

# Santa Rosarian



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EDITOR: Jim Johnson

## OUR PROGRAM FOR JUNE 29TH:

# NEW ROTARY PRESIDENT ROUSSEAU

*THE TORCH HAS PASSED FOR SONOMA COUNTY'S OLDEST & LARGEST ROTARY CLUB*

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



At our next Rotary meeting on July 11, be among the first to hear what new president William Rousseau has planned for our club's 91st year! Barely half of you were members of this Rotary Club 14 years ago when he gave his craft talk. Here's an update:

William Rousseau has been a member of our club since 1998. Born and raised in Santa Rosa, he attended St. Eugene's School and Cardinal Newman High School, SRJC, and has a Business Administration degree from Cal State, Sacramento. In 1983 he joined the Sonoma County tax office as an entry level assessor. 19 years later he became Chief Deputy Assessor, responsible for the identification and assessment for all county taxable property

in Sonoma County and the assessor's office operations, with more than 70 staff members and an annual budget of over \$8 million. The county's annual assessment roll totals more than \$64 billion. Also a Certified General Appraiser, Rousseau is responsible for the administration of the steam field and power plant assessments at The Geysers in Sonoma County. William and his wife Joan live in Santa Rosa and have two adult children—Kyle & Michelle.

[www.santarosarotary.com](http://www.santarosarotary.com)

### UPCOMING PROGRAMS....

**July 4:** *No meeting—the 4th of July!*

**July 11:** President Rousseau takes command

**July 18:** Tim Delaney & the carrier USS Nimitz

### CHECK OUT THESE LINKS

Visit our website at [www.santarosarotary.com](http://www.santarosarotary.com)

Go to Giro Bello Classic: [www.girobello.com](http://www.girobello.com)

Investigate [www.mybusinesspresence.com](http://www.mybusinesspresence.com)

# INDEPENDENCE DAY



The 4th of July has been a federal holiday in the United States since 1941, but the tradition of celebrations goes back to the 18th century and the American Revolution (1775-83). In June 1776, representatives of the 13 colonies then fighting in the revolutionary struggle weighed a resolution that would declare their independence from Great Britain. On July 2nd, the Continental Congress voted in favor of independence, and two days later its delegates adopted the Declaration of Independence, a historic document drafted by Thomas Jefferson. From 1776 until the present day, July 4th has been celebrated as the birth of American independence, with typical festivities ranging from fireworks, parades and concerts to more casual family gatherings and barbecues. Next Wednesday will mark the 236th birthday of the United States. Fly Old Glory, America! “Long may it wave o’er the Land of the Free and the Home of the Brave”.

## MARNIE’S DEBUNKING

Rotary families and friends started arriving at the Wikiup swimming pools Friday afternoon as our volunteer chefs fired up the grill for the beef tri-tip and range chickens. Hard to see through the smoke, but **Sam McMillan, Ted Wilmsen, and Past President Steve Olson**



**Ted Wilmsen doing what he does best!**

proved that too many cooks can come in handy. Some great wines, ice cold refreshments, and abundant munchies fueled the noisy, on-going Rotary fellowship. About 6 pm, the dinner bell sounded, huge bowls of salad and baked beans appeared, and dinner was served.

## VISITORS & GUESTS

No sign-ins, no registration, only informal paper name badges! **Chip Rawson** guarded the gate and welcomed a large crowd into the reception and dining area. Rotarians, guests, family, and excited youngsters from age one to teens nibbled, sipped, and talked above the social furor that continued until the sun sank low, the microphones and amplifiers grew louder than the social interaction. **Past President Don** escorted **Past President Marnie** to the Throne of Honor (actually a rusted folding chair) and Marnie’s debunking skit stirred to life.

## BAD TASTE JEOPARDY

World-famous Jeopardy host “**Alex Tres Dreck**” welcomed the game show audience and introduced contestant #1—Real estate agent and former Rotary president “**Marnie McGoldschlag**”. Contestant #2—“**Paul Harris**”, a lawyer from Chicago, Illinois, and founder of Rotary International. And contestant #3—“**Albert Einstein**”, a relatively well-known retired scientist specializing in arachnoid anatomy and ichthyology, from Princeton, New Jersey. The aging, gray-haired “Tres Deck” (still recovering from his recent mild heart attack) seemed slightly confused and stunned by Marnie’s incessant (but familiar) yattering into her microphone and the obnoxious Einstein, whose crooked moustache threatened to come unstuck but never did.



**Robby Fouts**  
unrecognizable as  
contestant “**Albert Einstein**”

## WINNER & LOSERS

Game host Tres Dreck explained that, in deference to our past president, she would always go first, but as Jeopardy progressed, it was obvious that Contestants #2 & #3 would win the all-expense-paid trip to sunny, humid Cleveland, Ohio, to compete in another outdoor version of Bad Taste Jeopardy, hosted by Cleveland's honorary mayor, Betty White. While the audience participated in a free-for-all sing-a-long of "YMCA" with two of The



**Jim Johnson as Jeopardy game show host "Alex Tres Dreck"**

Village People, the game's rules and answers were changed, with the final score for both Dr. Einstein and Mr. Paul Harris reduced to "zero", giving a winning score for the Immediate Past President. Marnie will be leaving for Cleveland, Ohio,



**Gesine Franchetti as President Marnie and Jock McNeill as member of the Village People**

the Jeopardy Tournament of Champions and a mandatory Cleveland Indians' game, as soon as she can earn enough cash for her all-expense-paid grand prize.

## HONEST DISCLAIMER

Since Jeopardy is protected by copyright laws (not to mention common decency) we are forbidden to discuss the answers and questions from our three contestants. However, an official printed transcript of the debunking skit may be purchased in person from **President William Rousseau** after the Rotary meeting on July 11 for \$21.32, of which all but 31 cents will be donated to the Bill & Melinda Gates Foundation to eradicate the polio virus from the only place on earth where life-saving

inoculations are still banned.

## LAST MINUTE: GIRO BELLO!

We are only a few days away from the Rotary Club of Santa Rosa's Second Annual Giro Bello this Saturday! Online registration closes Thursday, July 5, at 12 noon. Friday's registration for bike riders' registration will be at O'Reilly Media in Sebastopol from 3 pm to 7 pm. Same day of registration on Saturday, July 7th, starts at 6:30 am and ends at 8:30 am also at the start/stop location, O'Reilly Media in Sebastopol—1005 Gravenstein Hiway North. Remember that all riders must bring their photo ID. Final note: Any remaining Giro Bello jerseys may be purchased at registration and at the O'Reilly Expo on Friday and the day of the race... while supplies last.



**President Marnie Goldschlag accepts a check for Giro Bello from Molly McNeill's lemonade stand**

## A LETTER FROM RINCON CORTEZ

14 June 2012

*Dear Rotary Godfathers from Santa Rosa,*

*Thank all of you for my scholarship because it is so important for me to continue my studies. I wish to share with you how happy I am. I graduate from my school on July 5th and finally I will get my high school diploma. I will be going to college after summer vacations!*

*I want to thank you again because without all of you I wouldn't made it this far. On June 6 and 7, we took the same test that every school gives to see how much all the students know from each course. I hope my school gets to be on the first places. Since then I have been studying hard for the test on June 26 that will allow me to go to college.*

*On June 4 I had a really great day with my family and friends. It was my birthday, my parents made a small reunion, they made some food, bought a small cake, and invited some uncles and a few of my friends, I got a lot of presents and I had lots of fun. Probably in December my parents will celebrate my sister's birthday together with mine and make a big party where I get to invite all my friends and all the family, it doesn't matter for me that they celebrate us six months later. What matters most it's that I can be with my family.*

*That it's all for now, thanks again, I hope you can answer to my letter as I get really excited and happy when you write. I hope everybody is doing great and thanks for taking the time to read this letter that I write with all my heart and love for all of you.*

*Sincerely*

*Mercedes Monserrat*

## 4-WAY TEST ORIGIN

In an invocation at a recent meeting of the Rotary Club of Santa Rosa, **Past President Kathleen Archer** told this story about an American business executive and civil leader:

In the depths of the Great Depression, business owner Herbert J. Taylor set out to save his Club Aluminum Products distribution company from bankruptcy. He believed that—out of the 250 employees—he was the only one who had any hope for the future. He decided to change the ethical climate of the company. In his own words, here is what he did and how his plan worked: “The first job was to set policies for the company that would select the high ethics and morals that God would want in any business. If the people who worked for Club Aluminum were to think right, I knew they would do right. What we needed was a simple, easily-remembered guide to right conduct—a sort of ethical yardstick—which all of us could memorize and apply to what we thought, said, and did.

“I searched through many books for the answer

to our need, but the right phrases eluded me. So I did what I often do when I have a problem I can't answer myself: I turn to the One who has all the answers. I leaned over my desk, rested my head in my hands and prayed. After a few minutes, I looked up and reached for a white paper card. Then I wrote down the 24 words that had come to me: Is it the truth? Is it fair to all concerned? Will it build goodwill & better friendships? Will it be beneficial to all concerned? I called it ‘The 4-Way Test’ of the things we think, say or do.”

In 1954—a decade after Taylor offered Rotary the “4-Way Test” and R.I. adopted it for its internal and promotional use—he became President of Rotary International. After a long, productive life in service to others, Herbert Taylor passed away in 1978 at the age of 85. Well into the 21st Century, the identical 24-word-test remains a central part of Rotary throughout the world. It is held as the standard by which all behavior should be measured. It still exists in myriad forms and languages and still encourages personal and business ethical practices.

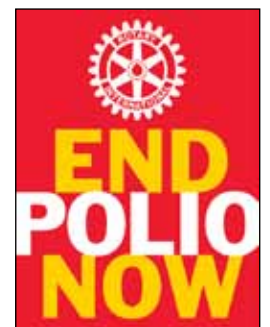
## EUROPE: 10 YEARS POLIO FREE

**by Swiss Rotarian Urs Herzog, M.D.**

This week marks ten years since the World Health Organization certified all of Europe polio free.

As a Rotarian and a polio survivor, I celebrate how far we've come yet recognize the work that still lies ahead to make sure no child suffers from polio. I was infected the year when the polio vaccine was first introduced in my country.

Although it was too late for me, the advent of the vaccine more than 50 years ago meant that the terrible disease could finally be beaten. No longer would children affected by polio have to live in small rooms, isolated from their families. What a joy to be vaccinated to save a child's life. For years people recognized the privilege of living polio-free, but that privilege risks being forgotten.



We must remember that vaccination is still not certain. In some countries children still suffer from polio or even die. Until polio is eradicated everywhere, unvaccinated children everywhere remain at risk.

Many years after polio confined me to long weeks in the hospital, I became a surgeon myself, and fulfilled my wish to work in Africa, where polio still threatens the lives of children every day. In the late 1970s when Rotary launched polio immunization campaigns no one dreamed we were starting one of the largest-ever health initiatives by the private sector. We all hope we will soon mark the anniversary of a polio-free world.

## SPECIAL THANKS

We wish to thank the following Rotarians for their efforts on behalf of Friday's debunking:

<b>Alex Tres Dreck</b>	Jim Johnson
<b>Marnie McGoldschlag</b>	Gesine Franchetti
<b>Mr. Paul Harris</b>	Doug Johnson
<b>Dr. Albert Einstein</b>	Robbie Fouts
<b>Sound engineer</b>	Greg Johnston
<b>Money changer</b>	Chip Rawson
<b>YMCA worker/dancer</b>	Jock McNeil
<b>Commercial announcer</b>	Carmen Sinigiani
<b>Clean-up &amp; garbage</b>	Don McMillan

We would also like to thank the producer, the director, the script writers, set designers, make-up, and wardrobe designers. But they demanded unanimously that their identities remain classified information until 2045 A.D.

*This week's photographers:*  
**Diane Moresi & Carrie Ludke**



**Young Rotarian of the Year Carmen Sinigiani and family**



**Eric Goldschlag, Robby Fouts (as himself) and Greg Johnston**



**A rousing rendition of YMCA**

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Jack Abercrombie  
P.O. Box 505  
Santa Rosa, CA  
538-4770

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