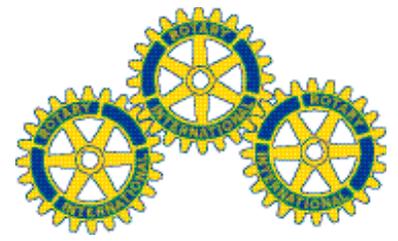




Reach Within to Embrace Humanity

Santa Rosarian



LOCAL • DISTRICT • INTERNATIONAL

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EDITOR: Suzanne Drace

OUR PROGRAM FOR JUNE 20TH:

YOUR BUSINESS PRESENCE ON-LINE

SOCIAL MEDIA, EFFECTIVE BLOGGING, AND LEVERAGING THE SEARCH ENGINES

FLAMINGO RESORT HOTEL, WEDNESDAY, 12:00 NOON



Karen Clark

The co-author of two books—*Incredible Business* and *Direct Selling Power*—Karen Clark's information-packed presentations are guaranteed to inspire you to reach new clients and enhance the relationships you have with your customers by integrating real world principles with smart Internet Marketing strategies. **My Business Presence** was founded by Ms. Clark in 2009, and dedicated to helping us create a comprehensive online presence, including social media, effective blogging, and leveraging the search engines. Karen illustrates how to integrate real world principles with smart Internet Marketing Strategies and to simplify even the most advanced social media concepts.

www.santarosarotary.com

UPCOMING PROGRAMS....

June 27: *Dark because of June 29 debunking*

June 29: Debunking—4 pm at the Wikiup Club

July 4: *No meeting because of Independence Day*

CHECK OUT THESE LINKS

Visit our website at www.santarosarotary.com

Investigate www.mybusinesspresence.com

Go to Giro Bello Classic: www.girobello.com

OPENING CEREMONIES

Thursday, June 14th, being National Flag Day, **Roy Thylin** led us in a stirring Pledge of Allegiance to Old Glory. **Past President Kathleen Archer** shared the inspiring story of a Depression Era revelation that became Rotary's 4-Way Test.

VISITING ROTARIANS

Visiting from the Rotary Club of St. Helena was winemaker and community leader Steven Atherton, Kate Steane visited us from the Hayward Rotary Club, a familiar visitor from the Sebastopol Sunrise Rotary Club, Chef Pierre La Gourgue, and from the Rotary Club of Sonoma Valley, Karen Young. Welcome, fellow Rotarians!

GUESTS OF ROTARIANS

Past President Will Haymaker, Chair of the Ambassadorial Scholarship Committee, introduced last year's scholarship winner from the Rotary Club of Santa Rosa, and representin all of District 5130—Kristin Fladseth. Today's guest speaker, Andree Langlois, was introduced by **Creed Wood**, **Kiska Icard** introduced Michael Salzman, and **Past President Kathleen Archer** brought two guests with her today—husband Bill Archer and local attorney Gail Flat—but forgot to introduce them!

SUNSHINE REPORT

Please keep **Matt Everson's** father in your thoughts and prayers as he continues his recovery from major surgery. Nicole Le had no other news of illness or problems this week.

RAFFLE

Presiding over the raffle today was **Nick Knickerbocker**. **Kerrie Chambers'** lucky number was drawn, but she wound up with one of the eight dark, evil marbles.

The whopping \$41 jackpot remained out of her reach, awaiting next week's lucky draw.



Kerrie Chambers takes her chances with Nick Knickerbocker in the raffle

ANNOUNCEMENTS

- **Past President Debi Zaft** warned everyone that **President Marnie's** magnificent debunking is

less than two weeks away, starting at 4 pm Friday afternoon, June 29th at the Wikiup Swim & Tennis Club. Make your reservations immediately to ensure adequate food, which equals content, well-fed Rotarians (with the possible exception of our lovely out-going president and the evil comedians on this year's debunking team led by **Past President Don McMillian** and **Queen Jeanne Levin**, legendary president from our club's dark, distant past.) Tickets are \$20 for each adult and \$10 each for kids. To keep an accurate head count tickets need to be purchased in advance.

- **Wednesday Night**, Santa Rosa's downtown street market was blanketed by the colorful fliers of Giro Bello, our summer fundraiser set for Saturday morning, July 7th—three beautiful rides on three different routes through Sonoma County's western hills and coastal bike trails, beginning and ending at the Expo at the O'Reilly corporate park in Sebastopol. Many thanks to Diane Moresi and her hardy band of volunteers as they continue to spread the word about the bike race.
- **Jackie McMillan**, our Rotary Club's GSE coordinator, expressed her gratitude and appreciation for the time, energy, and contributions of these fellow Rotarian volunteers who helped last week with this year's Group Study Exchange Team, hosting them through a whirlwind of activities, tours, and Santa Rosa businesses. Plus the popular tourist attractions—from wine tasting and bar hopping, to Kozlowski's Farms, our museums, sight-seeing all around, and farming at the Santa Rosa Junior College's agricultural showcase—Shone Farm. Our visiting Turks had a blast!

Jackie expressed her special appreciation on behalf of the entire Rotary Club appreciation for the hospitality and support to **Rick** and **Tricia Allen** for literally turning their centrally located home into a transfer station and meeting point for the GSE team, their hosts, drivers, and escorts, to **Jeff Gospe** for sharing his earlier GSE expertise, to **Steve Olson** for opening up Shone Farm and the SRJC winery to them, **Jim Johnson** & **Jock McNeil** for always being there when needed., **Wayne Rowlands** for hosting the Rotary Social and Farewell Party, **Shannon McConnell** for the insiders' tour of Sonic.net, and special thanks to former Rotarian **Bergen Bourdon**, who immediately bonded with her fellow Turks to help them feel welcome and helping them absorb and comprehend things by translating American into their native Turkish.

Along with volunteers from our Rotary Club, our **District Governor, Maureen Merrill** (Windsor Rotary), her husband and **Past D. G. Mike Merrill** (from the Sunrise Rotary Club), and West Rotarian & hosts Arnie & Gayle Carston, their son Adam, Tom and Ann McGinley, Jean Chirhart, Kim and David McDonald, Eric Reynolds, Dale Knight and Tom Chauncey. Santa Rosa community leaders Ben Stone, Leonard Diggs and Doug Webb were a big help in expediting the team's downtown visits.

- **President-elect Bill Rousseau** then attempted to motivate us Rotarians in an effort to look good in his upcoming Presidential year: He asked us to recruit 50 new members! (We were stunned...what club does that?) If not, then raise our hands if we could get 25 new members. Again, not a single upraised arm. So, he stumbled down to 15 members. That was the magic number! We agreed to pitch-in, help him out, and get 15 new members for his 2012-2013 term. Way to motivate, Bill! **President Marnie** then jumped in and introduced the Pinot for Polio fire sale, starting immediately: \$25 a bottle or \$300 a case! \$7 from each bottle sold will be donated from our club to Rotary International's PolioPlus campaign.

GIRO BELLO WINNERS

Thank you to those that participated in this month's Refer-a-Friend Raffle. Congratulations to...

- **Jersey Winners:** Zachary Sargent, Bambi Riebesell, and Linda Sargent
- **Free Registration Winners:** Ann DuBay, Michaela Gray, Suzanne Subject, Michael Hubbartt, and Heidi Taube.
- **Road ID Gift Card Winners:** Annette Elder-Evins, Bridgette DeShields Pat Pacheco, Jeff Gasparitch, Claudia Cross, Penny Manning, Joshua Pearl Linda Sargent, Ann DuBay, and Reed Ferrick.

Still want to win? Rider-Fundraising is your next shot!

We have some great prizes up for grabs for the top rider fundraisers and by the looks of it your chances to win are great! Our system is easy. Just set up your page, email your friends or post to your Facebook page and you're done! These tax-deductible donations will go to fight polio* and support Rotary's local and international charitable projects. Prizes include a \$500 gift card to Edge Design USA, Giro Bello Jersey, Bike Jewelry by DH Betty and more!

Registration is Still OPEN!

Our raffle may be over but there's still time to register for your choice of one of the Beautiful Rides. Tell your

friends, tell your family: It's going to be a blast!

Get 'em while you can!

Pre-order your Jersey before July 1st and we'll have the Jersey ready for you at packet pick up! Remaining Jerseys (if any) may be purchased at Registration & the Expo while supplies last.

** We are this close! After 25 years, Rotary's battle to eradicate the dread polio virus from Planet Earth is close to victory. For more information, ask any Rotarian anywhere.*

AMBASSADORIAL SCHOLAR

Back from her year at the London School of Hygiene and Tropical Medicine, our very own Rotary Ambassadorial Scholar Kristin Fladseth took the podium with a quick update on her adventures. She admitted she found her niche in science and a love for Epidemiology. This Rotary-funded opportunity let her meet many world-class students from Africa, Europe, the U.S. and Canada. She will be



Ambassadorial Scholar Kristin Fladseth visits with Will Haymaker

writing her thesis this summer and attending USF's Global Health Institute. She also mentioned that at the Rotary Club's in London, they always salute the Queen. **Past President Jeanne Levin** stirred, raised her hand, and admitted her pride as the unofficial Queen of our club!

RECOGNITIONS

President Marnie chastised **Jack Tolin** for revealing his stunning white legs below a pair of unseemly shorts he wore to Rotary. On a forced leave of absence and unable to practice oral surgery because a serious injury to his left hand, Dr. Tolin paid \$10 for his "vacation". \$5 each for his exposed fish belly-colored legs.

Red Badger Tim Delany was knarked-on by an "out of office" email that explained he had missed the Rotary meeting: absent that day because he was in San Francisco, attending the U. S. Open. Tim asked for leniency. The reason—his brother was able to attend all seven days!! Our unsympathetic lame-duck president could not care less—Tim donated \$100 to start his Paul Harris Fellowship.

Dan Walker took a week trip to a 48 acre horse ranch in Oregon to visit his sister and brother-in-law. Then

sneaked off to a “side trip” to Las Vegas—alone with his wife Catherine—in Vegas, without children around they most likely had a good time. Dan! You know what happens in Vegas stays in Vegas, right?

Past President Ray Dorfman was called out by **President Marnie** for ‘moonlighting” at other Rotary Clubs in town. Apparently, Ray has a good time playing Family Trivia. “Just more public service, right Ray?” He also apparently has a new car apparently Must be nice! And that ain’t all, folks...he revealed he is renting a cottage on Old Cape Cod for a month. Lucky man! Ca-ching, ca-ching! Ray gave \$100 to his dad’s Paul Harris and \$50 to the club.

Speaking of new cars, both **Steve Reuter** and **Stephan Passalacqua** have new vehicles and were fined appropriately.

Jim Johnson was fined \$5 for trying to muffle the ringing of his cell phone during the meeting. Unfortunately for him, he was seated immediately in front of the podium!

Quick, rewind to “Guests of Rotarians”: **Past President Kathleen Archer** completely forgot to introduce her husband Bill and their guest Gail Flatt. She bought a bottle of Pinot for Polio to get off the hook.

Apparently **Greg Johnston** and **Kerrie Chambers’** went head-to-head last weekend in little league baseball. Greg’s team won but both boys are going to be on the All Star team together. How cute! Congratulations! Kerrie also took it upon herself to park her car at Varenna in the facilities area where residents are allowed to park. There is photographic evidence of the crime. How could you? Maybe she’s ready to check out her “digs” there? I didn’t think you were ready for that yet, Kerry, you seem so young!

This week’s photographer:
Diane Moresi

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PROGRAM

Andree Langlois is an interior designer with experience in residential, commercial, and health care facilities. She has extensive experience in applying A.D.A. standards for accessible design in commercial projects and is author of the Residential Universal Design Guide, a Manual for Architects, Interior Designers and Builders. A native of Quebec, she holds a Master of Arts Degree in Interior Design from SFSU. Ms. Langlois teaches barrier-free design at SRJC where she is an Adjunct Instructor in Interior Design.

The Americans with Disabilities Act was introduced to Congress in 1989 and signed into law the next year by President George W. Bush. Twenty-two years later, 53 million people are impacted by the ADA—previously unable to leave their homes, board on buses, and get to stores, theatres and sports events. California was the state most affected by the law when, in 1992, the California Civil code made it a violation of state law prohibiting discrimination in our state on the basis of disabilities in employment, state and local government, public accommodations, commercial facilities, transportation and telecommunications. Because of ADA, disability became any physical or mental impairment that substantially limits one or more major life activities. Costs of compliance, remedies and legal actions for non-compliance can be tremendous and has become one of California’s major industries. In 20 years, it is estimated that almost half of the population will be over 65 and will have one or more disabilities.



President Marnie with speaker Andree Langlois