

ROTARY CLUB OF SANTA ROSA FOUNDATION BOARD OF TRUSTEES

Meeting Minutes

Date: Monday, January 25, 2021 (3:00 PM), Adjourned 4:00 PM.

ROLL CALL:

Trustees Present (15): McMillan, Chase, Hardcastle, Rousseau, 707-799-7505 ??, Hatcher, Humes, Wear, Anderson -Manos, Lucas, Hamilton, Giampaoli, Thomas, Olson, Lescure.

Trustees Absent (0):

Trustees Vacant (1): _____.

CALL TO ORDER: McMillan

APPROVAL OF MINUTES: McMillan (Distributed in advance)

M: Rousseau S: Anderson Passed: Unanimous

Discussion: None

PRESIDENT'S REPORT: McMillan – Scholarships can use support / donations.

STANDING COMMITTEES REPORTS:

DISTRIBUTION AND FINANCE: Hardcastle (Report distributed in advance)

- Discussion: Vickie – Balances are up due to market.

M: none S: _____ P: _____

INVESTMENTS: Hatcher (Report distributed in advance)

- Discussion: Steve Reuter (via Hatcher) Reuter will attend next meeting to provide more perspective.
- Olson – Net account increases @ ~9% greater than 7% donations.

M: none S: _____ P: _____

SCHOLARSHIPS & AWARDS: Olson (Report distributed in advance)

Discussion: See Steve's report.

M: none S: _____ P: _____

- Steve Olson: See submitted report appended. If County Fair is cancelled some "auction or show" will be held.

PR & MARKETING: Chase – Progress made – "Who We Are" & Packet.

- Discussion: Ray commented to Steve about Farm Bureau article and opportunity to advertise Rotary & Foundation.

NOMINATING: Hamilton

Discussion: Has contacted those with expiring terms and the Exec Committee.

_____ announced Club Pres Elect = Ann Gospe. Kris recommends she be invited to Foundation now as one year is not enough to learn the Foundation's business.

Olson clarifies that calls to Exec's is for nomination, not election.

McMillan indicates Exec Committee to recommend reducing Foundation Board from 15 to 12, currently at 14.

Ray comments about which positions to retire, term lengths, and learning curve. Sam re-states reason for reducing the Board count as the Club membership has declined from 250 when the Foundation formed to 85 at present.

M: none S: _____ P: _____

DONOR DEVELOPMENT AND RECOGNITIONS: Hatcher

Discussion: Did not catch this – moving awfully fast.

M: none S: _____ P: _____

CLUB REPORT: Anderson/Giampaoli

M: none S: _____ P: _____

Discussion:

- Kris – **Did not catch this.**
- Ray – Club Board is clarifying Strategic Plan.
- Ray – Jeff wants to provide an agenda for Joint Meeting in advance, Sam would have Foundation conduct regular agenda first, to follow with Club inputs. Ray indicates that Club’s intention is to have clarity in advance to foster better dialogue.
- Olson inquiring whether Strategic Plan will be available in advance. Ray - Likely not as it is in draft but will confirm with Jeff. Kris agrees it would be valuable.

CHARITABLE PROJECTS: Anderson – No report.

M: none S: _____ P: _____

Discussion:

OLD BUSINESS:

Discussion: None

M: none S: _____ P: _____

NEW BUSINESS:

1. Next Meeting = February 22, 2021
2. Bill Rousseau – working with DG Doug Johnson – District awards program for Ethical Businesses. Bill will make announcement at Club meeting.
3. Lescure inquires of Chase about filing Minutes in The Brain with Committee Reports appended. Chase agrees with the exception of Financial Reports which are already filed separately.

ADJOURNMENT:

M: none S: _____ P: _____

ANNUAL GOALS: Improve the effectiveness of the donor outreach and communication effort. Strengthen the working relationship between the Club and Foundation. Increase contributions to the Foundation from both Rotarians and non-Rotarians. Update the procedures of the Charitable Projects Committee. Explore ways to involve more Rotarians in the work of the Foundation. Develop and implement a plan to generate more gifts to the Foundation through the avenue of planned giving.

Respectfully Submitted By:

Peter J. Lescure

2021-01-25