

Rotary Four-Way Test Media Contest

Open to all High School Juniors

The Rotary Club of Santa Rosa is looking for outstanding high school students in their Junior year to enter our annual Rotary Four-Way Test Media Contest!

The contest will focus on the Rotary Four-Way test:

Of the things we think, say or do...

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOOD WILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?



The Rotary Club of Santa Rosa is asking for submissions that help promote Rotary's Four-Way Test. The media could be a song, a story, a video, a PowerPoint presentation, a speech - anything that could help promote Rotary and the Four-Way Test to the general public.

Winners will receive scholarships in the following amount:

1st Place: \$2,500

2nd Place: \$1,500

3rd Place: \$1,000

All entries must be received by April 30, 2018. Applicants are expected to research the Four-Way Test and create a media presentation that conveys the meaning of the Four-Way Test and how it can be beneficial for those in our community. Entries will be judged on creativity, ability to describe Rotary and the Four-Way Test, and overall quality. Finalists will be invited to a Rotary luncheon in May to receive their prize.

For more information, contact Matthew Henry at 707-293-2914 or mhenry@scfymca.org. Submissions can be sent via email or mailed/delivered to Matthew Henry at 1111 College Avenue, Santa Rosa, CA 95492.



PURPOSE

Rotary International District 5130 is composed of 47 clubs in northern California. The Rotary Club of Santa Rosa annually conducts a Four-Way Test Media Contest to benefit high school age youth. The specific goals of the contest are:

1. To acquaint a large number of youth with Rotary and the Four-Way Test.
2. To demonstrate and enhance Rotary's commitment to youth.
3. To heighten awareness of Rotary among youth, parents, schools, and community.
4. To recognize, encourage, and reward hard work and accomplishment among youth.

MEDIA TOPIC AND THEME

The 2017-2018 theme is Making a Difference, which is currently the Rotary International theme. Any topic related to the Four-Way Test and theme will be acceptable, provided that it is not profane, obscene, unpatriotic, or racist.

If a contestant or coach is in doubt about the appropriateness of a topic, the coach or student may check with the Club President of the local club. The Club President's decision will be final.

RULES

Length

Presentations must be no less than **30 seconds** and no more than 6 minutes in length. Penalty points will be subtracted for time infractions at the rate of 2 points for every 15 seconds over or under the minimum or maximum.

Props

Depending on the type of media used in the presentation, props can be effective tools to tell the Rotary story. Please make sure that all props are free of any copyrighted material and are appropriate for a general audience.

Submission Requirements

All submissions must be submitted in digital format and be capable of being posted to the Rotary Club of Santa Rosa website.

Scholarships

Scholarships will be paid directly to the winner's college, trade school or other institution of post-High School training, upon the winner's enrollment.

Due Date

All entries are due no later than April 30, 2018.

ROTARY FOUR-WAY TEST

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