





VOL LXXVIII

NO.140

April 11, 2012

EDITOR: Matt Everson

OUR PROGRAM FOR APRIL 18TH:

SONOMA COUNTY ECONOMIC DEVELOPMENT REPORT

BEN STONE SUMMARIZES 2012 CHANGES ACROSS THE COUNTY

Flamingo Resort Hotel, Wednesday, 12:00 noon



Ben Stone, Sonoma County Director of Economic Development

As director of the Sonoma County Economic Development Board for 26 years, Ben Stone has been advising the county board of supervisors on the local economy and assisting the board in promoting economic development for this county. He recommends programs and on-going changes to achieve sound economic development and reports annually to the board and the business communities of the county. At next Wednesday's meeting he will speak to the Rotary Club of Santa Rosa, talk about economic growth or decline in 2012, and answer your questions.

www.santarosarotary.com

UPCOMING PROGRAMS....

April 25: Official update on Sonoma & Marin Area Rapid Transit project

May 2: Alfred Mascy—Traveling the world on a bicycle!

May 9: Dr. Barry Silberg's latest medical innovations

CHECK OUT THESE LINKS

Visit our website at www.santarosarotary.com
Visit Sonoma Co Economic Development page
Go to Giro Bello Classic: girobello.com

OPENING CEREMONIES

President Marnie opened our meeting with aplomb! She had Uncle Walker (Dan, that is) lead the pledge and then invited Carmen Sinigiani to read an invocation. It looked to your Editor as if it were Past President Kathleen Archer. But what do I know? I find all Rotary women equally beautiful. Kathy wrapped it up with a quote from the great baseball legend, Satchel Paige: "Age is a case of mind over matter. If you don't mind, it don't matter!"

VISITING ROTARIANS

From the Sunrise Club of Santa Rosa, Peter Banks, and from the East Club, our District Lieutenant Governor, Kim McDonald.

GUESTS OF ROTARIANS

Welcome and congratulations to **Steve Olson's** guest, the new President of Santa Rosa Junior College, Frank Chong, and to *Blaine Goodwin's* guest, Madeleine O'Connell, the new Executive Director of the Sonoma County YWCA. Wyatt Lehrer, outgoing youth exchange student headed for China this summer, was the guest of **Larry Miyano.**

BIG ORANGE MARBLE

Very few of our fellow Rotarians have ever seen the winning marble in that purple velvet bag. **Jack Geary**, our Sergeant-at-Arms, whispered that the new marble is no longer white...it is "orange". As

soon as someone can describe how orange feels, we're buying the winning ticket!

Gary Vice read the magic number held by Tax-and-Spend Liberal Jack Atkin but,



Jack Atkin hopes to pull the orange marble from Gary Vice

alas, he pulled one of the dark blue marbles and only ended up with \$10.

SECRET GREETER

Today's secret greeter was **Craig Meltzner**. He selected the winner by counting down as he welcomed members. He awarded a free lunch to #33—**Ryan Thomas!**

SUNSHINE REPORT

In a week of clouds and rain, the sun was shining at Rotary...everyone all hale & hearty.

RECOGNITIONS

President Marnie had her "fine" pen out today hitting up her favorite target—**Greg Johnston** and his "big ugly watch". Greg also admitted to having gone to Las Vegas where he was a poker tournament winner. He got off light with a \$20 fine.

Rich deLambert was fined \$15 for his good citizenship. He is now a volunteer (referred to as a VIP) with SRPD.

Kim Murphy was next as she confessed (under Marnie-torture) that she could not locate her badge. This led to a corollary discussion that her badge incorrectly identifies her as a software analyst not a financial manager. Kim then offered that her branch was recognized by Edward Jones for their excellent customer service. Edward Jones, nationally, has also been recognized for their excellent customer service. Kim donated \$50 to the club and \$100 to her Paul Harris Fellowship.

Ponytail! In a voice tinged with disbelief, **President Marnie** squealed, presidentially,"Mark!! Is that a new ponytail?" In the dead silence that followed, Marnie then suggested that **Mark Burchill** be fined by the inch as "it" grows longer. While on his feet, Mark mentioned that he had taken his wife—AKA Mary Lou Konrad—to the same inn & same room where they spent their honeymoon. (Ain't that sweet?) Mark ponied up \$50 to the club and \$50 for a bottle of the club's Pinot for Polio.

This week's photographer:
Kris Anderson

Blaine Goodwin was celebrating his 36th wedding anniversary this very day (April 11th). He offered to \$50 for the honor and recognition. Accepted!

President Marnie indicated that our **Sergeant-at-Arms Jack Geary** was getting a lot of heat from our members for not fining her for her recent absences due to an illness and a trip to Hawaii to visit her Mom. (I bet you wish your Mom lived in Hawaii!) So our beloved president donated \$50 to our club's local foundation.

ANOTHER BLUE BADGE!

New Rotarian Karen Ball has already moved up from Red to Blue! Who knew? Yet—as President Marnie is always eager to point out—Rotarian Stephan Passalacqua's Red Badge is rapidly becoming a collector's item. Stephan! You promised you would earn your Blue Badge during Marnie's presidential year. That's less than 90 days from now on Saturday, June 30th.

ANNOUNCEMENTS

Due to the noise and rapid pace of our meetings, the Bulletin writers sometimes find keeping up with announcement details difficult. The Bulletin Committee requests that anyone making an announcement please give **President Marnie** or the bulletin writer of the day a written copy of that announcement. This will help us to record the details accurately into the next edition of the bulletin and make the announcement much more effective.

Rotary's Barbeque Fundraiser & Walk-A-Thon for Davina Breazeale's Helping Hands will be held this Sunday, April 15th, from 9 am to 4 pm. The 3.7 mile walk begins at the Howarth Park path entrance that leads to Spring Lake Loop with the BBQ following.

Social Chair Debi Zaft completed her announcement for next week's Rotary Social at the Kunde Estate Winery & Vineyard at 9825 Sonoma Highway in Kenwood—Thursday, April 19th, from 5:30 to 7:30. Please bring an appetizer

to share with your fellow Rotarians.

Past President Debi then asked that every Rotarian had read this month's Rotarian magazine to stand. She was shocked to see how many Rotarians need to zip through Rotary International's monthly magazine and sign the roster that we've read it to qualify as a Rotary Club with 100 percent readership. With only two more meetings left for each of us to speed-read The Rotarian magazine and sign the roster for our club to become a Rotary Club with 100 percent readership. That roster will be on the sign-in table this month.

Roster Book Edits: Please review your listing in the current Roster Book to assure that all the information is correct. Please send any changes to Club Secretary Jack Abercrombie, preferably via e-mail: jackabercrombie@sbcglobal.net.

GIRO BELLO

The "comedy team" of Matt & Doug took the stage with fascinating facts back-and forth about Rotary's Beautiful Ride—Giro Bello—this summer on Saturday, July 7th. Today's mission: Drum up excitement and dispel some myths & misconceptions.

Matt Everson:

"Doug, tell me what you know about the Giro Bello?"



Matt Everson and Doug Johnson ham it up for the Giro Bello

Doug

Johnson: "Uhhhh, a Greek pita sandwich?"

Matt: "No, Doug! The Giro Bello is our Rotary Club's primary fundraiser this year with a target potential as much as \$100,000! It all depends on the volunteers. Let's get with it."

Doug: "I guess that mean I'll have to dig in my pocket like our usual fundraisers?"

Matt: "No, but you can help find us a few bike

riders! Know anyone who rides a bike?"

Doug: "A what?"

Matt: "Never mind. Just remember that the target goal is \$100,000 raised. All for this Rotary Club and our charities. And no, we won't have to ask Members to dig into their pockets to do this! Amazing!"

Doug: "I don't know anything about bikes and racing. I can't even ride. What good can I be?" **Matt:** "This is a fundraiser that requires minimal Rotary Club effort, yet we can raise upwards of \$100,000 or more, if we all chip in by spreading the word, volunteering on ride day and making this Sonoma County's best ride experience."

Doug: "What about after the ride? I think I would go if the famous **Don McMillan Garage Band** will be there!"

Matt: "Thankfully...er...I mean unfortunately, Don's band is booked on July 7th, but there will be three live bands, Bay Area Top 100 restaurants like Rosso and Cucina de Mateo and more food! Even Gyros!"

Tell all your friends that cycle about the Giro Bello! Encourage them to sign up at www.girobello.com. Ask them to tell their BBFs (best biker friends) to race with you!

PROGRAM

Today's program was Nan Su, a radio and TV personality from San Francisco who works for the only news source for China and Chinese in America that is independent of the Chinese Politburo! A very knowledgeable and funny speaker, Mr. Su introduced us to the oldest and most complex culture since the beginning of civilization...a history that stretches backward in

time more than 5,000 years! Chinese culture is based on three major influences—, Confucianism,

Taoism and Buddhism. In the past, history was taught through dance, as literacy was developed slowly over the centuries.



Speaker Nan Su

The Chinese are

known for their long, often mythological history, their skill in the art of war, martial arts, including dance, music, medicine, and, of course, chop sticks and Kung Pao chicken! Nan Su made a point of connecting Chinese ancient teachers and philosophers to modern Rotary principals and tied our 4-Way Test to legendary Asian traditions of loyalty, fairness, and honesty. His presentation concluded with a breath-taking video that illustrated contemporary interpretations of teaching through dance: "Shun Yen"—an annual show of acrobatic dance, culture, and music that is performed around the world.



Celine shows off her new baby, husband Christien and his sons. Will & JoAnn Haymaker hosted this Rotary Exchange student from France the summer she was 16.

OFFICERS

Marnie Goldschlag President Bill Rousseau, President Elect Jack Abercrombie, Secretary Cecil G. Humes, Treasurer Jack Geary, Sergeant at Arms

PRESIDENT, ROTARY INTERNATIONAL

Kaylan Banerjee Rotary Club of Vapi, Gujarat

GOVERNOR, DISTRICT 5130

Maureen Merrill Rotary Club of Windsor

ATTENDANCE SECRETARY

Jack Abercrombie P.O. Box 505 Santa Rosa, CA 538-4770

BOARD OF DIRECTORS

Rick Allen
Layne Bowen
Mark Burchill
Casey D'Angelo
Paul Hamilton
Craig Meltzner
Diane Moresi
Vinay Patel
Robert Pierce
Carmen Sinigiani
Don McMillan Past President