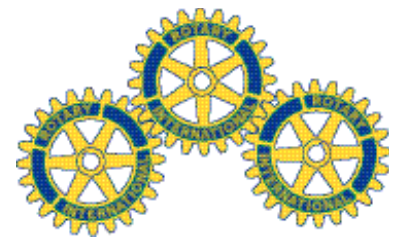




Reach Within to Embrace Humanity

# Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

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EDITOR: Layne Bowen

## OUR PROGRAM FOR MARCH 21ST:

# THE AMGEN TOUR OF CALIFORNIA

*CHRIS COURSEY'S REPORT ON SANTA ROSA'S INVESTMENT IN AMERICA'S MOST SUCCESSFUL CYCLING RACE*

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



*Columnist Chris Coursey*

Don't miss consultant and freelance columnist Chris Coursey's overview of Santa Rosa's role in the 2012 mid-May Amgen Tour of California. The city plans to capitalize on the national and international exposure as the eight-day tour brings the drama and excitement of professional cycling to the world—an international showcase along nearly 800 miles of Northern California's scenic highways and roadways. Chris promises to explain Santa Rosa's goals in hosting the event and how that translates into long term relationships with local business and lifestyle sectors, including past tours' economic impacts and the projected return for 2012.

[www.santarosarotary.com](http://www.santarosarotary.com)

### UPCOMING PROGRAMS....

- March 21st:** Chris Coursey & the Amgen Tour of California
- March 28th:** KSRO Radio's Q&A program for seniors
- April 4th:** Stay tuned for another great Rotary program

### CHECK OUT THESE LINKS

- Visit our website at [www.santarosarotary.com](http://www.santarosarotary.com)
- Read about the India's victory over polio [www.rotary.org](http://www.rotary.org)
- Visit Rotary's [Foundation](#) page
- Go to Giro Bello Classic: [girobello.com](http://girobello.com)

## OPENING CEREMONIES

The meeting was called to order by **Past President David Brown**. It seems our current president is taking a sick day to prepare for a trip to Hawaii. Have a good time, **Marnie Goldschlag**. When you return, we are sure the Sergeant-at-Arms will have a present for you! The Pledge was led by the esteemed **Cecil Humes**.

## INVOCATION

An "off-the-cuff" invocation was delivered by **Layne Bowen**.

## VISITING ROTARIANS

Roger Olson blessed us with an appearance from Healdsburg. Hellooooo, Roger! Also visiting was our ex officio member from Guadalajara, Dr. Shari Samsavari. Finally, our guest speaker is a Rotarian from the original Healdsburg Rotary Club, Jean Herschede.

## SUNSHINE

**Nancy Shepherd** announced that **Cathy Vicini** had gall bladder surgery on Tuesday and is already back at work. **Sam McMillan** is back with us also, with a sore shoulder and his arm in sling following successful surgery. Sam hopes to be throwing again by mid-April and hopefully will be able to pitch in games by June!

## RAFFLE

**Raffle Matron Kerrie Chambers** announced a whopping \$29 was in the pot and the bag is full of marbles. **Ted Wilmsen's** ticket was drawn and wouldn't you know he grabbed the winning marble! \*It was noted at the table in the back where Ted was seated that Ted seems to have his ticket drawn a lot. **Wally Lowry** speculates that Ted places a sticky substance on his tickets so that one will stick to the ticket drawer's hand when



**Wally Lowry wins "big" with Kerrie Chambers**

he or she reaches in...

## SECRET GREETINGS

**Greg Johnston** was today's secret greeter and chose **Past President (1999-00) Joel DeSilva** to be the happy recipient of a free lunch.



**Joel DeSilva wins a free lunch**

## ROTARY DISTRICT ASSEMBLY

**President-elect Bill Rousseau** encouraged the membership to attend the upcoming District Assembly which will be held at Mendocino College on March 31st. All of us from the 90-year-old Rotary Club of Santa Rosa are cordially invited to the gala celebration for the visiting French GSE Team on Friday evening, March 30th in Ukiah that kicks off our District Assembly the next day at Mendocino Junior College in Ukiah. Register on line and the Club will reimburse you for the cost of the event:

Friday, March 30, 2012: The Celebration Gala for the French GSE Team starts with a 6 pm reception at "Barra of Mendocino Winery", 7051 North State Street, Redwood Valley, followed by dinner at 7 pm.

Saturday, March 31, 2012: Check-in for breakfast at 8 am, at Mendocino Junior College, 1000 Hensley Creek Road in Ukiah. Flyers for both events will be distributed at next Wednesday's Rotary meeting at the Flamingo. For more details, please call Sandie Krutz at 707-837-5210

## ANNOUNCEMENTS

- Country singer Lacy J. Dalton, a proud supporter of the Rotary Campaign to End Polio Now, will be performing at the Spreckels Performing Arts Center in Rohnert Park on Wednesday, April 18th. The event is being sponsored by our own District 5130 with all proceeds going to PolioPlus. General Admission is \$60, but for another \$40, you can attend a \$100 champagne reception with Lacy before

the show. During the show, she will perform the song she wrote for the End Polio Now campaign called “This Close”.

- **Debi Zaft** announced that the social event at **Dr. Barry Silberg’s** home will be rescheduled. This week’s social will be at Mary’s Pizza on Fourth Street held on Wednesday, March 14th. This is a fundraiser for **John Breazeale’s** wife Davina, who is battling throat cancer.

## ST. PADDY’S GREEN KETTLES

Fellow Rotarians **Kathleen Archer & Jim Johnson**, who will be ringing the Salvation Army bells and manning their St. Patrick’s Day Green Kettle , cordially invite all thirsty and generous Rotarians to stop by for some refreshments at Stout Brothers Irish Pub, 527 Fourth Street, from 3 pm to 7 pm this Saturday, March 17th. The Santa Rosa Salvation Army Corps has been helping Santa Rosans in need since 1889—32 years before our Rotary Club was founded.

## ROTARY’S INFLUENCE IN LITERACY

March is Literacy Month. In this week’s Rotary Update website you can learn how Rotary clubs are helping support basic education and literacy and see a photo gallery of literacy projects. Here are two links for more information:

[Watch the video Key to Literacy](#)

[Dolly Parton and Rotary International Fight for Literacy](#)

## RECOGNITIONS

At this point, **PP David** decided to do a little fund raising of his own for the club. He started by charging Bob Higgs 5 bucks! Bob ‘fessed up that it was his cell phone that rang during the proceedings.

Then he and **Past President Ray Dorfman** relived the good times they had when David was the president. In other words, David charged Ray \$5 just for being Ray.

**Robby Fouts** related a difficult-to-follow story about looking under **Kathleen Archer’s** house and finding

nothing but cobwebs. Somehow, this led him to donate \$100 in her name to the club.

David then zeroed in on **Doug Johnson** who has a new client with the initials “Y.M.C.A.”. Apparently that was worth a couple of bottles of “Pinot for Polio” to Doug of Cathy V’s award winning wine that benefits our club’s support of Rotary International’s efforts to eradicate polio globally.

**Jeff Gospe** was then cited for his Letter to the Editor encouraging conversion of Doyle Park School into a new French/ English charter school. Then, like a true Francophile, Jeff bought a bottle of the Pinot for \$50.

PP David then zinged **Jim Johnson** \$5 for not paying attention and making David “seem like an idiot”. “Well worth it”, Jim reportedly muttered under his breath.

## ROTARY MAGAZINE QUESTION

There is no single solution for water pollution. How many common causes are there?

## TRUE CONFESSIONS

**Bob Higgs’** confessions continue as he paid \$50 for the call he received during the meeting from his insurance adjuster.

**John Poremba** paid \$100 to for the opportunity to tell us about his beer-drinking vacation recently to Central America.

**Past President Fred Levin** told of his trip to Florida with **Queen Jeanie**, where they discovered that in parts of Florida dinner is served at 4 pm, about lunch time, if you are still on Pacific Time.

**Steve Reuter’s** celebrating the recent recovery of the stock market with a really new 2013 Lexus. He also attended spring training and played some golf while in AZ, then celebrated it all by donating \$100 to the John Brown scholarship fund.

**Kerrie Chambers** donated \$20 to the Rotary Club to share young son Ryan’s new career as a food writer for Kid’s Scoop, a children’s publication. Ryan

recommends the China Room at the corner of Highway 12 and Mission Boulevard (ask to speak to the owner if you want more pot stickers, Kerrie advised).

## THE PROGRAM

At this point in the proceedings, **Jim Johnson** introduced our speaker, Jean Herschede, a member of the Healdsburg Rotary Club that meets Mondays 12:15 pm at Tayman Park. Jean, whose Rotary Scholarship to Brazil as a teenager encouraged her to complete her college education in Colombia; impacting both her international sales career throughout Latin America and her life in retirement as she divides her time between Sonoma County and Guatemala. In the past few years Jean has been working with Amigos de Guatemala, a partnership of Rotary and other service clubs. She and the Healdsburg Rotary Club fund secondary education scholarships for disadvantaged Mayan natives as a major water project including that includes a well, a windmill, and distribution systems that provides clean water to the schools and local medical center, plus building several new school buildings for the small community in the mountains above 6,000 feet.

Jean shared with us her photographs of the small villages and colorful Mayan people who make up the majority of the population in the Central American country of Guatemala, including grisly photos of open mass graves typical of the more than 200,000 of the Mayan



**Speaker Jean Herschede**

majority murdered during 36 years of a civil war that ended in 1999 with many more tortured and still missing. Jean noted that the majority population is still marginalized by the Spanish-speaking minority. Most indigenous children leave the school system before grade three to supplement a family income of less than \$500 per year. Free public education ends

after six years with the cost of secondary education more than \$800 per year. Amigos de Guatemala, which has been in operation for eight years, currently funds 61 scholarships to enable selected students to complete a secondary education.

### FELLOWSHIP

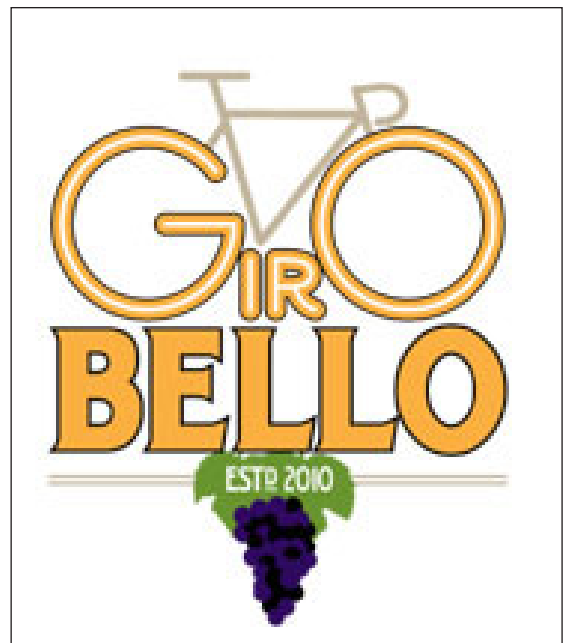
March 21st

**Raffle** - Kathleen Archer

**Visiting Rotarians** - Ginny Cannon

**Tickets** - Carrie Ludtke

**Greeters** - Larry Miyano & Gesine Franchetti



## GIRO BELLO UPDATE

Team Giro Bello is on the move soliciting close to \$4000 in sponsorships in the last couple of weeks! At this rate, we would reach our goal of \$30,000 by the week of June 17th - only three weeks before the ride! It would be great if we could meet this goal by May 1st!

It will take every Rotarian in the club to generate sponsorships to meet our fundraising target. Please go out this week and approach the businesses you work! Let them know about our great Rotary projects and ask them for their support!

Ridership has gone up in the last two weeks, also! We now have approximately 90 riders looking forward to riding in Giro Bello! In the next week, please email or talk to prospective riders – friends of friends, relatives, neighbors, everyone! Watch for our Giro Bello ad in the April issue of “Bicycling Magazine”!

Marketing materials, posters, and flyers are all available now! Contact Doug or Diane if you need any information.

*Thank you to the following for their support!*

**Doug Johnson** - \$1000 from Discovery Office

**Dan Walker** - \$500 from Villa Marin

**Carmen Sinigiani** - \$500 from DeMeo DeMeo & West

**Doug Johnson (Shannon McConnell)** - \$500 from Sonic.net

**Doug Johnson and Ginny Cannon** - \$500 from Korbel

*Also for supporting the effort with products and services:*

- Thanks to **Greg Johnston** for poster paper!
- Thanks to **Doug Johnson** for copying the posters/ flyers and paper for the flyers!
- Thanks for raffle prizes from **Doug Johnson** (iPad), **Diane Moresi** (symphony tickets), **Jackie McMillian** (Matanzas Creek Winery)!

And, there will be more....

*This week's photographer:*  
**Carrie Ludtke**

## DINE AND DONATE RESULTS for Davina's Helping Hands

We are pleased to report that last Wednesday's "Dine & Donate" fund raiser at the three Mary's Pizza Shacks in Santa Rosa was a great success. The management at Mary's reported that **\$15,000 worth of food and gift certificates were purchased with over \$2,500 going to "Davina Helping Hands"** fund. Mary's also reported that this was the largest fund raiser they had ever supported in Santa Rosa through the Dine & Donate program.

**John Breazeale** reports that Davina had the third chemo treatment this week with a fourth scheduled in a couple of weeks. After the fourth chemo treatment, Davina will begin a series of combined chemo and radiation treatments for several weeks. She is doing well under the circumstances and the entire family is appreciative of the support they are getting from Rotary

**Please be sure to mark your calendars for April 15th**, the date of the next fund raiser for "**Davina's Helping Hands**". This will be a walk-a-thon at Howarth Park & Spring Lake. Rotarians are being asked to obtain sponsor and walk the 3.7 mile loop around spring lake. Walkers will be served a continental breakfast at 8am and the walk will start at 9am. There will be a family BBQ at the Howarth Park Gazebo starting at 11:30am along with a bake sale. The cost of the BBQ is \$7.00 per person with advanced ticket purchase advised. The Rotary "Hands -On" committee is helping with the BBQ. To download the Walk-a-Thon information and sponsor sheet, visit the Events page of our website at [www.santarosarotary.com/events](http://www.santarosarotary.com/events).

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Rotary Club of Windsor

### ATTENDANCE SECRETARY

Jack Abercrombie  
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