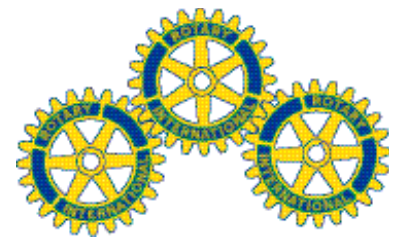




Reach Within to Embrace Humanity

Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

VOL LXXVIII

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EDITOR: Tony Walker

OUR PROGRAM FOR MAY 30TH:

CITY MANAGER KATHY MILLISON

NO SANTA ROSA REDEVELOPMENT! BUDGETS! PENSIONS! STREETS! PARKING!

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



Kathy Millison

Sorry, not enough room to list all the problems Santa Rosa's new city manager inherited when she became the top city executive in October 2010. After almost 30 years managing a Fresno suburb about half the size of Santa Rosa, Kathy had Clovis in pretty good shape when Santa Rosa hired her for \$200,000 a year, plus benefits—a 40 percent boost in pay (and pensions) for the energetic young great-grandmother. Hot tip: Kathy Millison's "State of the

City" report would be a great day to invite some prospective members to the 4,371st meeting of the largest Rotary Club in Sonoma County.

www.santarosarotary.com

UPCOMING PROGRAMS....

- June 6:** Criminal realignment in California
- June 13:** ADA Compliance for Small Business
- June 27:** No meeting due to Friday Debunking
- Friday, June 29:** Debunking of President Marnie

CHECK OUT THESE LINKS

- Visit our website at www.santarosarotary.com
- Search the [Santa Rosa City Manager's website](#)
- Go to Giro Bello Classic: girobello.com

This week's photographer:
Nicole Le

OPENING CEREMONIES

This week our Rotary meeting got off to an early start, with the Pledge of Allegiance led by **Sonaya Stevens**, followed by a heart-felt invocation by **Doug Chase**. Amen.

GUESTS OF ROTARIANS

After the past two weeks' full house of visiting scholarship awardees and their families it was relaxing to have only two family members of Rotarians as guests—**Cathy Vicini's** son David and **President Marnie's** Eric Goldschlag. Thanks for coming, guys, come back any time.

RAFFLE

Wayne Rowlands had the winning ticket this week, with enough leftover luck to pull the winning marble as well. He donated his \$93 in winnings to our local foundation's John Brown Memorial Scholarship. Congratulations on your winning ways, Wayne, and thank you for your generosity!



Wayne Rowlands pulls the lucky marble

SUNSHINE REPORT

Our weather this week was sunny and bright, with no reports of illness or pain. No news, in this case, is definitely good news.

GROUP STUDY EXCHANGE

Jeff Gospe is back from France after six weeks abroad as leader of the District 5130's GSE Wine Team.

They visited 12 small Rotary Clubs plus wineries, vineyards, and tasting rooms in the legendary viticulture regions of Burgundy, Bordeaux, and Champagne. Jeff and his team returned with much-improved French accents and language skills, plus more club banners than we could keep track of!



Jeff Gospe brings flags from his trip to France

It's good to have you back Jeff, and we look forward to hearing more tales of your Adventures Françoise as the passage of time improves your memories.

TURKISH G.S.E. TEAM

Last weekend the four team members and their leader landed in San Francisco, on their way to the North Bay for the first two weeks, visiting Rotary Clubs with names they will always remember—Napa, Sonoma, Petaluma, Rohnert Park/Cotati, Rohnert Park/Cotati, and Sebastopol. Our Rotary Club takes over Friday afternoon, June 1st, as they meet their host families. Our guests are from Istanbul, one of the largest cities on earth, founded in 600 BC. It later became the capital of four historic empires, each giving the city a different name. It became Istanbul when conquered by the Ottoman Empire in the 15th Century.



Mete Eroz



Filiz Buyukavcilar

Next weekend, on Friday afternoon, June 1st, the Turkish team arrives in Santa Rosa: Three women, one man, and the team leader—a retired college professor and doctor of public health—make up the GSE team. Mete Eroz is the youngest—a 26 year old marketer for Vodaphone Turkey. Filiz Buyukavcilar is a married high school math teacher,

the mother of two pre-teenagers. Ulkem Basdas is a young single girl who is an assistant at the Istanbul Stock Exchange. The third girl, Zeynep Erturk, works for Hattat Automotive Marketing.



Ulkem Basdas

On Saturday, they visit Dry Creek Valley and in Geyserville, the wineries of Henry Trione and Francis Ford Coppolo, with a pit stop at Jimtown Store near the Russian River. They probably will be surprised that the countryside is similar to the agricultural land east of Istanbul—semi-arid, with familiar rolling hills planted in vineyards and olive groves.



Zeynep Erturk

Sunday is a free day to get to know their host families, but Monday morning, Santa Rosa businessman Arnie Carsten will take them through downtown, from the Prince Edward Greenway, past City Hall, with a stop at the Barnes & Noble for a Starbucks. After a visit to the Sonoma County Museum, they will walk next door for lunch

and their presentation to the West Rotary Club. In the afternoon, it's the Sonoma Country Day School, the Airport Club, and the Pacific Coast Air Museum.

Tuesday is food and agriculture day starting with a tour of Schulz Museum, Kozlowski Farms, and a tour of SRJC's Shone Farm. They are our guests for lunch on Wednesday at the Flamingo Hotel then a **Wayne Rowlands/Jeff Gospe** tour of Morgan Stanley Smith Barney and a walk through Santa Rosa's Wednesday Night Market. Thursday is a day of sightseeing in San Francisco.

Rotary Social: Past President & Social Chair Debi Zaft asks that you make a note on your calendar to attend a social on Friday, June 8th. to meet the G.S.E. Team from Turkey. Watch for an announcement for the location.

THE POWER OF 10

Veteran Rotarian and financial planner **Jim Johnson** related the story of legendary French banker Baron Rothschild who hundreds of years ago said, "I don't know anything about the Seven Wonders of the World. But I know that the eighth wonder is "compound interest" where earnings from investments are re-invested over and over to build great wealth for those with the patience to wait for their savings to double. Jim compared that to the power of the Internet to inform millions of people simply by them sharing information with friends who shared that with their friends: Compounding the effect many times over.

This really works: All it takes is for you to believe and email your friends and ask for their help. Last week the Petaluma Sunrise Rotary Club held their fundraiser...a bike race similar to our Giro Bello race in July. Petaluma Rotary had heard about the power of the Internet in reaching millions simply by individuals texting 10 friends, asking them to contact 10 friends each, who told 10 more friends. Here's the proof: The Petaluma Sunrise Club had 300 riders in last year's race. This year—after using the Internet—1,300 riders signed up, simply because each Rotarian asked ten friends to contact ten others, etc. Now is the time to put this power to work for our Rotary Club and our worthwhile public service projects. You will receive a sample email. Send it to 10 friends and ask each of their friends to do the same. We are counting on all of you to do your part.

ANNOUNCEMENTS

Creed Wood recently returned from his first ever annual convention of Rotary International, held this year in

Bangkok, Thailand. He called it one of the most thrilling events for him ever. He mentioned the celebrated milestone of Rotary Clubs worldwide raising \$250 million to match the donations given by the Gates Foundation to eliminate polio from the globe. He brought back a banner from the Singapore Rotary Club which he visited on his trip. Welcome home Creed, we're happy you're back.



Creed Wood brings a banner from Singapore

Debunking: It's that time of year again Rotarians! That wonderful time when we get together, pool our creative abilities and collectively send our current club president out with a bang. That's right; the debunking of **President Marnie** takes place Friday afternoon, June 29, at 4 p.m. at the Wikiup Club. So clear your schedules, mark your calendar, and join the fun. It's bound to be one to remember. **We will not have a Rotary meeting on Wednesday, June 27th** so that you may attend Marnie's debunking.

Past President Will Haymaker is taking donations for the World Services Committee in the amount of \$200. By donating to this wonderful part of Rotary not only will you take away a warm and fuzzy feeling that you helped make the world a better place, you will also receive a mixed case of Valley of the Moon wines! Used properly these wines can make that warm fuzzy feeling last and last. Contact Will for further details.

PAUL HARRIS DONATIONS

For the past few weeks, we have been recognizing our fellow Rotarians for their on-going contributions over the years as multiple Paul Harris Fellowship donors. This week we expressed our gratitude to five more—**Creed Wood, Jeff Gospe, Past President Kathleen Archer,** and our Pinot for Polio wine lady, **Cathy Vicini** and **Jeff Gospe** for their recent completion of their Paul Harris Fellowships—a great accomplishment which helps Rotary move forward in so many ways. Big thanks to each and every one of you. Well done!

RECOGNITIONS

Past President Wally Lowry recently returned from a trip to Maine, but he did not return empty handed. He was kind enough to bring our very own **President**

Marnie a wonderful crab which she gladly accepted. He even cleaned it thoroughly to prevent spoiling before he got back to give it to Marnie. In recognition of his thoughtfulness, he donated \$25 to the club.



President Marnie admires Wally Lowry's gift

Past President and our very own **Ray Dorfman** returned to us this week after recovering from recent shoulder surgery. While we were all happy to see him back in his place at the Rowdy Table, **President Marnie** did see it fit to fine him \$25 for "being Ray Dorfman". Thank you and welcome back Ray.

Now let me get this straight: **Kim Murphy** received a new magnetic blue badge recognizing a change in her classification and was charged \$15 by **President Marnie**. Last week **Cathy Vicini** paid \$10 to trade in her old fashioned pin-on Rotary Badge. We are not challenging **President Marnie** but is this fair?

PROGRAM

Santa Rosa Police Chief Tom Schwedhelm captured our club's attention this week as he described a new program being implemented by SRPD to better meet the needs of the Santa Rosa public. Not a crime prevention program involving busts or undercover agents, rather, it involves a few simple pieces of paper, a pen, and you. In fact, it is nothing more than a survey but when combined with focus groups and public opinion these quick surveys will shape how the police department approaches the serving and protecting of Santa Rosa for the next several years.

The survey consists of 33 questions and is designed to gather information on the public's perception of Santa Rosa. Which areas do people feel safe in and why that is?

Have recent experiences with the Police been satisfactory? Questions of this nature seem innocent enough but they are a small part of a larger information-gathering effort. So far, SRPD is finding a public with concerns about future safety of an aging population, the ability to adapt to the increasing technology available to the public, and decreasing High school graduation rates. This information is being utilized to help plan the next 3-5 years of operations for the SRPD and shows an ongoing effort to meet the needs of our fellow citizens even before they truly become our needs.

The Chief left time for questions and to answer a few questions from our Rotarians. Topics ranging from departmental communications with the Sheriff's office, the ever-popular street light blackouts, gang violence as well as dealing with the criminal homeless. Issues which our police department seems to have a firm grasp on handling.



Speaker Chief Tom Schwedhelm

While it is impossible to predict the specific problems which will face a city in the future, it is encouraging to see our police department trying it's best to anticipate them. In a time when budgets are tighter and resources are more scarce, this police department is using every tool at its disposal to make sure the people of Santa Rosa are safe and secure for years to come.

MARNIE'S LAST WORDS

Marnie closed our meeting with a quote from Jack Nicholson:

"There are only two people in your life you should lie to, the Police and your wife."

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