

ROTARY CLUB OF SANTA ROSA FOUNDATION

Annual Report 2022-2023

Giving Helps Lives

Rotary Club of Santa Rosa Foundation (Foundation) continued its tradition of support for the local community for 2022-2023. The Board continued supporting its traditional scholarship and community grants programs while keeping expenses to a minimum.

The Foundation was incorporated November 15, 1989 and is **celebrating 34 years of funding organizations throughout our local community.**

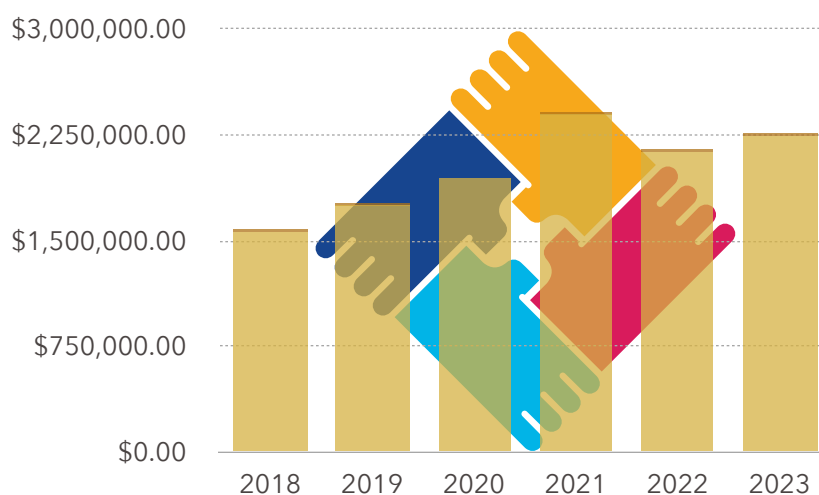
Your Efforts

Meetings are open to Rotarians and members of the public. The Foundation Handbook is available upon request with information on the history, operation and goals of the Foundation.

Contact:

info@foundationrotarysantarosa.org

Assets Dollars Expenses Dollars



Reaching Our Goals

Assets of the Foundation total \$2,248,000 for 2021, Contributions added \$97,000 This gave us the ability to provide \$38,000 in scholarships and \$46,500 in community grants.





Our Future Depends on Your Help

Foundation Board's goals:

- Develop and Implement a Donor Outreach and Communication Plan (PR & Marketing Committee).
- Implement the Major Donor Development Plan (Donor Development Committee)
- Establish Ways for Rotary Members to Actively Participate in the Work of the Foundation (Executive Committee)
- Require Standing Committees to Establish Short and Long Term Goals for Approval by the Board (Committee Chair).

The Board's short term goals are to improve the Foundation's operation. Examples of these goals are to develop/implement a major donor marketing plan, enhance communication through use of technology, and improve tracking of grant and scholarship recipients.

The Foundation also supported:

- Redwood Empire Food Bank
- Salvation Army
- Redemption House
- Dictionaries for 3rd graders
- Local high school grants for student livestock projects

Community Leadership in the Foundation

The Foundation is governed by a 13-member Board of Trustees, all of whom are active members of the Rotary Club of Santa Rosa. The Foundation operates through all aspects of the organization's work with the following committees.

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|--------------------------------|--------------------------|
| • Executive | • Charitable Projects |
| • Investment | • Donor Recognition |
| • Public Relations & Marketing | • Scholarship & Grants |
| • Nominating | • Distribution & Finance |

The board is proud of this year's Foundation awarded grant recipients of local non-profit organizations and assisting the club to provide dictionaries to all third graders in Santa Rosa.

*The best way to find yourself is to lose yourself
in the service of others - Mahatma Gandhi*

