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Presentation for: Rotary Club of Santa Rosa, 3/26/25



- 501C3 NONPROFIT YOUTH ORGANIZATION
- AFTER SCHOOL AND SUMMER PROGRAMMING
- 1,500 KIDS PER YEAR
- AGES 5 TO 18
- LOCATED IN MONTGOMERY VILLAGE
- 13 SCHOOLS WITH BUS OR VAN TRANSPORTATION EVERY DAY DURING SCHOOL YEAR
- 45 SCHOOLS DURING SUMMER CAMP



OUR HISTORY

- 1949 FOUNDED AS BOYS CLUB OF SANTA ROSA
- 1952 New Home Built by Huge Codding at 1011 Hahman Drive
- 1989 GIRLS FORMALLY INCLUDED ~ BECAME "BOYS & GIRLS CLUB OF GREATER SANTA ROSA"
- 2016 CURRENT CEO, AMBER HEIDKE, TAKES
 OVER
- 2017 & 2020 RESPOND TO TUBBS FIRE & COVID-19 PANDEMIC
- MAJORITY OF MEMBERS AGES 6-9, ~75% FROM LOW-INCOME HOUSEHOLDS
- 2023 DISENFRANCHISE FROM BGCA TO BECOME THE ZONES



 OUR MISSION IS TO INSPIRE AND ENGAGE YOUTH THROUGH COMMUNITY-BASED EDUCATIONAL AND SOCIAL ENRICHMENT PROGRAMS IN A PURPOSE-DRIVEN, POSITIVE ENVIRONMENT

The 5 "Zones" of Enrichment



ACADEMICS

- STEM
- HomeworkHelp & Tutoring
- Book Club & Literacy
- 3D Printing
- Robotics
- Coding

THEZONES

CREATIVE ARTS

- Arts & Crafts
- Drawing,Painting, Clay
- Theater
- Music Classes

THE ZONES

LIFE SKILLS & WORKFORCE READINESS

- Collaboration with Peers
- Interpersonal Skills
- AccreditedClasses
- Interview Prep
- Internships



HEALTH & WELLNESS

- HealthScreenings
- Healthy Eating in SnackProgram
- CommunityVolunteers andEducation



ATHLETICS

- Sports & Games in Daily Activities
- Individual and Group
- Sports Leagues



2024 MAJOR REMODEL

- 73-YEAR-OLD BUILDING
- NO HEATING OR AIR
- NO INSULATION
- Doors and hallways conducive to HIDING and Injuries
- LACK OF SAFETY GLASS
- HAZARDOUS MATERIALS
- LACK OF SAFETY INCLUDING FIRE ALARMS AND SPRINKLERS
- LACK OF ADA COMPLIANCE
- *ENDOWMENT FOR CAPITAL PROJECT









RIBBON CUTTING EVENT WITH CHAMBER OF COMMERCE OCT. 4, 2024

- ADA AND SAFETY COMPLIANCE
- OPEN FLOOR PLAN FOR BETTER SUPERVISION
- ADDITION OF HEATING AND AIR
- Insulation and energy efficiency
- ADDITION OF TEEN SPACE & PROGRAMMING

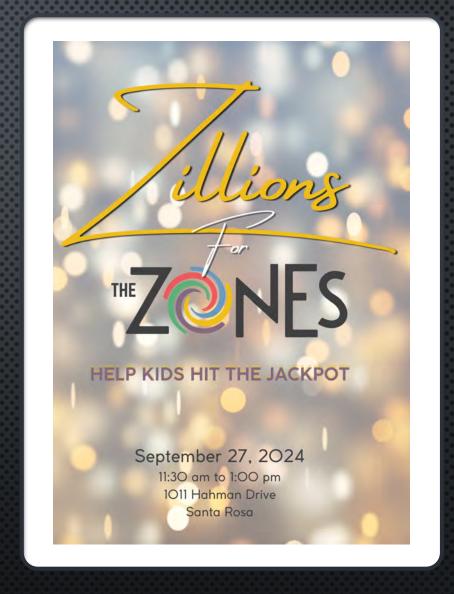
LOOK AT US NOW!

https://thezonesyouth.org/about/our-facility

INAUGURAL ANNUAL FUNDRAISER: ZILLIONS FOR THE ZONES 2024

WATCH THE STORY OF OUR REMODEL

HTTPS://YOUTU.BE/ACFIPJ-TI48



2025 PROGRAM OVERVIEW

SCHOOL-YEAR



After-School Enrichment for ages 5-12

M-F, 1:30-6:00pm, Monthly Membership, Transportation Avail.



Teen Programs for ages
13-18

Free/Low-cost activities throughout the year; Use of space.



Academy Classes for ages 7-12

Fee-based, once/week 6-8wks; Fall & Spring Btw 4:00-6:00pm

SUMMER



Fivery-Day Camp for ages 6-12

8:00am-6:00pm; Enroll then only charged for days used.



Mini-Camps for ages 6-12

One-week camps; 9:00am-2:00pm; Basketball, Dance, Coding, Art.

SPONSORED PROGRAMS

YOUTH BASKETBALL LEAGUE (ALMOST 50 YEARS OLD!)

- 200+ PLAYERS AGES 5-13; DECEMBER MARCH
- GOAL: Help young people develop skills and learn good sportsmanship in a fun environment AND Support families in needs by Covering the cost of registration.

THEMED WEEKS

- SCIENCE & THE ENVIRONMENT; HEALTH & WELLNESS; LIFE SKILLS
- GOAL: COLLABORATE WITH COMMUNITY PARTNERS TO PROVIDE INSPIRING AND ENGAGING EXPERIENCES

EVENTS





FREAKY FRIDAY

- May 9, "FAMILY FUN NIGHT" 6-8pm Sponsorships Available
- GOAL: Parents experience the Zones with their kids ~ activities, contests, snacks

ZILLIONS FOR THE ZONES 2025

- **SEPTEMBER 26,** 2ND ANNUAL LUNCHEON, 11:30AM-1:00PM
- Sponsorships Available
- GOAL: Addressing school closures and reduction in After-School enrichment for students in Santa Rosa

