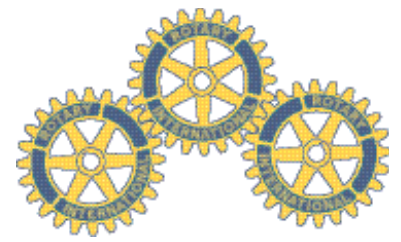




# Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

VOL LXXVIII

NO.117

October 12, 2011

EDITOR: Dave Brown

## OUR PROGRAM FOR OCTOBER 19TH:

### ROTARY MEANS BUSINESS

*MARK BURCHILL, COORDINATOR OF THE SONOMA COUNTY RMB*

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



For many years, Rotary frowned upon directly promoting your business. But times change. Small groups of Rotarians began forming networking groups in the Bay Area and other locations. Local Rotary clubs began to note that the ability to enhance business through Rotary could help in recruitment and retention of members. Now Rotary Means Business is an idea spreading throughout the Rotary world. This idea encourages Rotarians to support their fellow Rotarians in business, based on the idea that successful Rotarians can contribute more to their communities. Next Wednesday Mark Burchill, coordinator of Rotary Means Business in Sonoma County, presents Rotary Means Business to the Rotary Club of Santa Rosa.



[www.santarosarotary.com](http://www.santarosarotary.com)

#### UPCOMING PROGRAMS....

Oct. 26, 2011: State of Santa Rosa—Mayor Ernie Olivares

Nov. 2, 2011: District Governor Maureen Merrill

Nov. 9, 2011: No meeting—Veterans Luncheon

#### CHECK OUT THESE LINKS

Visit our website at [www.santarosarotary.com](http://www.santarosarotary.com)

Check out [District 5130](#)

Explore <http://www.rotarymeansbusiness.org>

Visit Rotary's [Foundation](#) page

**October 26th Meeting will be held in the St. Rose Office Facility**

THE ROTARY CLUB OF SANTA ROSA, INC. • 89 YEARS OF SERVICE

## OPENING CEREMONIES

**Creed Wood** led us in the Pledge and one of our newest members, **Eric Tyler** shared a thoughtful invocation recognizing our nation's veterans.

## VISITING ROTARIANS

Our lone visitor today was Larry Levy of the Ignacio club in Marin County.

## GUESTS OF ROTARIANS

**Kerrie Chambers** introduced her guest, computer fixer Jay Masick; **Mark Burchill** brought along his better half Mel; SSU Student Garret Houseworth, was the guest of **Nicole Le**. **Jim Johnson** introduced our speaker for the day, Dr. Robert Woodbury. And our exchange student, Pauline Beck, joined us today as well.

## RAFFLE

With 86 bucks in the pot, **Jose Guillen's** number was pulled and he won \$10 for not getting the lucky marble.

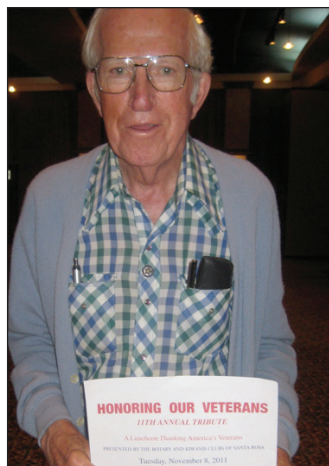
## SUNSHINE REPORT

**Prez Marnie** shared that **Juan Hernandez** is still not 100% and asked us to have him in our thoughts.

## ANNOUNCEMENTS

The Volunteers who helped out at the Gran Fondo were asked to stand and were showered with applause for their efforts. Thanks to our own **Past District Governor Norm Owen** we will be having a social at the Kunde winery on October 26th from 5:30pm to 7:30pm. Thanks Norm! **Sam McMillan** reported that he still has various cuts of meat for sale from the Harvest Fair auction. Let Sam know ASAP if you are interested.

**Nick Knickerbocker**, chair of our club's Veterans Day committee, reminded us about the 11th Annual Tribute honoring our veterans--a luncheon thanking America's Veterans, presented by the Rotary Clubs and the



**Nick Knickerbocker  
advertises the  
Veterans Luncheon**

Kiwanis Clubs of Santa Rosa. It will be held at the Veterans Memorial Auditorium on Tuesday, November 8, 2011, from 11:30 am to 1:30 pm, with music by the Santa bands of Santa Rosa and Montgomery High School. Tickets are \$15 each and we are requested to host a veteran. Contact Nick for tickets and/or the name of a veteran to invite. Veterans may contact any Rotary or Kiwanis Club to obtain tickets. The keynote speaker will be former Secretary of the Air Force Thomas Reed. Reminder: Our club will be dark that week (no meeting) so that you may you are encouraged to attend that special luncheon.

## SECRET GREETER

**Derreck Schurter** choose **Ginny Cannon** as the lucky winner of next week's free Rotary lunch.

## RECOGNITIONS

**Jack Abercrombie** donated some wine that he won at the recent Rotary Foundation dinner and **Ted Wilmsem** won the auction by bidding \$80 for the right to enjoy it. Thanks Jack and Ted. **President Marnie** also shared that fellow member **Kerrie Chambers** gave a gift to the Prez that included special hairspray for "Big Hair" that supported Marnie's motto, "Size Does Matter".

**Tony Roehrick** is back after two weeks in Costa Rica where his daughter has been teaching for the last year. Tony had a great time in Central America and donated \$50 to the John Brown Fund and \$50 to his Paul Harris Fellowship.



**Tony Roehrick paid for his  
trip to Costa Rica**

## Ted Wilmsen, Norm

**Owen**, and **Sam McMillan** were asked to stand and were questioned about the recent trip they took together to San Diego. Apparently they went to a special event for **Gordon Shurtleff**, one of our long-time members for his Rotary work in his new Rotary home in La Jolla. Gordon served as President of the Torrey Pines Rotary Club in 2009-10. All three ponied up \$25 each to for the John Brown fund of our local Rotary Foundation.

**Wally Lowry** had some very suspicious pictures of him and President Obama and a story of being invited to the White House when he was in DC. **President Marnie** wasn't buying any of it and recognized Wally for Wally 5 bucks for the unlikely story.

**Birthday Boy Greg Johnston** celebrated his 41st today and because of that and the infamous watch the size of Big Ben", gave the club \$25. Marnie, we thought "size does matter"!!!



**Greg Johnston sports "Big Ben"**

**Jeff Gospe** was scolded for the overuse of that annoying bell on his scooter that he is using because of his recent surgery. No fine ensued, also some recognition for those socks that Robbie Fouts continues to sport with his sandals that just get under our President skin.

## 90 YEARS OF HISTORY

**Founded on October 26, 1921**, the Rotary Club of Santa Rosa will be 90 years ago on our last meeting of this month, and received our charter from Rotary's national headquarters on December 1, right after Thanksgiving. To give you historical perspective, that was 15 years after the great Santa Rosa earthquake of 1906, only three years after the end of World War I, and more than a century after the local Salvation Army's Corp opened their headquarters in what was then the business center of Santa Rosa, near the train station.

**Local club history:** Fortunately, local historian and author Dwight Caswell was commissioned to write a book about the first 75 years of Sonoma County's first Rotary Club, and a substantial number of our club's archives still exist. We have newspaper clippings about Rotary during the early years and business meeting minutes almost 90 years old. We've identified a few bulletins from the 1920s, and most of the club newsletters from years since.

**Digital archives** contain most 500 issues of *The Santa Rosarian*, starting with January 8, 2003, accessible through our on-line website. Copies of bulletins

published prior to 2003 are in storage, waiting to be scanned and digitally archived in preparation for our club's 100th birthday in 2021. All that we need are volunteers and/or grant money.

If you are interested in preserving our local history, contact **Club Historian Jim Johnson**, **President Marnie Goldschlag**, or any member of the board of directors.

## ROTARY'S JOURNALISTS

Some Rotarians may believe that our club newsletter—*The Santa Rosarian*—magically flows from the Flamingo ballroom tables directly into your computer every week. We wish it was that easy but each bulletin requires several hours of taking notes, checking names & facts, writing (then re-writing) the copy before it goes to Susan O'Rourke, who puts it all together, adds candid photographs from our talented volunteers, and fits it all into less than four pages. About 50 times every year!

Before the weekly Santa Rosarian is distributed to everyone, several volunteer proofreaders (also volunteers) check for typo errors, spelling, punctuation, grammar, and style. Add the chaos of putting it all together by the Thursday afternoon deadline and the result is some weeks a miracle. Not too surprisingly, we still could use more help. Contact bulletin chair **Layne Bowen** if you're interested.

## ROTARY, PROHIBITION, & CRIME

Earlier this month, a three-part PBS documentary about the social experiment called "Prohibition" was featured on the Public Broadcasting Stations. Last fall, Healdsburg author Vivienne Sosnowski touched on the impact of the only amendment to the U.S. Constitution that was ever repealed when she talked about her best-selling book, "When the Rivers Ran Red". Her book related how the effort to change personal human behavior by national edict transformed Sonoma County's law-abiding citizens, farmers, and merchants into criminals, bootleggers, thieves, and jailbirds. Coincidentally, the year that prohibition became federal law—1920—was the year that Santa Rosa achieved national fame for the vigilante executions of three San Francisco gangsters accused of murdering county sheriff Jim Petry. In reality Santa Rosa was a peaceful town. That was the only murder of a sheriff or police chief, and the last "necktie party" in



Santa Rosa. But once the manufacture, transportation, and sale of alcoholic beverages became a federal crime, the jail—located in downtown Santa Rosa on what is still known as Courthouse Square—was full of people forced to break the law in order for their businesses, their families, and this community to survive. Prohibition lasted for 14 years, but it changed Wine Country, the United States, and public attitudes about law enforcement.

## STUDENT ADVENTURES

This year's exchange student from France, Pauline Beck, shared with us her recent weekend outing in San Francisco with the other Bay Area Rotary Exchange students where they shopped at Union Square, spent time on the USS Hornet and finished out the weekend attending the Oakland Raiders game.

In addition, Rotary International students studying in Great Britain and Ireland gathered near London recently to get to know each other and learn about Rotary in the U.K. This photo, taken in Stafford, England, by the weekend host was sent to Past President Will Haymaker. Santa Rosa's Kristin Fladseth (on the right) and Japan's Mayuko (on the left) discovered they live less than a mile apart at London



**Rotary Scholars in England**

***This week's photographer:***  
**Diane Moresi**

University. They had not met until that weekend.

## PROGRAM

Program Chair for the day **Jim Johnson** introduced our program but first shared with us much of his personal surgical adventure with today's speaker. Dr. Robert Woodbury is the foremost practitioner in the North Bay in the surgical technique of laparoscopic surgery. He is a Navy veteran of 16 years, where he received his medical education and served both his internship and residency, is a graduate of Boise State University and a father of four grown children.

He shared with us a detailed history of the technique that dates back to the 1980s with the goal of not having to use large incisions when operating on the internal organs. The 1990s saw more and more abdominal and thoracic surgeries by the rapidly-developing techniques of microsurgery. The first use of multiple small incisions started with the surgery to remove the gallbladder. Dr. Woodbury used video of what he actually sees in real time during the surgery to demonstrate the incredible process that today's surgeons use. Other surgeries include the removal of part of the colon for colon cancer, esophageal surgery, surgery to resolve acid-reflux problems, and gastric bypass surgery.

The industry continues to advance daily with new techniques with the use of all body orifices limiting the need to make incisions not only for efficiency of surgery but for better cosmetic outcomes and for quicker recovery times.

## IN CLOSING

**President Marnie** closed the meeting thanking our guest speaker and all of our visitors.

### OFFICERS

Marnie Goldschlag President  
Bill Rousseau, President Elect  
Jack Abercrombie, Secretary  
Cecil G. Humes, Treasurer  
Jack Geary, Sergeant at Arms

### PRESIDENT, ROTARY INTERNATIONAL

Kaylan Banerjee  
Rotary Club of Vapi, Gujarat

### GOVERNOR, DISTRICT 5130

Maureen Merrill  
Rotary Club of Windsor

### ATTENDANCE SECRETARY

Jack Abercrombie  
P.O. Box 505  
Santa Rosa, CA  
538-4770

### BOARD OF DIRECTORS

Rick Allen  
Layne Bowen  
Mark Burchill  
Casey D'Angelo  
Paul Hamilton  
Craig Meltzner  
Diane Moresi  
Vinay Patel  
Robert Pierce  
Carmen Sinigiani  
Don McMillan Past President