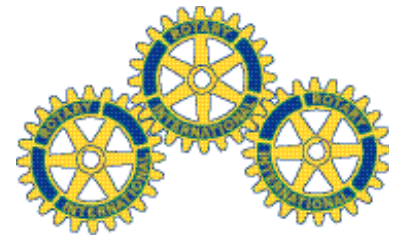




Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

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March 2, 2011

EDITOR: Matt Everson

OUR PROGRAM FOR MARCH 9TH:

“WHEN THE RIVERS RAN RED”

COURAGE & TRIUMPH IN AMERICA’S WINE COUNTRY DURING PROHIBITION

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



Vivienne Sosnowski

“Veteran journalist Vivienne Sosnowski’s ties to Sonoma County make her book about Prohibition in America’s Wine Country only a lively and relevant read, but a true homage to the indomitable spirit of so many of the local winemaking families we know so well” — Virginie Boone’s almost exact words a year ago in the Press Democrat when she reviewed Vivienne’s amazing story of courage and triumph. Selected as one of the San Francisco Chronicle’s 50 Notable Bay Area Books for 2009, it was released in paperback only a few months ago. This is a rare opportunity to hear the author’s in-person story of what happened to the strong, hard-working, inventive wine makers and their wines in the tough, dark days of prohibition...and how they survived to become world-class legends.

www.santarosarotary.com

UPCOMING PROGRAMS....

March 16: Rotarian Dale Knight—Matching Grants and International Service

March 23: Mediation & Conflict Resolution

March 30: Don McMillan—“Speed Dating”

CHECK OUT THESE LINKS

Visit our website at www.santarosarotary.com

See what [The Children’s Village](#) is all about

Visit [Rotary International](#)

You can sponsor the next
issue of The Santa Rosarian

See Layne Bowen
to find out how!

OPENING CEREMONIES

The Pledge of Allegiance was given by **Dan Wright** and **Jack Abercrombie** gave the Invocation.

VISITING ROTARIANS

Visiting Rotarians: Noah Jacobson from Petaluma Sunrise, Neysa Hinton from Sebastopol and, from Rutland, Vermont, Maureen Principe.

GUESTS OF ROTARIANS

Ryan Thomas introduced Brian Barboza. **Mike Truesdell** introduced his father, Alan Truesdell. The other guests were the parents of the two students, both who were honored, and their principals from Ursuline & Cardinal Newman High Schools.

DON'T BE A STRANGER

Do you greet every visitor and guest at your table? **Steve Olsen** showed me, by example, how important and how powerful this small but important gesture can be. Several weeks ago I was sitting with a guest when Steve approached the table. After setting his plate down he noticed a face he didn't know on the opposite side of the table. He walked around the table, greeted the guest and introduced himself. That guest is now a member of our club, and Steve's friendliness has almost certainly played a small part in attracting that new Rotarian.

Whenever you see a face you don't know, take a moment and introduce yourself. How we welcome others to our club says a lot about us. Let's make that message about us a positive one.

Jack Atkin
Membership Chair

RAFFLE

Today's raffle ticket belonged to **Bill Rousseau** but the lucky white marble eluded his greedy grasp. Better get that guy assessed for that \$10 increase in his net worth!

ROTARY MAGAZINE QUIZ

John Riley wanna-be, **Nona Lucas**, quizzed a Club clearly not into reading the monthly Rotarian! Come on, people, the answer was on the magazine COVER! Of course, your Editor (and long-time Rotarian, **Dr. L. Robert Sorensen**, PhD) knew the answer to the question (but only Bob's name went into the prize drawing list). How many land mines are estimated to still be hidden around the globe? There are still 110 million land mines that could detonate, maim, harm or kill people in war-torn nations (and even in formerly war-torn nations). Rotary is on the task of cleaning those up, but it isn't easy work.

If you want to be eligible for this drawing just answer the following question: *Who's breaking new ground in Peru?*

ANNOUNCEMENTS

- **Past President (2002-03) Will Haymaker** told us that our very own **Ambassadorial Scholar**, Kristen Fladseth, will be our guest speaker early next Rotary year, in August.
- **Past President (2009-10) Fred Levin** offered free pizza to all those who join his debunking committee. To get on that pitifully-short list, contact Fred at 800-Anti-Tax.
- Noah Jacobson, visiting Rotarian from the Petaluma Sunrise Rotary Club, urged members to sign up for his club's charity bike ride on May 21st. The most compelling reason to sign-up—aside from the charity thing—is the sponsorship of the event by Lagunitas Brewery. He hinted that free beer would flow endlessly after the ride.
- **Our big annual fundraiser, Casino Royale Night, is Saturday, July 9th!** As the most ancient Rotary Club in Sonoma County, we don't condone gambling. But if you know any gambling addicts, this "midsummer night's dream" might be right up their alley! We need volunteers, table sponsors, liver donations, your first born, etc. Does **Sam McMillan** still have a few 4-H hams or kielbasa left in the freezer?

FOUNDATION

In case you missed it above, we're looking for donations of anything...your crazy Aunt Edna's wigs, your father's bronzed baby shoes, you name it, we'll give it a whirl! If you'd like to get a tax deduction for the donation of your family jewels, you can do so by obtaining a receipt from the Rotary Club Foundation of Santa Rosa. Contact **Past President (1994-95) Steve Olsen** or other foundation members for more details on how you can have your donation reduce Federal revenues.

OUTSTANDING STUDENT

This week, we got a two-fer—one each from Ursuline and Cardinal Newman. Extra special, this may be Ursuline's

final officially-recognized student. Her name is Kim Corran. She possesses a 14.97 GPA, is working on her PhD, speaks fluent Mandarin and, in her spare time, flies to China to assist children in foster care. Well, the last two items really are true. Her GPA is impressive. And she was grateful for the award.



Kim Corran and Michael Jensen

From Cardinal Newman, Michael Jensen was lauded for his courage in overcoming first childhood lymphoma, and later, as a teenager, brain abnormalities due to the radiation he was given as a

youngster! While coping with multiple brain surgeries, he then managed to post a 4.0 GPA. He now volunteers for the Leukemia and Lymphoma Society!

How in the world these kids do it, I don't know. But they do impress!

“CRAP” TALK

That is not a typo! **Acting President Debbie Zaft** really did introduce **Juan Hernandez’** craft talk as a “crap talk” (we learned later that English was Juan’s second language).

Little did we know it was Debi’s, too! However the dubious introduction didn’t deter our stalwart Red Badger. We soon learned that it would be pretty hard to put this guy off his task. Juan filled us in on his upbringing in tiny Mendota, California, where his very first school teacher told him, “...you are wasting my time! You are just a donkey to think you could go anywhere in school or in life”, she said. Ain’t tenure great?



Juan Hernandez

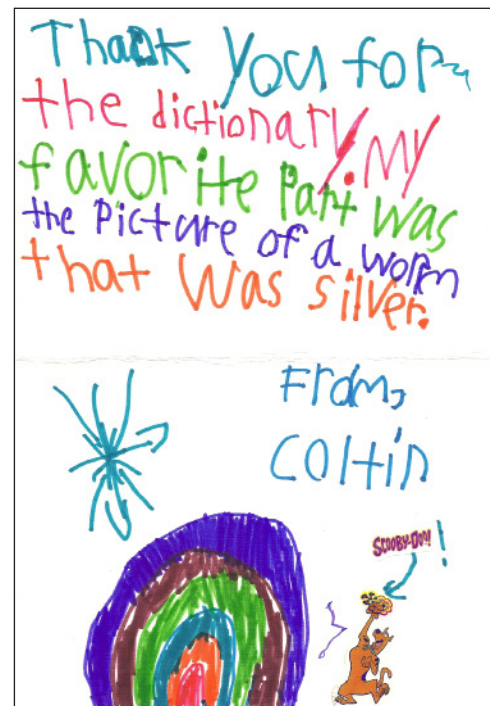
To his much deserved credit, Juan took this affront as a personal challenge. He resolved to show her—and anyone else—he was NOT a donkey! Turns out that teacher were not only an idiot, but wrong about Juan, too. Turns out he is a true American with the spirit of an entrepreneur. He worked hard to finish school but never did graduate. His mother passed when he was 17 and he decided “enough

school, I’m getting to work!” And did he ever! He now owns Mawson Computers and two other local businesses. He got married straight out of dropping high school and has remained with his bride for over 30 years. He says “I found my passion: Teaching people!” He joined us in Rotary to help people on a “massive scale” so that no other youth is ever again told to forget his dreams!

ROTARY MEANS BUSINESS

Last Wednesday, February 23rd, the world’s first service club celebrated its 106th birthday. From the beginning Rotary meant business when a handful of like-minded businessmen got together to share useful information and potential business leads in the rough & tumble Chicago in the early days of the 20th Century. Two years ago, this Rotary Club revived that old tradition. Interested North Bay Rotarians get together every month to promote networking to improve their business relationships. By the way, Paul Harris and his business friend called their group “Rotary” because the meetings rotated between the offices of those first Rotarians. They chose a wheel as their emblem because it symbolized that weekly rotation of the meeting locations. Members of our Rotary Club are cordially invited to join us. For more information, contact chair **Jock McNeil**—call 524-8380 or email Jock@Go-Alliance.com.

DICTIONARY PROJECT THANKS



PROGRAM

Executive Editor of the Press Democrat, Cathy Barnett, and Graham Rutherford, Principal of Cardinal Newman High School, were both Rotary Scholarship recipients from

the North Bay generation ago. However, during her talk, Cathy noted that technically she was not an Ambassadorial Scholar. According to Jim Johnson, on Page One of the Santa Rosarian, their paths first crossed in the Mesolithic era when Cathy was returning from her stint in Kent, England, as a Rotary Journalism Scholar and Graham was outbound to Queen's University in Belfast, Northern Ireland, as an Ambassadorial Scholar. Is it ironic that last week's bulletin incorrectly reported information about the PD Editor?

The Rotary Ambassadorial Scholarship is a privately-funded scholarship founded in 1947 to further international understanding and friendly relations among people of different countries. Since its inception, over \$16.2 million has been given to such students, awarded to graduate students pursuing studies in areas of peace, understanding, health or poverty. Both Cathy and Graham were goodwill ambassadors abroad and shared with us their experiences abroad in England and Northern Ireland.

They both spoke passionately about the importance of such scholarships on bringing peace and understanding around the world, and still keep in touch with many of their acquaintances from abroad. Both expressed great

gratitude to our Rotary Club for having been given such prestigious scholarships and amazing opportunities to grow and learn.

CLOSING COMMENTS

When **Debi Zaft** was Rotary president 2006-07, she closed every meeting with a quote from Honoring our Past: The Words & Wisdom of Paul Harris. In August 1926, he said "Let us keep our hearts strong, enthusiasm fresh, hope high. As long as we keep imbued with this spirit, Rotary can never die."

ROTARIAN QUIZ

MARCH, 2011

Who's breaking new ground in Peru?

This week's photographer:
Nicole Le

It's a NEW District Assembly

All topics based on Rotarian input • Fast-paced
Valuable to new & experienced Rotarians • Tasty food!

Friday, April 1: Reception & Dinner

Saturday, April 2: 8:30–4:45 District Assembly

Mendocino College • 1000 Hensley Creek Rd • Ukiah, CA

Post-Assembly Reception to be announced



DISTRICT ASSEMBLY
APRIL 2, 2011

VALUE IN NUMBERS!

With 10% of your club attending, get 10% rebate of total fees paid. 20% gets 20% back!
Earliest registrants get points toward 2011-12 "Distinguished Club" Awards!

SOME SESSION TOPICS:

Rotary Foundation Grants How-To
Social Media for Rotary Clubs
Best Practices for Directors
Leadership Team-Building
Volunteer Motivation
Websites & Bulletins
Fundraising Success
Club Growth
Public Speaking
Update on Rotary Regs
Public Relations Success
Extraordinary Committees
Rotary Foundation Programs
The Rotary Leadership Institute
International Service Opportunities

AND MORE!

See details and **REGISTER NOW:** www.theheartofrotary.org

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