Rotary's Relevance

Ideation Sessions – District 5130 Conference – May 19, 2018

Question #1 - What are ways we can reinvent Rotary to fit more with the times we live in?

Make Rotary Project based, not Club based

Virtual Rotary Meetings

Online meetings should be optional

More flexibility in meeting, reduce formality

Reduce costs (mentioned from a lot of different tables)

Reduce time of meetings

Live Stream programs

Question #2 - If you were inventing Rotary today, from scratch, what are some things you would include?

Invite community to rotary projects

Partner with 20/30 clubs on projects

Offer scholarships to join rotary – making it easier on younger people to join

Rename Interact to be more obvious it is a Rotary affiliate. Make the connection stronger

Work closer with Kiwanis and Lions

Help start and improve local businesses – help community and attract new members

New ways to be members (ex. Corporate membership)

Attract people around a cause – hands-on projects are key

Establish a Signature project

Mentoring from experienced business leaders

In person meetings are still important

Question #3 - If you were inventing Rotary today, from scratch, what are some things you would NOT include?

If starting today, it may not be vocation/business based

Question #4 - What is a project or cause you have seen in the world that you wish Rotary had taken on?

After Polio, make Water sanitation the global initiative

Global initiative after polio should be on Alzeimers, Homelessness, Education, Water

Question #5 - What will it take for YOUR kids to want to become Rotary members?

Family focus club

Social Media organization as opposed to a weekly meeting organization

More focus on club diversity that matches your community

Accommodate women with young families

Closer connection to Interactor and Rotoractors

Option for shorter student exchanges

Vocational exchanges

Embrace exchange students at meetings

Question #6 - Many companies are using technology to reinvent themselves. How can Rotary use technology differently to reinvent ourselves for relevance?

Create a Project Locator App – Central hub for Rotarians (maybe non-rotarians)

Create relevant apps to attract younger members