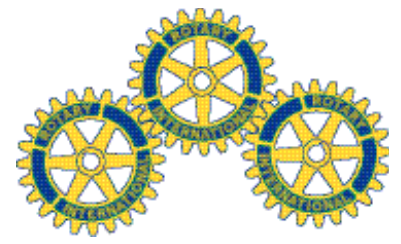




Reach Within to Embrace Humanity

Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

VOL LXXVIII

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March 21, 2012

EDITOR: Tony Walker

OUR PROGRAM FOR MARCH 28TH:

CALL KIRA ABOUT AGING!

KSRO NewsTALK RADIO HOST CREATES ON-AIR COMMUNITY FOR LISTENERS

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



Kira Reginato

Every Saturday afternoon from 1 pm until 2, Kira Reginato addresses the most common problems that typical families face when considering care for the fastest-growing age group in the North Bay—elders age 65 or older. Kira and her guests offer pragmatic advice for seniors and their families as they face often difficult decisions of aging such as residential care, skilled nursing facilities, health care and finances, and the changing demographics of our aging population. An eldercare manager for 15 years, Kira brings insight, a compassionate personality, and humor to subjects that are often difficult to address, regardless of our age.

www.santarosarotary.com

UPCOMING PROGRAMS....

April 4th: To be announced

April 11th: The global impact of Chinese culture

April 18th: Ben Stone on local economic development

CHECK OUT THESE LINKS

Visit our website at www.santarosarotary.com

Read about the India's victory over polio

www.rotary.org

Visit Rotary's [Foundation](#) page

Go to Giro Bello Classic: girobello.com

OPENING CEREMONIES

This week's meeting began with the Pledge of Allegiance led by **Past President Steve Olson**, followed by **Dan Walker's** invocation, a celebratory observation of India's polio-free year to tout all local Rotary Clubs everywhere and Rotary International's worldwide campaign to defeat polio over the past 25 years. "**Just Joel**" **DeSilva**, who was Club President in Rotary Year 1999-2000, stepped in for an absent **President Marnie**.

VISTING ROTARIANS

Two Rotarians joined us today: Noah Jacobson from the Petaluma Sunrise Club and Stephenson Atherton from the Rotary Club in St. Helena. Thanks for joining us!

CLUB GUESTS

Guests of Rotarians included Julie and Dan Takasugi, Traci Takasugi (who you will be reading more about shortly), John Sawyer, Honorary Rotarian Shari Shanisavari, Matt Martin, Rosanne Massimino, and prospective member Ellie Finley

RAFFLE

Long overdue for his ticket to be drawn, our own raffle honcho **Nick Knickerbocker** won the honor of feeling for The Marble. Unfortunately, Nick's long-standing experience with the lottery did not extend to the marbles and he was unable to pull the winning white marble from the velvet bag. Perhaps next time, Nick.



Nick Knickerbocker Looks for the winning Marble with the help of Kathleen Archer

SUNSHINE REPORT

This week one of our fellow Rotarians since 1994, **Vickie Hardcastle**, lost her father-in-law unexpectedly and her mother-in-law is very seriously ill. Our hearts and thoughts are with you, Vickie, during this time of sorrow in your family.

HONORED STUDENT

High school recognition chair **Bill Hatcher** introduced a young woman by the name of Traci Takasugi. A senior at Cardinal Newman, Traci will soon be off to college to study Electrical Engineering. Her record was described by Cardinal Newman president **Mike Truesdell** as a "Sea of A's". We hope that trend continues. Well done, Traci, and best of luck in your future endeavors.

ANNOUNCEMENTS

Last Wednesday evening, our Rotary Club held a fundraiser co-sponsored by Mary's Pizza Shack for **John Breazeale's** spouse, Davina, who is undergoing chemotherapy for cancer. The successful event garnered \$2600 to go to "Davina's Helping Hands" fund. An additional fundraiser is set **for Sunday, April 15th at Howarth Park**—a walk-a-thon with lunch available afterwards. Check with **Steve Olson** for more details. Let's do our best to help those who are in need!

Jackie McMillan is looking for folks willing to house the Group Study Exchange team visiting Santa Rosa from the Republic of Turkey the week of June 8 through 15. Contact Jackie to volunteer or with any questions you may have regarding their needs.

Kathleen Archer, the new chair of the Santa Rosa Salvation Army Advisory Board, announced two Saturday Disaster Response Certification classes—on March 31st and April 14th. If you are interested in participating or would like more information, please contact Kathleen.

Doug Johnson, with the able assistance of his interpreter **Matt Everson**, gave us a rather comical update regarding our **Giro Bello sponsorship and riders**. So far we have more than 100 riders registered and have raised \$5,000 in sponsorships. As promising as those numbers are, we still have a long way to go for our goals to fund much of our Rotary Club's community projects for 2012-13. Please get in touch with Doug should you have any questions regarding how you can help.



In addition, **Giro Bello needs volunteers!** How can you help?

Our volunteer coordinator, **Jock McNeill**, will begin looking for “day-of-the-event” volunteers in the next month or so.

One opportunity on the day of Giro Bello is to “adopt” a rest stop! Ask a group of friends, colleagues or family members to volunteer with you and make a day of it! Your team will man the rest stop and welcome riders as they stop for refreshments! It is a great chance to talk to riders and promote the Rotary projects we do! Need more information? Contact Jock or Diane!

RECOGNITION

“**Just Joel**” **DeSilva** lived up to his name, making all contributions to be voluntary for a flat fee of only \$10 each. **Rick Allen** got the best deal of the week as he admitted to visiting a number of cities in China!

Because this long exotic trip would certainly receive a higher fine at most meetings, we congratulate Rick on his good fortune, not only in his travels but for his good fortune with his cheap fine.



“Just Joel” DeSilva

Past President Kathleen Archer eagerly grabbed the roving microphone to describe her recent trip to Washington to visit daughter Erin who is completing her first year studying law. Kathleen passed along to us Erin’s best wishes to her mother’s Rotary Club. Thanks to Kathleen and congratulations to Erin.

ROTARY MOMENT

In a Rotary Moment **Past President DeSilva** related to us how his unusual nickname, “Just Joel”, came to be: It was July 1999, immediately after **Queen Jeanne’s** year as the first woman president of the Rotary Club of Santa Rosa described, in a Rotary moment, just how his unusual nickname came to be. When the club asked him what his nickname would

be for his presidential year, he responded simply that he was... “just Joel”. Fortunately, some of our brightest Rotarians at the time took his meaning literally and the nickname was born and became part of our ancient club’s legend.

IRISH DANCING

That’s right! If you missed this week’s meeting you missed a great show as Gina McGhee, a member of Cardinal Newman’s Rotary Interact club, helped celebrate St. Patrick’s Day with some very fancy footwork as she demonstrated traditional Irish Dancing. She didn’t let a few technical problems stop her when her iPod died in mid-step. Continuing to dance without music impressed our entire club, who donated \$185 to Gina and the Cardinal Newman Rotary Interact Club on the spot. Thank you for the wonderful performance, Gina.



Gina McGhee dances for the benefit of the Interact Club

CLEAN WATER

A change is taking place in the way Rotarians approach water and sanitation programs. No organization—not even Rotary with its 33,000 clubs and over 1.2 million Rotarians. We need leverage to be successful...the leverage that comes from working with others who share our goals, such as the International H2O Collaboration, an alliance between Rotary International and USAID. Rotary Clubs in Ghana, the Dominican Republic, and the Philippines are working together to bring safe water and sanitation to hundreds of communities and schools.

In Uganda, a very successful relationship between World Vision and the Rotary Club of Gulu is improving the lives of up to 50,000 villagers through a joint “bore-hole” and behavior change program. The World Vision project leader says, “Having

local Rotarians explain the importance of hygiene and hand-washing is much more compelling than when presented by visiting experts from outside the country.”

As water, sanitation, and hygiene programs become more complex it is unlikely that any Rotary club has the range of resources and skills to ensure a sustainable program. Success depends increasingly on collaboration with organizations having complementary resources, funding, technology, local contacts, knowledge of the culture, and expertise. Reaching out is essential if Rotary is to take its rightful place at the humanitarian table. What a video about Rotary’s work in this area of focus.

•[Learn how you can help](#)

•[Read “Rotary collaborates with others for clean water”](#)

PROGRAM

Newspaper columnist Chris Coursey, on behalf of Sonoma County’s Economic Development Board, announced an exciting, and profitable, event coming to Sonoma County this summer—the eight-day Tour of California, the third-largest bike race in the world—that focuses eyes of the world onto our roads and hillsides, not to mention some of the best cyclists in the world along with roughly \$6.8 million into our local economy. Touting 2012’s Amgen Tour, Chris described the long week as an event sought after by many cities and towns throughout California.



Speaker Chris Coursey

And why not? With an estimated 3.5 billion people around the world tuning into the race, Greater Santa Rosa and beyond will take full advantage of this unique opportunity, to not only entertain those billions, but to celebrate the excitement and beauty of Sonoma County Wine Country and Coast around the globe.

In past years, the Tour of California has netted as much as \$7.6 million for our city. And, although estimates for this year’s income are down slightly to the afore-mentioned \$6.8, the money would be greatly welcomed anywhere in California’s local tourism industry. Hotels, restaurants, shops and wineries will all benefit from the event as cycling fans from around the world come to watch the 16 teams compete for the top trophies. The starting local events will consist of a 116 mile course winding its way throughout Sonoma County, from the streets of downtown Santa Rosa to the hills, valley’s and the Sonoma Pacific Coast will inspire viewers from around the world to visit—as Luther Burbank famously described—one of the best places to live on earth. Of course those behind the Tour of California are still looking for sponsors. If you would really like to get more financially involved you can share in some of this grand exposure. Information is available on the Amgen website at www.santarosa2012.com.

FELLOWSHIP

March 28th

Raffle - Kevin Brown

Visiting Rotarians - Joel DeSilva

Tickets - Mike Truesdell

Greeters -Derreck Schurter & Bill Rousseau

This week’s photographer:

Kris Anderson

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Bill Rousseau, President Elect
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Cecil G. Humes, Treasurer
Jack Geary, Sergeant at Arms

PRESIDENT, ROTARY INTERNATIONAL

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Rotary Club of Vapi , Gujarat

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Maureen Merrill
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