

ROTARY CLUB OF SANTA ROSA FOUNDATION
BOARD OF TRUSTEES
MINUTES FOR NOVEMBER 28, 2022

CALL TO ORDER: MCMILLAN

- Trustees present: Vicini, Thomas, McMillan, Wear, Humes, Lucas, Lescure, Gospe, Hatcher, Hamilton, Olson, Roehrick, Graves
- Trustees absent: Chase
- Guests: Hardcastle, Anderson

MINUTES: THOMAS

- Approval of minutes for October 2022 Meeting

MSA (Gospe/Vicini)

PRESIDENT'S REPORT: MCMILLAN

- Reported that Bill Rousseau resigning from Rotary and the Foundation. Paul Hamilton taking over Donor Development Committee
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STANDING COMMITTEES

- DISTRIBUTION AND FINANCE:

Financial statements for October were distributed in advance. Total assets stand just under \$2,100,000. Monthly increase in assets was just over \$66,000. We are still negative for the YTD overall. No grants or scholarship payouts in October and minimal liabilities in the month.

MSA (Lucas/Hume)

- INVESTMENT: Hatcher

Statements distributed in advance. We are down \$56,000 for YTD. Aiming at getting Steve Reuter back in for an update on the market in January 2023.

- SCHOLARSHIPS & AWARDS: Olson

Summary report distributed in advance. Steve shared a copy of the Solicitation Letter that is being mailed to approximately 200 past and prospective donors to the Jamison Program. A flyer was also distributed showing pictures and relevant information about each of the scholarship recipients for the 2022 Rotary Scholarship Awards. There was also a discussion about resolving the hacking of the Swipe account information using the Rotary QR Code on Jamison solicitations in light of those solicitation having gone out.

Received about \$500 towards the John Brown Fund around Veteran's Day at the Club. Discussed strategies to get those scholarship funds that are below \$2500 up to that level (Directors, Flournoy, Hardester, Levar, Thylin, and Wood). Eight \$1000 awards for the Jamison Fund have been distributed. Steve working on 2 major donors: Sonoma County Fair Foundation and Kunde and Sara Lee Foundation.

- PR & MARKETING: Chase

Doug Chase distributed in advance the Foundation Annual Report for the 2021-2022 year. Discussion and ideas about how to effectively distribute this Report to the Club.

- NOMINATING: Wear

No report.

- DONOR DEVELOPMENT AND RECOGNITIONS: Rousseau

Paul Hamilton is taking over this Committee.

- CHARITABLE PROJECTS: Thomas

No report.

- CLUB REPORT: Lescure and Anderson

Jeff Kolin made a presentation on PR for the Club. Working on a mock-up of a brochure. Working on raising the profile of the Club. The Club agreed to add RYLA to the website too. Ted Willemsen reported on the increased cost of the Dictionaries and confirming that the Club can cover that additional expense.

OLD BUSINESS:

None.

NEW BUSINESS:

None.

ADJOURNMENT: Next Meeting is January 23, 2023.