

# ROTARY CLUB OF SANTA ROSA FOUNDATION

## Annual Report 2018-2019

### Giving Helps Lives

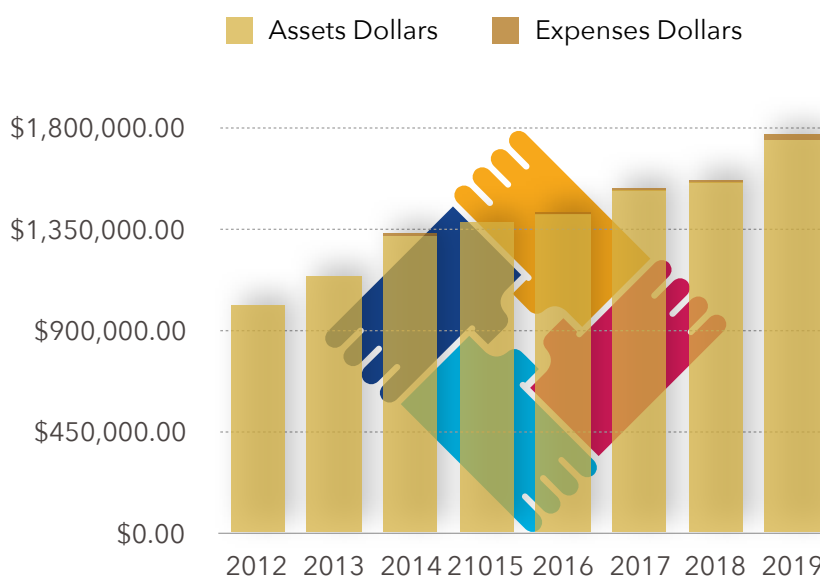
Rotary Club of Santa Rosa Foundation (Foundation) continued on a path of consistent growth during 2018-19. The Board continued supporting its traditional scholarship and community grants programs while keeping expenses to a minimum.

The Foundation was incorporated November 15, 1989 and is **celebrating 30 years of funding organizations throughout our local community.**

### Your Efforts

Meetings are open and held on the 4th Monday of the month at 3:15pm at GHD Engineering in Santa Rosa. The Foundation Handbook is available upon request with information on the history, operation and goals of the Foundation. Questions about the Foundation are welcome.

**Contact:** Judith Glenn at 707-526-6032 or e-mail [judithg@sonic.net](mailto:judithg@sonic.net).



### Reaching Our Goals

**Assets of the Foundation reached \$1,751,000 for 2019**, an increase of over \$198,000 from the prior year. This increase was made possible because of a combination of \$156,979 in contributions plus investment returns of \$129,316. This gave us the ability to provide \$30,000 in scholarships and \$55,600 in





## Our Future Depends on Your Help

The Foundation Board has developed a set of annual goals to allow us to meet our objectives. These include:

- Improve the effectiveness of the donor outreach and communication effort.
- Strengthen the working relationship between the Club and Foundation.
- Increase contributions to the Foundation from both Rotarians and non-Rotarians.
- Update the procedures of the Charitable Projects Committee.
- Explore ways to involve more Rotarians in the work of the Foundation.
- Develop and implement a plan to generate more gifts to the Foundation through the avenue of planned giving.

community grants. The Foundation also supports the Rotary Club's charitable giving programs such as the Giro Bello along with community non-profit groups. Another reason for the financial success of the Foundation is ultra-low **annual expenses of 9/10 of one percent** of our assets for 2019! This comes from volunteer help; and generous outreach by local groups including the Rotary Club of Santa Rosa who created the Foundation.

## Community Leadership in the Foundation

The Foundation is governed by a 15 member Board of Trustees, all of whom are active members of the Rotary Club of Santa Rosa. The Foundation operates through all aspects of the organizations work with the following committees.

- Executive
- Investment
- Public Relations & Marketing
- Nominating
- Charitable Projects
- Donor Recognition
- Scholarship & Grants
- Distribution & Finance

The board is proud of this years Foundation awarded grant recipients totaling \$55,600 to local non-profit organizations and assisted the club to provide dictionaries to all third graders in Santa Rosa.

*Those who are happiest are those who do the most for others.*

— Booker T. Washington.

