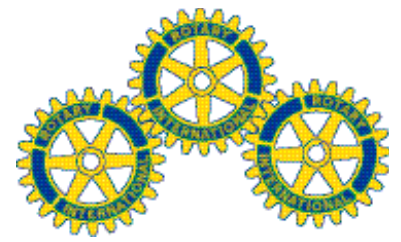




Reach Within to Embrace Humanity

# Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

VOL LXXVIII

NO.142

April 25, 2012

EDITOR: Don McMillan

## OUR PROGRAM FOR MAY 2ND:

### 73 COUNTRIES ON A BICYCLE

*ALFRED MASCY JUSTIFIES THE 40 YEARS HE SPENT TOURING THE WORLD*

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



If you are bored riding your bike to work or racing with friends on the weekend, you will benefit from next week's Rotary program, a light-hearted talk on why, where, when, and how to get started, with glimpses of the many fascinating places to tour and suggestions on seeing the world and having fun. Al Mascy retired early from his career as a NASA scientist, mounted his bicycle, and began a continuing odyssey of traveling the world by bike. His favorite places are less-developed countries in Africa, Asia, and the South Pacific. When not pedaling the world with his best gal, they enjoy avid ballroom dancing and...bicycling with the local clubs.

[www.santarosarotary.com](http://www.santarosarotary.com)

#### UPCOMING PROGRAMS....

**May 9:** Dr. Barry Silberg's latest medical innovations

**May 16:** Patty Tucker gives us "A good night's sleep"

**May 23:** Santa Rosa Police Chief Tom Schwedhelm

#### CHECK OUT THESE LINKS

Visit our website at [www.santarosarotary.com](http://www.santarosarotary.com)

Find out more about the [SMART Train](#)

Go to Giro Bello Classic: [girobello.com](http://girobello.com)

## OPENING CEREMONIES

**President Marnie** was able to capture our attention. The Pledge of Allegiance was led by **Rotarian of the Month Nona Lucas**. The invocation brought to us by **Sam Saunders**, back from the throes of tax season. He reminded us that today was “Professional Assistant’s Day” and gave us these inspirational thoughts:

- Frank Lloyd Wright, “I’m all in favor of keeping dangerous weapons out of the hands of fools. Let’s start with the typewriter.”

- Advice from Winston Churchill (to CPAs every tax season), “If you are going through hell, keep going!”

- Jack London (especially for Rotarians), “A bone to a dog is not charity. Charity is the bone shared with the dog, when you are just as hungry as the dog.”

## VISITING ROTARIANS

**Red Badger Tim Delaney** introduced Doug Roberts and Vickie Lockner both from the Sunrise Rotary Club of Santa Rosa, Stevenson Atherton from the Rotary Club of St. Helena, and from the Big Apple Rotary Club, former member, our own Dave Del Monte.

## GUESTS OF ROTARIANS

Lots this week! **Doug Johnson** introduced Shannon McConnell from Sonic.net. **President-elect Bill Rousseau** introduced Darnell Bowen from O’Reilly Media. **Jack Abercrombie** introduced his better half and spouse, Pris. **Gesine Franchetti** introduced “Chulie” aka Julie Williams, a fellow tap dancer (probably a trial lawyer!). **Mike Truesdell** introduced Graham Rutherford the Principal at Cardinal Newman. **Kris Anderson** introduced her other half—Jim Manos from Macy’s. And **Jim Johnson** introduced our guest speaker: Matt Stevens from SMART

## RAFFLE

**Jock McNeil** ran it and the lucky ticket belonged to Joy(ful) Parker who, alas, was not able to pocket the jackpot of \$41. (Needs help from **Jack Atkin**, who won the last two weeks in a row!!). \$10 for Joy.

## ANNOUNCEMENTS

**Past President Debi Zaft** reminded every Rotarian that **April is Magazine Month** and the goal is 100% of our club members read the RI rag. So retrieve your Rotarian magazine from wherever it is squirreled away and GET READING! Here is the question for May: With the help of the Rotary Club of Los Altos

newborns in Monrovia, Liberia receive lifesaving medicine to stop the spread of what disease? Answer on page 47.

Visiting Rotarian Stevenson Atherton touted his club’s fundraiser: “**A Night at the St. Helena Saloon**”, Saturday, May 12, 6-10 pm. The event involves libations galore and “investing” such as Texas Hold’em, dining and dancing to a live band.

## SECRET GREETER

**Ginny Cannon** selected **Karen Ball**, who suggested that they switch badges to see who would notice the difference. Not sure how that went, but Karen dines free next meeting.

## PAUL HARRIS RECOGNITIONS

Committee chair **Vickie Hardcastle** (who also uses her CPA skills to tally all the loot donated by members) introduced these recipients of Paul Harris Fellowships:

- Nicole Le**
- Savannah Tuss
- Jim Manos by **Kris Anderson**
- Graham Rutherford, by **Mike Truesdell**
- Pris Abercrombie by **Club Secretary Jack Abercrombie**

•Justice Courtney by her grandfather, **Steve Olson**  
Vickie also announced that long-time club members **Bob Sorensen, Chuck Wear, and Ray Foreaker** had received multiple Paul Harris recognition pins. (Editor’s note: I think that between **Steve & Sam McMillan**, the RI charitable budget is funded annually. Keep those grandkids coming!)

## A MESSAGE FROM MARNIE

My fellow Rotarians, between now and October we will conduct the fundraising efforts that will determine what we can do for this community and for Rotary itself. We are a Service Club, the oldest and largest in Sonoma County. The two fundraisers are very different from the other. This fall’s event will be the traditional social fundraiser that will call on club members and our friends & associates to buy tickets, donate prizes, and spend cash.

This summer’s event—our Beautiful Ride—will generate the funds we need from people and organizations outside Rotary. We will be required—we are required—to expend our time and energy

networking with the community, using our many talents, skills, and remarkable abilities to create a major event based on biking, the participatory sport so popular in northern California. That is Giro Bello—an event that requires volunteers' hands-on participation—where Rotarians can help, volunteer, solicit donations, but not reach into our pockets.

We have a responsibility of service both locally and abroad. More importantly, we do accomplish great things—the third grade dictionary project, poinsettias for seniors, hands-on-projects like Rebuilding Together, scholar recognitions, and basic education & clean water projects in places like Uganda and Central America—projects that require a tremendous amount of money. Money we must raise to continue these great projects and accomplish even more good in the years to come.

Now is the time. Time to pitch in with enthusiasm, work together with enjoyment, and accomplish what we have done and know we can do even better. I refer to Rotary's 4-Way Test that we be fair to all concerned, do our part, and accomplish great things together.

## GIRO BELLO

The beautiful ride is set for July 7th—only 11 weeks away. Now is the time to get involved and make Giro Bello a huge success. What can you do? The top priority is Ridership. It is crucial in every way. Ask your friends, neighbors & family to contact anyone they know is a rider. You can ride or you can get a group of riders to sign up: work, church, parties, bars, restaurants, coffee shops, places you do business. Gather a few facts and get started. If you need help, ask the experts at Rotary.

You are needed to hand out Giro Bello flyers on Saturday, May 5th to the riders in the Wine Country Century race and participants in the Human Race. In the next two weeks, Giro Bello banners go up around Sonoma County. Do you know someone with high-traffic property where we can hang a banner? Contact **Diane Moresi** or **Carmen Sinigiani** now with that information or to volunteer to distribute the Giro Bello flyers.

*This week's photographer:*  
**Kris Anderson**

The following are Giro Bello sponsors to date. Remember to thank them!



**O'REILLY**  
Spreading the knowledge of innovators.



**DISCOVERY**  
OFFICE SYSTEMS  
A Subsidiary of Kyocera Mita America, Inc.



**LINKENHEIMER**  
UP  
PLANS & ADVICE



**REDWOOD**  
BUILDING MAINTENANCE CO.

**Sonic.net**

The Heck Foundation



**Road ID**  
It's Who I Am.

**TRENTADUE**



**Sac-Val**  
SANITARIAL SUPPLY  
Go Clean Go Green

**EDGE DESIGN USA**

## RECOGNITIONS

Having laid the wood to the entire club, **Da Prez** decided to go after individual members to extract those green pieces of paper from their wallets, purses, etc. (not sure what etc. comprises though). The following members were individually whipped into a frenzy of donating money to RI, our club, Marnie, etc. (there is that word again).

**Julia Parranto** rejected **Past President Joel DeSilva's** "math" and had the audacity to reject a small \$25 donation offer from **Da Prez** by increasing her \$500 Giro Bello sponsorship to \$1,000! Way to go Julia!!

**Debra Smith** donated \$100 to her Paul Harris Fellow and \$100 to the Club for the priceless experience of accompanying **Past President Ray Dorfman** around the USA (in his Chevrolet??)

**Eileen Carlisle** and **Nona Lucas** each donated \$100 to our local foundation's John Brown Scholarship for their trip to Montreal and Quebec. Eileen likened Montreal to Manhattan (I thought I heard Dave DelMonte mutter, "No way, sister! Or was that thought running through the editor's noodle when he heard that comparison?")

Running out of steam, larcenous energy, and victims, **Da Prez** let the twinsy-dress-a-likes (**Sam Saunders/Mike Higgins**) off with no money extracted from them (or offered either) for their choice of haberdashery-in-common.

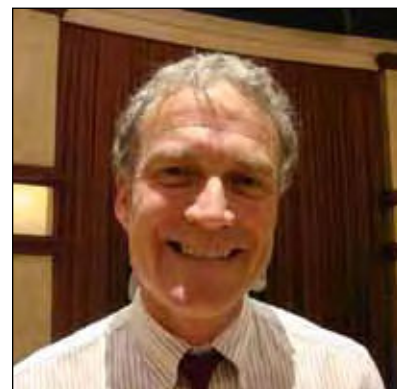


**Sam Saunders and Mike Higgins compliment one another on their sense of style**

**Jeff Gospe** (who should be fined in absentia) for sending *Da Prez* a postcard depicting the derrières of presumably French women harvesting grapes while he is leading a GSE Team to Burgundy, France.. Apparently too much of the red stuff for Jeff. According to President Marnie, the harvest of grapes in France is quite robust and plentiful. Editor's question: Has a Group Study Exchange Team Leader ever been sent home early?

## PROGRAM

Matt Stevens, SMART strategic planner, bass player of renown with the local Revelators band, and a part owner of a family-run Idaho fishing resort, updated us on the status of the Sonoma Marin Area Transit. In the thirties Sonoma County had a very good inter-city and inter-regional train system connecting Santa Rosa with San Francisco, Monte Rio, Sebastopol, Pt. Reyes, etc. The purpose of SMART is to encourage residents to leave their cars at home and ride the rails once again. Construction of the right of way began this week.



**Speaker Matt Stevens**

Matt challenged the misconception that SMART is intended to relieve congestion on traveling to San Francisco. Because of North Bay business growth, commuters to San Francisco have declined to only 20 percent currently. The only alternative to the train would be to continue to widen 101, but widening just the "Novato narrows" is projected to cost \$700 million.

Until funding is available to build all 70 miles originally proposed, the first 38 miles will extend from north Santa Rosa to San Rafael, with service north to Cloverdale provided by express buses. The initial phase will capture 70 to 80 percent of the expected ridership. 14 trains will run in the morning and evening at speeds of up to 75 mph. Additional trains will run midday, plus weekends. A new bike path will be constructed along 70 percent of the track beds. Fares will depend on length of the trip and number of zones, anticipated to be around \$4.50. Cost of parking at terminals has not been determined by the SMART board.

### OFFICERS

Marnie Goldschlag President  
 Bill Rousseau, President Elect  
 Jack Abercrombie, Secretary  
 Cecil G. Humes, Treasurer  
 Jack Geary, Sergeant at Arms

### PRESIDENT, ROTARY INTERNATIONAL

Kaylan Banerjee  
 Rotary Club of Vapi, Gujarat

### GOVERNOR, DISTRICT 5130

Maureen Merrill  
 Rotary Club of Windsor

### ATTENDANCE SECRETARY

Jack Abercrombie  
 P.O. Box 505  
 Santa Rosa, CA  
 538-4770

### BOARD OF DIRECTORS

Rick Allen  
 Layne Bowen  
 Mark Burchill  
 Casey D'Angelo  
 Paul Hamilton  
 Craig Meltzner  
 Diane Moresi  
 Vinay Patel  
 Robert Pierce  
 Carmen Sinigiani  
 Don McMillan Past President