy stood to announce that she was awarding the free lunch to **Queen (and Past President) Jeanne Levin** for the support Jeanne provided Martha in publishing her book. Next, president Marnie announced that there will

be no craft talk. She then added, to the visible chagrin of **Matt Everson**, that January Birthday Recognitions will be postponed for a month. (Remember, she had a cold.) As Matt continued to protest **President Marnie** corrected herself by saying January Birthday Recognitions will happen next week. Matt sighed in relief...his birthday is next Wednesday!

President Marnie continued with praise for **Layne Bowen** and his table of trivia experts who turned over to **Jack Abercrombie** the trivia contests winnings actually due the second place team.

SUNSHINE REPORT

President Marnie looked for anyone to offer a Sunshine Report and let it go that all must be sunny. It was nice to see **Juan Hernandez** back!

THE RAFFLE

President Marnie first acknowledged that **Yale Abrams** was the loser from last week. (He threatened to fly another paper plane in her direction.) Given Yale’s loss, **Ginny Cannon** reported that the Jackpot contained \$408. Since **President Marnie** had



John Poremba tries to negotiate

not supported the raffle by investing in a chance to win she volunteered to pull the ticket. Ginny read #326255 to the delight of **John Poremba** who began negotiating for the right to stand down for only half of the pot. The very clever **President Marnie** did not give in since the bag contained eight marbles! John ultimately settled for \$10 and thus joined Yale.

CORRECTION

Last week it was erroneously reported that **Tim Stewart** made a \$50 donation to the Rotary

Scholarship Fund. His donation was, in fact, \$500. That's a very generous contribution, Tim! Amazing what a difference one little zero can make!

ANNOUNCEMENTS

Ted Wilmsen gave instructions to all planning to deliver dictionaries to 3rd grade classrooms beginning next week. If you will be picking up dictionaries next week and got confused about the big trailer east of the Flamingo etc. etc. You might want to re-confirm Ted's instructions.

Rotarian of the Month for December went to **Bill Hatcher** for his work sorting out the contract with Giro Bello.

Will Haymaker

presented a four-figure grant check in support of Children's Museum of Sonoma County to CEO/Founder Collette Michaud who described how the funds are used. Will then presented a similar grant check to Peggy Stark of the Bellevue Union School District in support of the Summer Reading Program. This year the grant awards



Collette Michaud of the Children's Museum of Sonoma County

President Marnie praised the work of the Joint Charitable Projects committee and, in light of the discussion of museums, she affirmed that **Ray Dorfman** is indeed her favorite artifact.



Bill Hatcher is recognized

selected by the Rotary Club of Santa Rosa and our Club Foundation included the Sonoma County YWCA, the Valley of the Moon Children's Center, and Roseland University Prep.

RECOGNITIONS

As president Marnie began to assess fines she let **Jack Tolin** off the hook for his loud laugh and even louder Oregon sweatshirt.

Julia Parranto

offered \$50 toward the Paul Harris of Logan Newton, to save Stony from an assessment, and then added \$200 to her own Paul Harris.



Julia Parranto saves Stony Newton from a fine

Jack Atkin

was not fined, but he was forced to stand to reveal that his Rotary badge number (007) proves he is a James Bond look-alike.

Cecil Humes reported that he has already supported the John Brown Scholarship with \$100 of his own money in recognition of his granddaughter's honor—being named recently to the All-California Collegiate Volleyball team.

Schuyler Jeffries gave \$50 for his appearance in a Christmas article about cemeteries; places he vows to avoid.

All Red Badgers were forced to add \$5 to the pot, with the exception of semi-permanent Red Badger **Stephan Passalacqua**, who donated \$10 to the cause.

Finally, **Doug Chase** created a new Cyber Attack Fund with \$50 to pay for the anxious moments he caused **President Marnie** when her email in-box contained his phony plea that she send badly-needed funds to a hacker.

OUR VOCATIONAL SERVICE PROJECT

To our best knowledge no one has actually counted how many times over the last 90 years that the

Rotarian members of Santa Rosa's Rotary Club have met for lunch in various meeting halls around town; mostly in the ballrooms of two of Santa Rosa's legendary hotels—the long demolished Occidental Hotel at 4th and B Streets near the old courthouse (also demolished) and at the Flamingo Resort Hotel (recently refurbished) built on the eastern edge of town almost 50 years ago. But old-fashioned math reveals that Meeting Number 5,000 is not too far in the future.

By comparison the Public Safety Awards that honor and recognize Santa Rosa's firefighters and law enforcement officers is one of our newer traditions but one of our oldest Rotary projects that began 18 years ago by two dedicated Rotarians who had enlisted two veteran officers—Sal Rosano, Santa Rosa Chief of Police for 22 years, and Tony Pini, Fire Chief for 18 years—to select the outstanding public safety officer from each department. The late Lee Abramson and the late attorney and Rotarian convinced this Rotary Club to establish the Public Safety Awards as one of Rotary's avenues of service to this community. Mark your calendar for noon, January 25th in the Flamingo Ballroom and bring a guest to join the crowd and share the pride in our police officers and firefighters and what they do on our behalf.

PROPOSED NEW MEMBERS

Tim Delaney - Wealth Management

sponsored by

Larry Miyano

Katie Barr - Education Development

sponsored by

Suzanne Drace

PROGRAM

Jackie McMillan introduced former movie sound director Michael Evje who shared information about a beautiful pipe organ constructed in 1915. In 1917, this, the 7th largest pipe organ in the world, was given to the City of San Francisco after serenading thousands at the Panama-Pacific Exposition.

San Francisco's Civic Auditorium was built to house it. The instrument was badly damaged during the '89 quake, removed,



Speaker Michael Evje

repaired, and is 99% ready to play again. However . . . it was never reinstalled and, sadly, has been in storage for the past 22 years. The Exploratorium is moving to the Embarcadero by 2013. San Francisco owns the organ - they own the Palace of Fine Arts. Why not put the two back together? Join the growing number of Friends of San Francisco's Exposition Organ. Call 415.608.1961.

PUBLIC SAFETY TRIVIA

Can you answer this two-part Trivia Question about Santa Rosa?

- (1.) Name Santa Rosa's Chief of Police and the city's Fire Chief
- (2.) Which one has been chief the longest?

This week's photographer:

Nicole Le

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 Cecil G. Humes, Treasurer
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