ROTARY CLUB OF SANTA ROSA FOUNDATION

Annual

Giving Helps Lives

Rotary Club of Santa Rosa Foundation (Foundation) continued on a path of consistent growth during 2019-2020. The Board continued supporting its traditional scholarship and community grants programs while keeping expenses to a minimum.

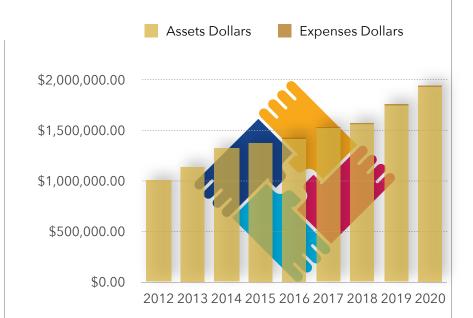
The Foundation was incorporated November 15, 1989 and is celebrating 31 years of funding organizations throughout our local community.

Your Efforts

Meetings are virtual due to Covid 19 but are open and can be access by contacting us for dates/time for Zoom meetings. The Foundation Handbook is available upon request with information on the history, operation and goals of the Foundation.

Contact:

info@foundationrotarysantarosa.org



Reaching Our Goals

Assets of the Foundation reached \$1,929,000 for 2019, an increase of over \$178,000 from the prior year. This increase was made possible because of a combination of \$172,500 in contributions plus investment returns of \$85,500. This gave us





Our Future Depends on Your Help

The Foundation Board's annual goals include:

- Improve the effectiveness of the donor outreach and communication effort.
- Strengthen the working relationship between the Club and Foundation.
- Increase contributions to the Foundation from both Rotarians and non-Rotarians.
- Explore ways to involve more Rotarians in the work of the Foundation.

The Board's short term goals are to improve the Foundation's operation. Examples of these goals are to develop/implement a major donor marketing plan, enhance communication through use of technology, and improve tracking of grant and scholarship recipients.

the ability to provide \$31,000 in scholarships and \$50,350 in community grants. The Foundation also supported:

- Lime Foundation- Building Trades Training
- Free Bookmobile of Sonoma County
- Santa Rosa Tool Library
- Sonoma County Family YMCA
- YWCA Sonoma County

Community Leadership in the Foundation

The Foundation is governed by a 15 member Board of Trustees, all of whom are active members of the Rotary Club of Santa Rosa. The Foundation operates through all aspects of the organizations work with the following committees.

- Executive
- Investment
- Public Relations & Marketing
- Nominating

- Charitable Projects
- Donor Recognition
- Scholarship & Grants
- Distribution & Finance

The board is proud of this years Foundation awarded grant recipients totaling \$50,350 to local non-profit organizations and assisted the club to provide dictionaries to all third graders in Santa Rosa.

Those who are happiest are those who do the most for others.

Booker T. Washington,

