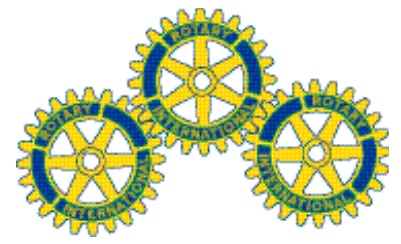




Reach Within to Embrace Humanity

Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

VOL LXXVIII

NO.144

May 9, 2012

EDITOR: Jim Johnson

OUR PROGRAM FOR MAY 16TH:

A GOOD NIGHT'S SLEEP

SLEEP SPECIALIST PATTY TUCKER EXPLORES THE CONNECTION BETWEEN SLEEP & SUCCESS

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



Patty Tucker

Rest and sleep are as natural as breathing. We are designed to spend one third of our lives asleep but if it is not working well the other two thirds are likely to suffer. To be our best, flexible, creative and successful selves we need to be fully rested but time, disease, distraction, and habits can interfere with our nightly slumber. We need to respect our sleep and give it the time and space it requires in our lives and live to our full

human potential. Since 2001 Paty Tucker

has specialized in sleep medicine and she offers her expertise and gentle guidance to clients outside of the medical arena.

www.santarosarotary.com

UPCOMING PROGRAMS....

May 23: Santa Rosa Police Chief Tom Schwedhelm

May 30: Protect your social media privacy

June 6: Criminal realignment in California

CHECK OUT THESE LINKS

Visit our website at www.santarosarotary.com

Find out more about the [SMART Train](#)

Go to Giro Bello Classic: girobello.com

OPENING CEREMONIES

This week's meeting got off to a roaring start to make room for all our honored guests, announcements, and scholarship awards. After a breathless salute to the flag led by **Carmen Sinigiani**, we barely had time for **Craig Meltzner's** Jewish proverbs. And away we go!

VISITING ROTARIANS

Welcome to our fellow Rotarians: Former member of Santa Rosa Rotary back for a visit from Winzler & Kelly's San Jose office, electrical engineer Shishir Doctor. Jim Martin and his wife Bonnie from Eugene, Oregon, and from the Santa Rosa Sunrise Rotary Club—Past President Ken Petro, scientist Peter Banlo, business owner Michael Rick, and SRJC administrator Doug Roberts.

GUESTS OF ROTARIANS

Doug Johnson introduced his guest, prospective Rotarian Shannon McConnell, senior account executive at Sonic.net, **Kris Anderson** introduced fashion consultant Jan Reese, and **Matt Everson's** guest, marketing consultant, Lisa Mummert, and **Jim Johnson** re-introduced Bergen Bourdon, senior travel consultant from Expedia Cruise Ship Centers. **Dr. Barry Silberg's** guests were Dr. Sam Dorfman, and Barbara Stanfield. Also attending were guests of the awardees Lucy Zaragoza, Linda & Neil St. Andrew.

ANNOUNCEMENTS

Jock McNeil, Giro Bellow enthusiast, announced the immediate need for our fellow Rotarians to pitch in and help distribute flyers this weekend to the spectators and participants at the Amgen Tour of America that begins Sunday morning at 10:50 am, heads to Windsor then through West County, and ends back downtown by 4:15 pm.

This week's photographer:
Nicole Le

Giro Bello Volunteers: More riders and sponsors are needed to sign up for Rotary's fundraiser on July 7th. Rotary's ambitious fundraiser bicycle race also needs volunteers to distribute flyers at the 118th annual Luther Burbank Rose Parade and Festival on Saturday, May 19th in Santa Rosa. And now is when you must sign up for your favorite job for Race Day on Saturday, July 7th. You know you're going to work, so get the assignment you really want to do. Sign-up sheets on every table at meetings. If you missed signing up this week, contact **Jock McNeil, Carmen Sinigiani, Diane Moresi**, or any committee member immediately, to learn how you can help best. You are urgently needed to generate outside funds for our many avenues of service. Please volunteer today.

Great wines auction: Our club's World Community Service committee—chaired by the April Rotarian of the Month, **Tony Roehrick**—will sponsor a booth at Giro Bello to spread the word about our club's world-wide projects. The committee will hold a Wine Auction at our Rotary meeting at noon on Wednesday, May 23rd. Iron Horse! Valley of the Moon! St. Francis! Invite your guests to snag these legendary wines...on sale to the highest bidders! All proceeds to our club's World Community Service projects.

Diane Moresi called for Rotarians to visit local Rotary Clubs to alert and invite them to participate and attend Giro Bello on July 7th. West Rotary at noon on Monday; three meetings on Tuesday—Windsor Rotary Tuesday morning, East Rotary at noon and New Generations that evening at 5 pm. Thursday morning is Sunrise Rotary and the Valley of the Moon Rotary in Oakmont on Friday morning.

Group Study Exchange: This summer's GSE team from the Republic of Turkey arrives in Santa Rosa late on Friday, June 1st for a welcome party at the home of Rick & Tricia Allen after settling in with their hosts. The next day they

will spend the day wine tasting up Dry Creek and around Geyserville, with a visit to Alexander Valley's Jim Town store. The three female team members include a high school teacher, an assistant at the Istanbul Stock Exchange, and a marketer for Turkish automobile company. The lone male member of the team works for Vodafone Turkey. They will be our guests at our Rotary meeting on June 6..

Past President Don McMillan announced that the first meeting of the Debunking Committee for President Marnie was held in his office at 5 pm today. For all the Red Badgers, debunking is a venerable Rotary tradition held to honor the outgoing club president and recognize him, or her, for their outstanding job of leadership, fun, fellowship (and personality defects) for the year just ended. Many more meetings will follow. If you're interested in sharing, contact Don McMillan. After all, it's embarrassing for all concerned but somebody's got to do it...sweep out the old to make room for the new. What is his name?

ROTARIAN OF THE MONTH

Active Rotarian since 2008, educator and superintendent of schools, **Tony Roehrick** was selected April's Rotarian of the Month this week in recognition of his service above self, most recently in international service as chair of the Rotary Club's World Community Service Committee.

Currently the Bellevue Union School District superintendent, Tony has wanted to be a teacher since Montgomery High School. He received his undergraduate degree from San Francisco State, his



Deserving Rotarian of the Month Tony Roehrick

master's degree from Berkeley, and his doctorate from the University of Laverne in Southern California. Dr. Roehrick and his wife Laura have two grown daughters—Tasha & Kaity—who live in California. In addition to Rotary, his hobbies are baseball—he played catcher and shortstop at Montgomery—and what he calls a “horrible game of golf. Congratulations to Tony Roehrick on this honor.

RECOGNITIONS

None today because of the scholarship awards and today's outstanding program, but **President Marnie** is making her list and checking it twice. Be prepared...she has only six meetings left to get even. Then it's our turn to get even with her debunking, scheduled at 5 pm on Friday, June 29th at the Wikiup Golf Club. We will be dark (no meeting) on June 27th, in preparation for the hanging. (correction—“debunking”).

GIRO BELLO

Every Rotarian is responsible for at least one job assignment on our biggest fundraiser ever. Now is the time to volunteer for what you would **really** like to do to make Giro Bello the big success we must have to fund club projects this coming Rotary Year. Now is the time for everyone to get involved!

Numbers in the drawing for **\$500 in Apple Store Gift Certificates(as of this week):**

Doug Johnson leads the pack w/four.

Four Rotarians w/two chances each:

1. Layne Bowen
2. Carmen Sinigiani
3. Tim Delany
4. Julia Parento

Four Rotarians with one chance:

1. Kim Murphy
2. Dan Walker
3. Genie Delles
4. Mike Truesdell

Giro Bello jerseys: On sale in three weeks!
Taking orders now!



Big banners: Who do you know with high-traffic property that might post a stunning 4x5 Giro Bello Banner for a few weeks? Contact **Diane Moresi** or **Carmen Sinigiani**.

FOUNDATION SCHOLARSHIPS

Four of this year's eleven Rotary Club's Scholarship Awards were presented by **Steve Olsen, (Past President 1994-95)**, and President of the Rotary Club of Santa Rosa Foundation, this week in cooperation with the Rotary Club of Santa Rosa's Foundation, which exists as a separate entity to offer scholarships and support local community projects. This year the Foundation will award 11 scholarships valued at \$16,500, and five community grants totaling \$15,500, all made possible through the generosity of club members and others in the community who believe strongly in the values of Rotary. These awards are given to SRJC students transferring to an accredited four-year university:

Benjamin Turconi:

Trustees Scholarship Award

A graduate of Piner High School, accepted at U. C. Berkeley, majoring in Rhetoric. Since his childhood he wanted to be involved in law enforcement. His career goal is to be a district



attorney.

Juliette St. Andrew:

Trustees Scholarship Award

Graduated from Valley Oaks High in Petaluma. She will attend U.C. Berkeley with a major in Anthropology. After her undergraduate degree, she plans to apply to graduate school and focus on anthropology and cross-cultural studies.



Christiana Cobb:

Jack Levar Memorial Scholarship

A graduate of Del Campo High School in Citrus Heights who will be attending San Jose State University with a major in journalism. Born to be a writer, she writes for the SRJC newspaper. Her post-graduate goal is newspaper journalism or broadcasting.



Dalia Zaragoza: Stanley L. Lance Memorial Leadership Award & Scholarship

A graduate of Roseland University Prep who will attend U. C. Berkeley with a major in history & political science. An outstanding student, on the honor roll all four years, with awards in Academic



Excellence in English and Community Service, her career goal is to become an attorney.

PROGRAM

Dr. Barry Silberg has been a renowned plastic surgeon and a member of our Rotary Club for over 30 years, a veteran in the U.S. Army Medical Corps, and Chief of Plastic Surgery at Memorial Hospital. A visionary trauma & wound specialist. Dr. Silberg has developed—and is currently testing—a revolutionary method to



The innovative Dr. Barry Silberg

treat patients suffering from serious infections that have become resistant to antibiotics. During his presentation on Wednesday, Silberg outlined the daunting medical problems of severe dehydration, chronic debilitating pain, the cost of treatment, the dangers of excessive medication via intravenous infusion, and the need for amputation of limbs and crippling surgical solutions. He then documented and illustrated the latest test results from his innovative treatment that delivers effective antibiotics directly into the infection's source, diffusing it into the specific location of the wound's infection by ultrasonic micro- screening. As the audience grasped the potential of Dr. Silberg's

concept and test results, the response was initially overwhelmed, then excited, and was still asking questions as time ran out on the presentation.



Did Deborah Gray pull the winning orange marble?

SPECIAL ANNOUNCEMENT

Due to personal conflicts, **the June board meeting will be held on May 29th** rather than its regular date of June 5th. The July board meeting will be held on July 10th rather than July 3rd.

PROSPECTIVE NEW MEMBER

Shannon McConnell
Account Executive w/ Sonic.net
Sponsor- **Doug Johnson**

OFFICERS

Marnie Goldschlag President
Bill Rousseau, President Elect
Jack Abercrombie, Secretary
Cecil G. Humes, Treasurer
Jack Geary, Sergeant at Arms

PRESIDENT, ROTARY INTERNATIONAL

Kaylan Banerjee
Rotary Club of Vapi, Gujarat

GOVERNOR, DISTRICT 5130

Maureen Merrill
Rotary Club of Windsor

ATTENDANCE SECRETARY

Jack Abercrombie
P.O. Box 505
Santa Rosa, CA
538-4770

BOARD OF DIRECTORS

Rick Allen
Layne Bowen
Mark Burchill
Casey D'Angelo
Paul Hamilton
Craig Meltzner
Diane Moresi
Vinay Patel
Robert Pierce
Carmen Sinigiani
Don McMillan Past President