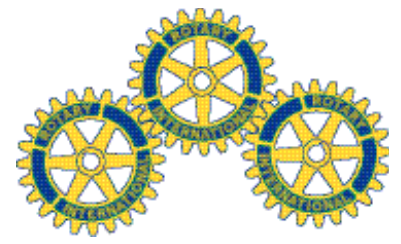




Reach Within to Embrace Humanity

Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

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EDITOR: Matt Everson

OUR PROGRAM FOR FEBRUARY 15TH:

WHAT MAKES PEOPLE TICK—AND WHY?

THE ANSWERS ARE IN THEIR FACES!

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



Naomi Tickle: International speaker & consultant

Author: What Makes People Tick and Why

We all read people's faces from the moment we meet someone and we form an opinion about them. Face Pattern Recognition is the GPS to our inner blue print. The system has been well researched since the 1930s and found to be 92 percent accurate. Knowing more about the people you meet and work with will help you:

- Create an immediate rapport with your clients.
- Build customer relationships
- Assemble a successful team.
- Help you gain a better understanding of yourself and the people you work with.
- Improve communications
- Increase sales
- Understand what makes people tick and why—instantly!

www.santarosarotary.com

UPCOMING PROGRAMS....

February 22nd: Mike Doyle's inside scoop on NASA

February 29th: Ed Anderson and some old friends

March 7th: Past Presidents' Day at Rotary

CHECK OUT THESE LINKS

Visit our website at www.santarosarotary.com

Check out photo galleries of recent events at www.rotarymeansbusiness.org/photos.php

Visit Rotary's [Foundation](#) page

Go to Giro Bello Classic: girobello.com

OPENING CEREMONIES

The meeting was called to order by **The President**—stunning in spandex—**Marnie Goldschlag**. The Pledge was expertly led by **Kathleen Archer**, who did not seem to trust that the huddled masses would know which flag to pledge allegiance to, or which hand to place over their hearts...

INVOCATION

The invocation was a prayer, beautifully delivered by **Ryan Thomas**. Amen!



Ryan Thomas delivers a heartfelt invocation

VISITING ROTARIAN & GUEST OF ROTARIAN

Only one visiting Rotarian showed up today, wine wholesaler Karen Daniels from one of the Sebastopol Rotary Clubs. **Past President Wally Lowry** then introduced his guest, David Sundstrum.

SUNSHINE REPORT

At a previous meeting, **Nancy Shepherd** announced that Mel Herman's pre-surgical examination had discovered a carotid artery blockage and the arterial procedure was scheduled for this week. No post-surgery news has been received. Nancy was also sad to report that **John Breazeale's** wife Davina has been diagnosed with stage-three cancer and has begun chemotherapy. Our thoughts and hearts go out to the Breazeale family. Finally, **Cecil Humes** apparently was the recipient of three stents. No further information where they were installed. Best wishes from our membership for rapid and complete recoveries to all.

ANNOUNCEMENTS

David Brown announced that the winner of the first and second quarters of the Super Bowl was always lucky **Past President Will Haymaker**. The third quarter was won by **Rotary Club of Santa Rosa**

Ex-Pat Dan Erickson. The winner of the stunning fourth quarter's \$250 was **Jack (I can eat more than you can) Tolin**.

RAFFLE

With \$126 on the line (and in the Jackpot) and seven marbles (in the velvet bag), Nona "Lucky" Lucas' lucky ticket #538750 wasn't all that



Nona Lucas tries for the lucky marble

lucky: She drew a blue \$10 consolation marble. Presiding over the raffle proceedings was Kerrie Chambers.

DISTRICT GOVERNOR VOTE

At this point, **President Marnie** put on her serious face and announced to the membership that the named choice of the District 5130 for Rotary Year 2013-14 had been officially challenged. As regulated by Rotary International rules, the District 5130 Governor-Elect is nominated by a committee of the last five governors of this district. During the selection process, that nomination can be challenged by any candidate in District 5130 whose challenge is endorsed by at least 10 percent of the Rotary Clubs in the district. This year two candidates challenged the nominating committee's selection of Ken Eisenberg (from the Calistoga Rotary Club) to make a total of three candidates who will be subject to a vote of District 5130 Rotarians. The names of these three candidates and a summary of qualifications for each were distributed at Wednesday's meeting. Each member of the Rotary Club of Santa Rosa should receive an email blast from **Club Secretary Jack Abercrombie** and be prepared to cast your ballot for District Governor-elect at next Wednesday's Rotary meeting on February 15th.

COMMUNITY THANKS

President Marnie took a deep breath and read to us some thank you notes from recipients of this year's Third Grade Dictionaries and other worthwhile

endeavors from our Rotary Club. A pleasant reminder that the people of Santa Rosa really do appreciate the things we do as individuals and as Sonoma County's first Rotary Club. Since 1921!

HAPPY BIRTHDAYS

Kerrie Chambers returned to the podium to preside over the February birthdays. Five notable Rotarians were treated to the usual slightly off-key Happy Birthday stylings of the Rotary Acappella Singers. In the lineup were **Marcia Kunkel**, **Tony Roehrick**, and **Stoney Newton**, not to mention **Past Presidents Fred Levin** (standing in for his **Past President Spouse, Jeanne Levin**, and **Chuck Bartley** (whom our good president accused of only showing up when a prize is involved)



February Birthdays

"INCOMING..."

Steve Olson stepped to the podium to introduce two new members to our club—**Tim Delaney**, sponsored by **Larry Miyano**, and **Katie Barr**, sponsored by **Suzanne Drace**, who appears to be on a recruiting role, having recently sponsored two new club members. You go, girl!!

ROTARY MAGAZINE QUESTION

Rotary is celebrating the 10th Anniversary of what program?

ROTARIAN OF THE MONTH

President Marnie took this time to announce that the Rotarian of the Month. Nominated and chosen by our esteemed Board of Directors, **Jose Guillen** was personally involved in distributing over 300 dictionaries to 3rd graders at three separate Santa Rosa elementary schools. In addition to standing out in elementary schools, Jose represented our

club at the recent Hispanic Chamber of Commerce event as well as being involved in so many other ways with our club since he became a Rotarian in 2010. Congratulations, Jose. This award is well deserved!



Jose Guillen, a deserving Rotarian of the Month

PURRRRRRRFECT ATTENDANCE!

The Honorable Secretary Jack Abercrombie passed out—attendance award lapel pins, that is—for those Rotarians who have nothing better to do with their Wednesday's lunch time and 19 bucks burning a hole in their pocket. Seriously, the following Rotarians were recognized for perfect attendance, some for longer than some of our members have been on this earth!

- 3 years: **Matt Everson, Jack Geary, Jeff Gospe, John McHugh, Carmen Sinigiani**
- 6 years: **Don McMillan**
- 10 years: **Jack Abercrombie, Bill Hatcher**
- 11 years: **Kathleen Archer**
- 12 years: **Paul Hamilton**
- 15 years: **Tim Fawcett, Sam McMillan, Debi Zaft**
- 16 years: **Mark Burchill, Cecil Humes**
- 25 years: **Ted Wilmsen**
- 26 years: **Dan Bornstein**
- 37 years: **Steve Olson**

OUT OF THE WAY...

WAY OUT OF THE WAY!

Bikes and spandex coming through! **President-elect Bill Rousseau, Stoney Newton** and **Dan Walker** opened up today's program by riding their bikes skillfully around the famous Flamingo Ballroom dressed in stunning cycling gear! Giro Bello 2012 had arrived!

Master of Ceremonies Matt Everson took the stage and filled the big screen with images from last year's

Beautiful Ride, taken from around Sonoma County by professional photographers like our own **Robert Pierce**. Matt interviewed **President Marnie** and **2012-13 incoming president Bill Rousseau** about the basics of this year's Giro Bello. Marnie spoke of the importance for total club commitment. Bill mentioned how easy it is to be involved—it is simply a matter of numbers: If each of us brought in one cyclist to sign up or one event sponsor, or volunteer to help, this fundraiser will be a smashing success! It all depends on each of you. The Bella **Carmen Sinigiani** enthusiastically described the highlights of the exciting Giro Bello website. Go to www.girobello.com. Explore the photos, ride routes, see how to register, and much more. Be sure to “like” the page on your Facebook account.

Next on stage was **Doug Johnson** when Matt asked him about fundraising and Doug explained how each member of our club can help—by finding riders, introducing those riders to your business contacts or persuading them of the public service exposure and the benefits of being part of a successful event, professionally-produced immediately following the Fourth of July this summer. “Who do you know that owns a business that wants exposure to people who spend like Wall Street banks on an expense account”, Doug asked. “Tell me who you know. Cyclists are a dream demographic for almost every Sonoma County business! They are high-income spenders... thousands of dollars on bikes and other gear as they travel to events like Giro Bello and spend an exciting day in Wine Country.”

Jock McNeil broke in to talk about fun opportunities for people looking to get involved in something exciting and worthwhile. “This event if the perfect

fit for our sometimes bored and complaining Rotary Club members. Can you give one of your 366 days this leap year to Rotary? Just one?” Jock demanded, “If you can't find a way to invite a rider, find a sponsor, or volunteer through my committee...”

“Why are you even in Rotary?” Matt interrupted and pointedly asked us. “With all due respect to the Membership, if you can't be bothered to find a way—even minimally—in our major duty to support Rotary's local community service that requires so little effort, please go join the Masons!” An exact quote!



Dan Walker, Stoney Newton & Bill Rousseau make a Spandex statement

Finally, Matt introduced the co-directors of this year's Giro Bello—Stoney Newton and Diane Moresi, who thanked the Giro Bello committee for the work already done and invited others who want to get involved to join to join us every other Thursday at Carmen's office at DeMeo, DeMeo, & West on College Avenue. “Get involved today. Your involvement in something greater than yourself is why you are a Rotarian. Stop complaining and start doing. It will make you feel much better about your involvement in the largest, the oldest, and the most prestigious Rotary Club in Sonoma County!”

This week's photographer:
Carrie Ludke

OFFICERS
Marnie Goldschlag President
Bill Rousseau, President Elect
Jack Abercrombie, Secretary
Cecil G. Humes, Treasurer
Jack Geary, Sergeant at Arms

PRESIDENT, ROTARY INTERNATIONAL
Kaylan Banerjee
Rotary Club of Vapi , Gujarat

GOVERNOR, DISTRICT 5130
Maureen Merrill
Rotary Club of Windsor

ATTENDANCE SECRETARY
Jack Abercrombie
P.O. Box 505
Santa Rosa, CA
538-4770

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