

# THE ZONES

Presentation for: Rotary Club of Santa Rosa, 3/26/25



# THE ZONES

- 501C3 NONPROFIT YOUTH ORGANIZATION
- AFTER SCHOOL AND SUMMER PROGRAMMING
- 1,500 KIDS PER YEAR
- AGES 5 TO 18
- LOCATED IN MONTGOMERY VILLAGE
- 13 SCHOOLS WITH BUS OR VAN TRANSPORTATION EVERY DAY DURING SCHOOL YEAR
- 45 SCHOOLS DURING SUMMER CAMP



# OUR HISTORY

- **1949** – FOUNDED AS BOYS CLUB OF SANTA ROSA
- **1952** – NEW HOME BUILT BY HUGE CODDING AT 1011 HAHMAN DRIVE
- **1989** – GIRLS FORMALLY INCLUDED ~ BECAME “BOYS & GIRLS CLUB OF GREATER SANTA ROSA”
- **2016** – CURRENT CEO, AMBER HEIDKE, TAKES OVER
- **2017 & 2020** – RESPOND TO TUBBS FIRE & COVID-19 PANDEMIC
- **MAJORITY OF MEMBERS** AGES 6-9, ~75% FROM LOW-INCOME HOUSEHOLDS
- **2023** – DISENFRANCHISE FROM BGCA TO BECOME **THE ZONES**







- OUR MISSION IS TO INSPIRE AND ENGAGE YOUTH THROUGH COMMUNITY-BASED EDUCATIONAL AND SOCIAL ENRICHMENT PROGRAMS IN A PURPOSE-DRIVEN, POSITIVE ENVIRONMENT



# The 5 “Zones” of Enrichment



## ACADEMICS

- STEM
- Homework Help & Tutoring
- Book Club & Literacy
- 3D Printing
- Robotics
- Coding



## CREATIVE ARTS

- Arts & Crafts
- Drawing, Painting, Clay
- Theater
- Music Classes



## LIFE SKILLS & WORKFORCE READINESS

- Collaboration with Peers
- Interpersonal Skills
- Accredited Classes
- Interview Prep
- Internships



## HEALTH & WELLNESS

- Health Screenings
- Healthy Eating in Snack Program
- Community Volunteers and Education



## ATHLETICS

- Sports & Games in Daily Activities
- Individual and Group
- Sports Leagues



# 2024 MAJOR REMODEL



- 73-YEAR-OLD BUILDING
- NO HEATING OR AIR
- NO INSULATION
- DOORS AND HALLWAYS CONDUCIVE TO HIDING AND INJURIES
- LACK OF SAFETY GLASS
- HAZARDOUS MATERIALS
- LACK OF SAFETY INCLUDING FIRE ALARMS AND SPRINKLERS
- LACK OF ADA COMPLIANCE
- \*ENDOWMENT FOR CAPITAL PROJECT





# THE ZONES

- ADA AND SAFETY COMPLIANCE
- OPEN FLOOR PLAN FOR BETTER SUPERVISION
- ADDITION OF HEATING AND AIR
- INSULATION AND ENERGY EFFICIENCY
- ADDITION OF **TEEN SPACE & PROGRAMMING**



***RIBBON CUTTING EVENT WITH CHAMBER OF COMMERCE  
OCT. 4, 2024***



**LOOK AT US  
NOW!**

**<https://thezonesyouth.org/about/our-facility>**



INAUGURAL ANNUAL FUNDRAISER:  
**ZILLIONS FOR THE  
ZONES 2024**

WATCH THE STORY OF  
OUR REMODEL

[HTTPS://YOUTU.BE/ACFiPJ-TI48](https://youtu.be/ACFiPJ-TI48)





# 2025 PROGRAM OVERVIEW

## SCHOOL-YEAR



**After-School  
Enrichment for ages  
5-12**

*M-F, 1:30-6:00pm,  
Monthly  
Membership,  
Transportation Avail.*



**Teen Programs  
for ages  
13-18**

*Free/Low-cost  
activities throughout  
the year; Use of  
space.*



**Academy Classes  
for ages  
7-12**



*Fee-based,  
once/week 6-8wks;  
Fall & Spring  
Btw 4:00-6:00pm*

## SUMMER



**Every-Day Camp  
for ages  
6-12**

*8:00am-6:00pm;  
Enroll then only  
charged for days  
used.*



**Mini-Camps  
for ages  
6-12**

*One-week camps;  
9:00am-2:00pm;  
Basketball, Dance,  
Coding, Art.*



# SPONSORED PROGRAMS

## YOUTH BASKETBALL LEAGUE (ALMOST 50 YEARS OLD!)

- 200+ PLAYERS AGES 5-13; DECEMBER - MARCH
- GOAL: HELP YOUNG PEOPLE DEVELOP SKILLS AND LEARN GOOD SPORTSMANSHIP IN A FUN ENVIRONMENT AND SUPPORT FAMILIES IN NEEDS BY COVERING THE COST OF REGISTRATION.

## THEMED WEEKS

- SCIENCE & THE ENVIRONMENT; HEALTH & WELLNESS; LIFE SKILLS
- GOAL: COLLABORATE WITH COMMUNITY PARTNERS TO PROVIDE INSPIRING AND ENGAGING EXPERIENCES



# EVENTS



## FREAKY FRIDAY

- **MAY 9, "FAMILY FUN NIGHT"** 6-8PM  
SPONSORSHIPS AVAILABLE
- **GOAL:** PARENTS EXPERIENCE THE ZONES WITH THEIR KIDS ~ ACTIVITIES, CONTESTS, SNACKS

## ZILLIONS FOR THE ZONES 2025

- **SEPTEMBER 26, 2<sup>ND</sup> ANNUAL LUNCHEON**, 11:30AM-1:00PM
- SPONSORSHIPS AVAILABLE
- **GOAL:** ADDRESSING SCHOOL CLOSURES AND REDUCTION IN AFTER-SCHOOL ENRICHMENT FOR STUDENTS IN SANTA ROSA



# THANK YOU

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